

Business Advisory Committee



Moorpark College
April 28, 2010



Agenda

- Introductions
- Overview of the Committee
- State of the College
- State of the Department
- Certificates & Proficiencies offered
- Committee Review: Certificates & Proficiencies
- Feedback

Introductions



The Committee

- Creates a bridge between local business leaders and educators
 - Industry needs
 - College needs

State of the College

- Economic cycle/budget and it's effect on community colleges
- Expected length of the impact on community colleges
- Financial impact on Moorpark college
- Impact on number of classes offered
- Impact on class size
- Impact on resources (Faculty, Staff, Equipment, etc)

State of the Department

- Number of business classes offered in F '09, Sp '10, F '10
- Currently: Focused on Core
- Trend for semesters beyond Fall 2010

Certificates & Proficiencies

- BUSINESS - Certificate of Achievement
- ACCOUNTING PROCEDURES - Proficiency Award
- ACCOUNTING PROCEDURES - Certificate of Achievement
- ACCOUNTING PRINCIPLES - Proficiency Award
- BUSINESS COMMUNICATION - Proficiency Award

Certificates & Proficiencies (cont)

- MANAGEMENT - Proficiency Award
- MANAGEMENT - Certificate of Achievement
- MARKETING - Proficiency Award
- SALES - Proficiency Award
- MARKETING/SALES - Certificate of Achievement
- SMALL BUSINESS - Proficiency Award

Committee Review

- Handout: Courses required Proficiencies and Certificates

Feedback

- Thank you! Your input is invaluable
 - Program development
 - Curriculum
 - Career preparation
 - Student support services for Business students
- Comments?