

## *VCCCD Strategic Plan Goals and Objectives 2016-2019*

<b><i>Strategic Goal 1: Increase access and student success.</i></b>				
<b>Objectives</b>		<b>Action Plans</b>	<b>Timeline</b>	<b>Responsible Parties</b>
1.1	Support the enrollment management plans at the colleges.	<p>1.1a - Provide regular Enrollment Management Reports.</p> <p>1.1b - Develop and implement a dashboard, then provide ongoing training to users.</p> <p>1.1c - Identify FTES targets in accordance with changing demand for programs and services due to shifts in population and demographics, in collaboration with the colleges.</p>	<p>Weekly</p> <p>Spring 2017 Ongoing</p> <p>Annually by February</p>	<p>VC Educational Services</p> <p>IRAC; VC Educational Services</p> <p>Districtwide Enrollment Management Committee; VC Educational Services; VC Business Services</p>
1.2	Identify unmet community needs consistent with college and District missions through partnerships with the K-12, Adult Education, and Higher Education.	<p>1.2a - Identify community needs of the ESL and basic skills programs.</p> <p>1.2b - Using the Student Success Scorecard, monitor the effectiveness of the ESL and basic skills programs.</p> <p>1.2c - Creating community partnerships that are aligned with community needs.</p>	<p>December 2017 w/ Annual Update</p> <p>Ongoing</p> <p>Ongoing</p>	<p>Chief Instructional Officers; VC Educational Services; IRAC</p> <p>IRAC; VC Educational Services</p> <p>VC Educational Services; College Presidents</p>
1.3	Increase and widely promote outreach.	1.3a - Develop a Districtwide marketing plan to promote the district and colleges as institutions/programs of first-choice.	Spring 2017	VC Educational Services; Marketing Committee; College

		1.3b - Individual colleges will conduct/promote specialized outreach activities.	Ongoing	Presidents Colleges
1.4	Measure and integrate college plan elements and outcomes related to state educational initiatives, i.e., 3SP, student equity plan, basic skills, CTE, and online education.	1.4a - Update Districtwide Institutional Effectiveness Report to be consistent with statewide reporting mandates.	December 2017	IRAC; VC Educational Services
1.5	Support opportunities for students to increase engagement.	1.5a - Identify and pursue funding sources to support college efforts to measure student engagement.	Ongoing	VC Educational Services; Colleges

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***Strategic Goal 2: Partner more effectively to meet community needs.***

<b>Objectives</b>	<b>Action Plans</b>	<b>Timeline</b>	<b>Responsible Parties</b>
2.1 Participate in the ongoing development of regional plans to address workforce needs.	Engage in partnerships with Ventura County Workforce Development Board (WDB), Economic Development Collaborative Ventura County (EDC-VC), the Ventura County Office of Education, and representatives from local Chambers of Commerce. Participate in the South Central Coast Regional Consortium.	Ongoing	VC Educational Services; Economic and Workforce Development Division
2.2 Promote District outreach into the community.	Support college efforts for local and regional events.	Ongoing	Chancellor; VC Educational Services
2.3 Promote the colleges as the nexus for continued learning.	Develop a District marketing plan and support individual colleges marketing and public relations efforts.  Enhance the visibility of the colleges through the Public Information Office.	Ongoing	Chancellor; VC Educational Services
2.4 Support increased dialogue and agreements among local K-12 and University partners.	Participate in P-20 Pathway activities and workshops.  Create CCAP partnership agreements with local districts.  Maintain and expand high school enrollment initiatives.  Continue working with our local four-year schools to identify and pursue opportunities to increase effective transfer for our students.	Ongoing	Chancellor; VC Educational Services; College Presidents or Designees

2.5	Identify and support unmet community educational needs.	<p>Formalize relationships with adult education programs and other educational partners.</p> <p>Identify skill building needs and Workforce Development training opportunities.</p>	Ongoing	College Presidents; VC Educational Services; Economic and Workforce Development Division
2.6	Support improved community access to educational opportunities within the county.	<p>Participate in countywide efforts to improve public transportation.</p> <p>Support public funding related to educational access.</p>	Ongoing	Chancellor; VC Educational Services

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***Strategic Goal 3: Promote fiscal stability and the effective use of organizational resources.***

<b>Board Objectives</b>		<b>Action Plans</b>	<b>Timeline</b>	<b>Responsible Parties</b>
3.1	Allocate, leverage, and manage resources to support the District mission, vision, and goals to improve academic quality and institutional effectiveness.			
	a. Support college and DAC Human Resource needs.	Maintain sufficient levels of administrators, faculty, and staff to ensure quality opportunities to our students. Implement the EEO plan and update as needed.	Ongoing	Chancellor; Vice Chancellor, Human Resources; College Presidents
	b. Support college and DAC Facilities needs.	Provide resources to address the total cost of ownership.  Provide resources to ensure safe and functional buildings and grounds on the college campuses and the District offices.  Continue developing safety and emergency preparedness plans.  Provide adequate resources for needed educational classrooms and labs.	Ongoing	Chancellor, VC Business and Administrative Services; College Presidents
	c. Support college and District long term fiscal stability.	Continue to reduce unfunded liabilities each year.  Support budget planning and implementation.  Maintain adequate reserves.	Ongoing	Chancellor; VC Business and Administration Services; College Presidents

	d. Enhance and promote the use of technology as an educational and communication tool.	Expand Distance Education services and technology.  Evaluate, coordinate, and support districtwide software and technology needs.	Ongoing	Chancellor; VC Educational Services; Associate Vice Chancellor, Information Technology; College Presidents;
3.2	Coordinate and support Districtwide professional development.	Support colleges and the DAC in identifying professional development needs and identify and pursue funding sources.	Ongoing	Chancellor; VC Human Resources; VC Educational Services; VC Business and Administrative Services; College Presidents

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