

Moorpark College Foundation
Monthly Board Meeting
8:30am, February 5, 2020
A-138, Moorpark College

MINUTES

MCF Board of Directors Present:

- | | | | |
|---|--|--|--|
| <input checked="" type="checkbox"/> Jason Peplinski | <input type="checkbox"/> Charles Champion | <input checked="" type="checkbox"/> Scott Farrenkopf | <input checked="" type="checkbox"/> Jill Haney (C) |
| <input checked="" type="checkbox"/> Tom Harris | <input type="checkbox"/> Kelli Hays | <input checked="" type="checkbox"/> Michael Hoffman | <input type="checkbox"/> Bill Klepper |
| <input type="checkbox"/> David Pollock | <input checked="" type="checkbox"/> Kathryn Stiles | <input checked="" type="checkbox"/> Sylvia Sullivan (VC) | <input checked="" type="checkbox"/> Randy Sundeen |
| <input checked="" type="checkbox"/> Tim Weaver | | | |

Staff Members (Ex-Officio) Present:

- | | | | |
|---|---|---|---|
| <input type="checkbox"/> Silvia Barajas (T) | <input type="checkbox"/> Amanuel Gebru | <input type="checkbox"/> James Schuelke | <input checked="" type="checkbox"/> Julius Sokenu |
| <input checked="" type="checkbox"/> Mary Rees | <input checked="" type="checkbox"/> Linda Resendiz (EA) | | |

Guests: Michlyn Hines, Mara Rodriguez, Vance Manakas

C=Chair, VC=Vice Chair, T=Treasurer, MAL=Member-At-Large, FC=Foundation Coordinator

- I. **Alumni Committee:**
- II. **Individual Gifts/Major Donors/Corporate Giving Committee**
- III. **Marketing**
- IV. **Meeting called to order by Chair Jill Haney at 8:32am, a quorum was present.**

V. APPROVAL OF MINUTES

Minutes were approved as written.

VI. CHAIR REPORT

Chair Jill Haney asked if everyone received the meeting dates for upcoming board meetings. She mentioned that John Loprieno spoke to the rotary club and it was great. He talked about what they do in performing arts and what students learn. She said that a small grant would be given to Moorpark College. She mentioned that every year the bank does anniversary grants. This year 11 non-profits were chosen and will receive \$4,500. Moorpark College's Rising Scholars will be receiving a grant. Julius will be attending the awards dinner.

VII. COLLEGE PRESIDENT'S REPORT

President Sokenu reported the following:

- Moorpark College was identified as one of 150 colleges for the Aspen prize. It is a recognition of excellence for completion rates, job placements and facilitation of student success. From the 150 colleges identified, they summarize it down to 30 colleges. We found out yesterday we are being identified as one of the interviewees. We are interviewing directly with Aspen on March 9. The President, two Vice Presidents (Academic Affairs and Student Support), and Academic President will be answering questions. A detailed application was written and submitted. They want to validate that we are worthy of the prize. As of now, we cannot publish anything to the media, but we can share it with the college.
- A new Vice President of Business Services was hired due to Silvia Barajas's move to West LA. Jennifer Clark comes from the DAC and OC. Prior to this, she worked at Pleasant Valley School District and Burbank Unified School District as a teacher. She comes with wealth of knowledge. She speaks Spanish and Russian and is learning French. She will start on Monday and we are very glad to have her.

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- James's position closed last Thursday and only three candidates applied. We have asked HR to extend the search for more candidates. The announcement was redistributed to various entities. We would like more than three people to apply.
- The Foundation Coordinator position was posted last night. We have seven applicants so far.
- Thanked Tom Harris and Jill Haney for attending the opening of the refurbished gym. The mayor of Moorpark was present as well as the president of the Chamber of Commerce.
- Faculty hiring: Eight faculty members are being hired and two deans.
- Moorpark College was featured in a Super Bowl ad. It was the first commercial shown.
- We are actively involved in voter registration and census campaigns. We will have representatives on campus over the next 3 months. A "voting" button will be moved to the front of the website.
- Black History month flyer was shared with the group. President Sokenu will be leading a talk on one of the days during that week.
- Mary Rees mentioned that we are moving along with the mid-term accreditation documents and committee meetings. She had a lovely time at the MC chamber of commerce awards. It was a beautifully done event and was glad to be a part of it. She mentioned that Channel Islands received an award for the largest business in the area. We received a shout out for our support. Students are competing in the VEX robotics competition at USC. Everyone did well and qualified for the world competition. They are currently raising funds to go and compete at that level. An attendee was very impressed with their performance and donated \$5,000 to the team.
- Dr. Sokenu mentioned that he has been doing visits to promote the college. He has visited the Oaks Mall, met with HOY and FIELD representatives. He went to the VCEDA conference and made connections. He asked the members of the boards if they know of an organization that would be good partners with the college and to please forward their information to him.

VIII. COMMITTEE READOUTS

- A. **Alumni:** The committee met on January 23 and talked about the alumni list. They talked about creating a graduates page and linking it to the Facebook page. James was going to try to set up this up. They discussed working on an exit form at graduation to build a contact list and also get transferring student information.
- B. **Individual Gifts/Major Donors/Corporate Giving:** Committee shared that their first step to be successful is to get an alumni list. We want to know if there are successful alumni so we can target them for donations. We need to work together to identify this from an alumni list.
- C. **Marketing:** Mike Hoffman said that Chuck is out sick today. He mentioned that research was done over last meeting. He said that Chuck met with the College of the Canyons former board president and said that the board there is very successful. He said that Chuck has business ties with the City of Santa Clarita. He downloaded information from this former president and shared several of their successes. He said that they had one big event that raised \$100,000. He mentioned that Chuck will share more next month. He is serving as president the California Newspaper Association.

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IX. PENDING BUSINESS

- A. A suggestion was made on having a student intern for each committee. They could help do any administrative work and it could be a learning experience. Jason Peplinski said he would like to invite Jake to the meetings.

X. NEW BUSINESS

- a. Nothing to report.

XI. Adjourn at 9:46am

NEXT SCHEDULED BOARD MEETING:

Wednesday, April 1, 2020
8:30-9:30am, A-138