Moorpark College Foundation
Monthly Board Meeting
7:34 a.m. - 8:18 a.m. – December 1, 2021
Administration Building A-138 and Via Zoom

MINUTES

MCF Board of Directors Present:

☐Paul Aguilar	☒Jill Haney (C)	☒Tom Harris	☒ Michael Hoffman
☒ Melissa Miller	☐Jason Peplinski	☐David Pollock	☒Samantha Sale
☒Kathryn Stiles(S)	☒Tim Weaver (VC)	☒Anita Venkataraman	☒Eckhard Walter
☒ Julius Sokenu (CFO)	☒John Loprieno		

Staff Members (Ex-Officio) Present:

☒Jennifer Clark (T)	☒Amanuel Gebru	☒ Mary Rees
☒Alicia Hoffman (FC)	☐ Maria Perez-Mederios	

MCF Honorary Board Members Present:
☐Sylvia Sullivan

Recorder: Alicia Hoffman

C=Chair, VC=Vice Chair, T=Treasurer, MAL=Member-At-Large, FC=Foundation Coordinator

The meeting called to order by Chair Jill Haney, a quorum was present.

I.   APPROVAL OF AGENDA

Vice Chair Weaver presented the agenda to the board for review.

Kathryn Stiles moved to approve the agenda as presented. Jason Peplinski seconded the motion, and the agenda was unanimously approved with a unanimous 7-0 vote.

II.   APPROVAL OF MINUTES

A.   Approve the Nov. 3, 2021 Minutes

Kathryn Stiles presented the Minutes to the board for review.

Jason Peplinski moved to approve the minutes of the Nov. 3, 2021 Board meeting as presented. Anita Venkataraman seconded the motion. The minutes were approved with a unanimous 7-0 vote.

III.   CHAIR REPORT

B.   2022 Meeting Dates

Meeting dates for 2022 were presented to the board and discussed. Board members agreed to move forward with the regularly scheduled dates.

C.   Strategic Plan

The Strategic planning committee has been set and the planning will get started in January. The committee includes Tim Weaver, Tom Harris, Samantha Sale, Jill Haney and Oleg Bespalov.

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Melissa Miller and Tim Weaver joined the meeting at 7:37 a.m.

Tim Weaver welcomed new Board member Melissa Miller, and board members introduced themselves.

A.   CAMPAIGN UPDATE

Jill Haney presented the report to the Board, noting that there aren't many changes. She reported that she and Eckhard Walter as team leaders will be meeting with their teams in January to work on a plan.

Eckhard Walter reported his team is meeting in early January to develop a list of contacts with who to meet and introduce to the foundation. Jill Haney's team is working on approval to apply for a large Foundation grant.

Mike Hoffman and Jennifer Clark joined the meeting at 7:42

IV.   COLLEGE PRESIDENT'S REPORT

A.   Campus Update

President Julius Sokenu is on vacation and Vice President Mary Rees reported on the following:
- Finals will take place next week
- Campus is well into spring registration, planning for 1/3 classes on ground, 1/3 online and 1/3 Hybrid. Online classes are filling faster. On-ground classes will remain open for those students who prefer to meet in person.
- Enrollment is down 9%, less than sister colleges, but further than hoped.
- Spring semester will be all vaccinated on campus. Those with exemptions will be tested twice each week. Online classes will remain open to all.
- Several events are taking place or just finished including an Armenian student event, Bright Lights and Disco Nights at the zoo, theater one-act original plays, "Kinky Boots" auditions, and the ceramics sale today and tomorrow.

A.   Adventist Health Simi Valley partnership

Report will come under marketing

I.   BOARD DEVELOPMENT COMMITTEE

Tim Weaver reported on the following
- Tim Weaver and Jill Haney will meet with Board members to check in with them on their service
- The committee is still looking for additional members and asks for recommendations
- Jill Haney reported on talking with two prospects

II.   ALUMNI COMMITTEE

Jason Peplinski and John Loprieno reported on the following to the Board:
- Profiles should start appearing soon
- The group is planning the spring alumni transfer panels
- MCAA is focusing value of membership and what can be offered
- Meeting scheduled this afternoon to discuss Kinky Boots VIP event in partnership with Foundation.

III.   **BUDGET AND INVESTMENT COMMITTEE**

    A.   Financial statements

Financial statements were not ready to be reviewed. The Board asked the Treasurer to send out financial statements for each month (October and November) for review before the January meeting, then present the numbers though January at the next meeting.

    B.   Inactive funds

Tabled to the January meeting

    C.   Grant awards to college and scholarship program

The award acceptance letter from the district was reviewed by the Board

IV.   **MARKETING COMIITTEE**

    A.   Job Ready Alumni Forum Update

John Loprieno reported the following
- Journalism is lining up alumni to present during a Forum the first or second week of January. Once the panel is determined marketing and advertising will begin
- Film, TV and Media Arts will follow the Journalism forum and the foundation is waiting to hear back about dates and possible panelists

    B.   Giving Tuesday

John Loprieno the campaign was been visible through social media and email. A report will be emailed to the board once the numbers are tallied later today. Donation pages through the new Kindful application were used and tested with this campaign.

    C.   Holiday cards

    D.   Holiday letters

John Loprieno reported the holiday cards for current donors (about 250) have been printed and will be going out soon to thank them for their support. Holiday letters (about 140) with remit envelopes will be going out to former donors welcoming them back to campus events and activities as well as asking for their support.

Additionally, the Board reviewed the presentation to be made to the Ventura College District Board on Dec. 14 in support of the Adventist Health Simi Valley partnership with Moorpark College. The Board would like to use this as a model for future employer related in the community

V.   **PENDING BUSINESS:** None

- **NEW BUSINESS:** None

<u>**NEXT BOARD MEETING**</u>
Wednesday, Jan. 5, 2021
7:30 a.m. – Administration Building A-138 and Via Zoom