

MOORPARK COLLEGE FOUNDATION

BOARD MEETING

April 5, 2023

Zoom Meeting

MCF Board of Directors Present:

| | | | |
|---|---|--|---|
| <input checked="" type="checkbox"/> Paul Aguilar | <input checked="" type="checkbox"/> Glenn Becerra | <input checked="" type="checkbox"/> Jennifer Clark (T) | <input checked="" type="checkbox"/> Jill Haney (C) |
| <input checked="" type="checkbox"/> Tom Harris | <input checked="" type="checkbox"/> Michael Hoffman | <input checked="" type="checkbox"/> Melia Keller | <input type="checkbox"/> Hani Youssef |
| <input checked="" type="checkbox"/> Melissa Miller | <input type="checkbox"/> David Misko | <input checked="" type="checkbox"/> David Pollock | <input checked="" type="checkbox"/> Samantha Sale |
| <input checked="" type="checkbox"/> Kathryn Stiles(S) | <input type="checkbox"/> Anita Venkataraman | <input checked="" type="checkbox"/> Eckhard Walter | <input checked="" type="checkbox"/> Tim Weaver (VC) |

Staff Members (Ex-Officio) Present:

| | | | |
|--|---|---|--------------------------------------|
| <input type="checkbox"/> Julius Sokenu (CFO) | <input checked="" type="checkbox"/> Deborah Klein | <input checked="" type="checkbox"/> Amanuel Gebru | <input type="checkbox"/> John Forbes |
| <input checked="" type="checkbox"/> Mara Rodriguez | <input checked="" type="checkbox"/> Tianna Tapia (FC) | <input checked="" type="checkbox"/> Angela Yttri | |

Recorder: Tianna Tapia **C=Chair, VC=Vice Chair, T=Treasurer, MAL=Member-At-Large, FC=Foundation Coordinator**

The meeting was called to order by Chair Jill Haney, a quorum was present, so the board heard the chair report

I. **Approval of Agenda**

Chair Haney motioned for approval of meeting agenda. Committee member Kathryn Stiles moved to approve the agenda as presented. Committee member Tom Harris seconded the motion. Agenda was approved.

II. **Approval of Minutes**

Approve the February 1, 2022 Minutes (vote)

Kathryn Stiles presented the minutes from February 1, 2022 meeting. Vice Chair Tim Weaver motioned to approve the minutes. Mike Hoffman seconded the motion. The minutes were approved with unanimous vote.

III. **Chair Report**

Chair Jill Haney shared the pre-show reception for *The Tempest* in support of the MC Alumni Association, was a great event. Great opportunity to invite people to campus and show what Moorpark College has to offer.

IV. **College President's Report**

Julius Sokenu was not present. Treasurer Jennifer Clark presented update.

- Moorpark College has received preliminary approval and is 1 of 15 of states approved for cyber security and network administration for second baccalaureate. It now moves into phase of CSUs reviewing.
- Working toward early July application for state funding for student housing on campus.

V. **Development Report**

Director of Institutional Advancement and Community Relations, and CDO Debi Klein reported the following:

- Realized over \$15,000 total donations in February 2023.
- A site has been selected that overlooks the great lawn, for Sokenu Tribute Bench.
- Spring appeal is coming up. Melia Keller is offered services of marketing team. Theme is "Today and Tomorrow." We should have a final letter soon.
- President's Circle Appeal will be mailed out with updated trifold brochure.
- Next **State of the College** for hopefully June 23.
- Vanessa Bechtel, VCCF, offered to underwrite a donor dinner for the board and guests.

Events coming up:

- April 15, 2023: Bank of America will be hosting a program for High School Girls interested in engineering. Award ceremony in auditorium and patio. Expect about 120 people
- April 20, 2023: Aspen Viewing Party. Breakfast at 8:15am outside PAC and will bring everyone in at 8:45am.
- April 21, 2023: Next astronomy event. Standing room only in forum. About 1 – 1.5 hour. last program in the forum. Move to observatory in May. 300-350 usually attend. Able to look in main and smaller telescopes.
- April 26, 2023: Takeda has reached out to leaders in biotech and community for tour of lab and learn about program and reception after on patio outside zoo.
- April 27, 2023: VCLA leadership lunch. Julius is honoree.
- May 5, 2023: Flory Academy Gala. Part of time in zoo and part outside with live and silent auction.
- May 13, 2023: Annual Scholarship Award Breakfast. Chair Jill Haney mentioned how great it is to see students receive awards and meet donors. Great event to bring someone to see what the Foundation does and who it is benefiting.
 - o Record number of students that have applied and are qualified for scholarships. Been able to inspire and encourage students to get in and complete applications. Beginning to evaluate today for review and selection.
- May 19, 2023: Commencement. VIP reception at 8:30 am., commencement at 10 am.
- May 19, 2023: Greater Conejo Valley Chamber Recognition Gala. Chair Jill Haney is being recognized.
- May 26-29, 2023: Cal Cup Field Hockey Tournament. Foundation will be hosting Beer and Wine Garden. Fundraiser for the Foundation for unrestricted funds. Please look at calendar to see if you are able to volunteer.
- June 8, 2023 – Teas for women donors at Susan Praver's home.
- Interviewing bookkeepers.
- Working with Julia Brownley's office to coordinate meeting with Aspen Team to present proposal for support for Amphitheatre.
- Launching radio station on campus. Debi Klein was asked to sit on board. Working on mission statement and programming guidelines.
- Beginning gift assessments on donations of \$1,000 or more. Regarding campaign. Have continued hosting meetings for potential donors and corporations. Resume campaign cabinet meetings in June.

VI. Report from the Zoo/EATM

Mara Rodriguez presented the following:

- Just launched 50th anniversary campaign. Mostly going towards alumni. 50th celebration of EATM program. Lots of animal people and community partners. Going to be special to look at the last 50 years.
- Thanks to foundation for VIPeek event. Opened our eyes to what we can do within the zoo.
- Aviary project was funded through Foundation with \$30,000 grant. Growing bigger than expected.
- Celebrating Earth Day on April 22, 2023.
- April 29, 2023. 4H and FFA day. Young people we want to come into program.

- April 27, 2023. STEM Impacto group.
- May is Member May to thank our supporters. Had 84 last year, and have had 100 since January 1 this year.
- Sold out summer camp in 3 days.

VII. **Strategic Planning**

Samantha Sale reported there were no updates.

VIII. **Board Development Committee**

T. Weaver

Vice Chair Tim Weaver reported there were no updates. Still working on new members.

IX. **Alumni Committee**

Debi Klein reported the following:

- Looking at hosting another event in end of July, beginning of August for Performing Arts *Cabaret* show. Hoping for lower ticket price. Pulling together alumni committee. John Loprieno will have some people he thinks will want to help.
- Alumni Bloomerang database is robust. Inviting them to various events. Julis is teaching President's Scholars class. One group is working on event to encourage people to attend.

X. **Budget & Investment Committee**

Treasurer Jennifer Clark reported financial statements for Jan. 2023.

XI. **Marketing Committee**

Mike Hoffman mentioned there are signups for Simi Valley Street Fair. 2 shifts with 3 volunteers each.

Also trying to put together job ready forum focused on business program.

XII. **Pending Business**

J. Haney

Chair Jill Haney reported there is no pending business. Encouraged board members to go to as many upcoming events as possible in support of college. It is always great to have board there and be able to talk to people who don't know as much about the college.

XIII. **Adjourn**

Jill Haney adjourned meeting at 9:01 am

NEXT BOARD MEETING:

June 7, 2023

8:00 am