Agenda

01 Introduction

02 Planning Context

03 Planning Process

04 Visioning Exercise
Introduction

Who We Are
What We Bring
Why We’re Here
Understanding Moorpark College
Who We Are

We are an interdisciplinary team of design experts.

CLAUDIA CAROL
Project Manager

PETER BARSUK
Project Architect

JAYMES DUNSMORE
Project Planner

JIM OSWALD
Facilitator

JUDY FRANK
Finance & Economics
Who We Are

Gensler is a leader in innovative design for academic institutions.

500 + Planners and Architects in Los Angeles
What We Bring

**Thought Leadership**

- Learning Environments
- Innovative, yet practical approach
- Research-based design
- Latest thinking and emerging trends

Higher education is changing. Ever-evolving technologies, escalating costs, and increased student diversity are converging on college campuses and changing students' expectations for what the college experience should look and feel like. Students are imploring universities to modify pedagogy so that classes focus on collaborative learning and one-on-one interaction. As a result, administrators and educators are rethinking the one-size-fits-all model for college classrooms and evaluating what types of spaces effectively support collaboration and help students and faculty engage in transformational learning.

**No More Teachers, No More Books?**

"Why would I go to this place unless it's absolutely going to facilitate some sort of experience?"

—Student

**Changing Course.**

CONNECTING CAMPUS DESIGN TO A NEW KIND OF STUDENT

Design + Performance Report

Gensler | 2011 Student Housing

Putting Community into CamPus Living

Thirty years ago, students brought a hotplate and a typewriter to college and shared their bathroom and showers with an entire dorm floor. Fifteen years ago, the desktop PC and the tube TV ruled the bedroom. Any amenities were out in the student union, recreation center, and dining hall. Times have changed! Today, institutions are ever-more pressed to keep hyper-connected, mobile students socially engaged and physically on campus. This is sparking a major transition at many universities, where campuses are moving from merely housing students to serving them; tailoring amenities to the unique expectation of the millennial generation and repositioning campuses as a holistic social and educational experience. A radically new paradigm in the architectural design of student housing is emerging... one that emphasizes community focused amenity spaces over the traditional student bedroom.

**Point of View**

90% percent of freshmen come to campus never having shared a bedroom. Most important facility to see on a campus tour: Residence Halls.
What We Bring

Multi-Discipline Expertise

- Designing Mixed-Use Environments
- Creating Revenue-Generating Uses
- Incorporating New Technology
What We Bring

Creativity Experience + Pragmatic Solutions

- Flexible and Responsive Designs
- Open and Collaborative Process
- Financially Feasible Plans
Why We’re Here

To create a new Facilities Master Plan...
Why We’re Here

Support your educational mission and provide a framework for growth.
Why We’re Here

Translate your vision into physical environments.
Why We’re Here

Create opportunities for learning experiences.
We know you have multiple stakeholders to consider in the planning process.
Understanding Moorpark College Mission and Values

“As a public community college, Moorpark College offers programs and services accessible to the community.”

- Moorpark College, Mission Statement

We want to work with you to understand your goals and objectives.
Planning Context

Project Background
Regulatory Context
Current and Future Trends
Project Background

The current 2005 Facilities Master Plan expires in 2015.

1967
Moorpark College Opens

1980s
Stadium, Arts Buildings and Humanities Building Completed

1990s
Communications Building and Performing Arts Center Built

2003
Measure S Bond Approved

2005
Current Master Plan Developed

2015
Current Master Plan Ends
Regulatory & Enabling Context

**State of California**
- 112 Community Colleges
- 2.4 M Community College Students

**Ventura County Community College District**
- 3 Campuses
- 32,000 Students

**City of Moorpark**
- 31,400 Residents

**Moorpark College**
- 15,000 Students
Current and Future Trends

Drivers of Change Affecting Moorpark College

- Inter-Disciplinary Learning
- Changing Demographics & Increasing Diversity
- Multi-Modal Learning
- Changing Funding Sources
- Project-Based Learning
- Collaborative Learning
- Online Learning
- Declining High School Graduation Rates
03 Planning Process

Overview
What’s Happened So Far
What’s Next
Planning Process

Phase I
- Project Start-Up
  - Kick-Off
  - Visioning Workshop
  - Campus Community Input

Phase II
- Existing Conditions Analysis
  - Benchmarking
  - Site Analysis
  - Campus Community Input

Phase III
- Program Analysis
  - Program Analysis
  - Campus Community Input
  - Development Program

Phase IV
- Master Plan Options
  - Develop Options
  - Campus Community Input
  - Identify Preferred Option

Phase V
- Final Facilities Master Plan
  - Refine Preferred Option
  - Campus Community Input
  - Final Master Plan
What’s Happened So Far

Strategic Visioning Management Session
What’s Happened So Far

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What’s Happened So Far

Strategic Visioning Management Session
What's Happened So Far

Strategic Visioning Management Session
What’s Next

- Visioning Exercise
- Campus Community Input
  Fall Fling, September 19, 2014
- Existing Conditions Analysis
Visioning Exercise

Planning Issues
What’s Your Vision?
Visioning Exercise

What’s your vision?

1. Read the issues.
2. Mark the ones that matter.
3. Add your comments.
4. Share your vision.

Planning Issues
What Matters to You?
- Access + Parking
- Academic Facilities
- Collaboration
- Financing + Feasibility
- Landscape + Open Space
- Student Life
- Sustainability
- Technology Infrastructure
- Town / Gown Relationship

Share your vision...

Moorpark College (MC) is ____________________________
In ten years, MC will be ____________________________
The MC campus needs _____________________________
The Master Plan should _____________________________

Name (Optional) ____________________________ Title (Optional) ____________________________