I. CATALOG INFORMATION
A. Discipline: COMMUNICATION STUDIES
B. Subject Code and Number: COMM M01
C. Course Title: Public Speaking
D. Credit Course units:
   Units: 3
   Lecture Hours per week: 3
   Lab Hours per week: 0
   Variable Units: No
E. Student Learning Hours:
   Lecture Hours:
   Classroom hours: 52.5 - 52.5
   Laboratory/Activity Hours:
   Laboratory/Activity Hours 0 - 0
   **Total Combined Hours** in a 17.5 week term: 52.5 - 52.5
F. Non-Credit Course hours per week
G. May be taken a total of:  X 1 □ 2 □ 3 □ 4 time(s) for credit
H. Is the course co-designated (same as) another course: No  X Yes □
   If YES, designate course Subject Code & Number: ________
I. Course Description:
   Prepares students to be effective oral communicators in a public speaking context through instruction in basic communication theory, appropriate delivery skills, common organizational patterns, and thorough research techniques. Offers practical training in feedback and listening skills.
J. Entrance Skills
   *Prerequisite: No  X Yes □ Course(s)
   *Corequisite: No  X Yes □ Course(s)
   Limitation on Enrollment: No  X Yes □
   Recommended Preparation: No  X Yes □ Course(s)
   Other: No  X Yes □
K. Other Catalog Information:

Course Credit Limitations:
Credit will not be awarded for both the honors and regular versions of a course. Credit will be awarded only for the first course completed with a grade of “C” or better or “P”. Honors Program requires a letter grade.

Formerly SPCH M01.
C-ID: COMM 110

II. COURSE OBJECTIVES

Upon successful completion of the course, a student will be able to:

<table>
<thead>
<tr>
<th></th>
<th>Methods of evaluation will be consistent with, but not limited by, the following types or examples.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>prepare and organize informative, persuasive and impromptu speeches.</td>
</tr>
<tr>
<td></td>
<td>Standard department rubric will be used in grading speeches</td>
</tr>
<tr>
<td>2</td>
<td>demonstrate effective research skills utilizing both traditional and electronic sources.</td>
</tr>
<tr>
<td></td>
<td>Standard department rubric will be used to evaluate outlines and speeches</td>
</tr>
<tr>
<td>3</td>
<td>demonstrate a basic comprehension of audience adaptation skills.</td>
</tr>
<tr>
<td></td>
<td>Standard department rubric will be used to evaluate outlines and speeches</td>
</tr>
<tr>
<td>4</td>
<td>demonstrate techniques of effective extemporaneous and impromptu delivery styles.</td>
</tr>
<tr>
<td></td>
<td>Standard department rubric will be used to evaluate outlines and speeches</td>
</tr>
<tr>
<td>5</td>
<td>employ critical listening and feedback skills.</td>
</tr>
<tr>
<td></td>
<td>Standard department rubric will be used to evaluate outlines and speeches</td>
</tr>
<tr>
<td>6</td>
<td>demonstrate the ability to critique speeches.</td>
</tr>
<tr>
<td></td>
<td>Standard department rubric will be used to evaluate feedback forms</td>
</tr>
</tbody>
</table>

III. COURSE CONTENT
Lecture (must total 100%)

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Topic</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>10.00%</td>
<td>Basic theories of communication</td>
<td>1, 3, 5</td>
</tr>
<tr>
<td></td>
<td>- model of communication</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- communication apprehension</td>
<td></td>
</tr>
<tr>
<td>20.00%</td>
<td>Effective techniques for delivery</td>
<td>3, 4, 5</td>
</tr>
<tr>
<td>10.00%</td>
<td>Effective research skills</td>
<td>2, 3, 5</td>
</tr>
<tr>
<td></td>
<td>- traditional research</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- online research</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- critical evaluation of research</td>
<td></td>
</tr>
<tr>
<td>10.00%</td>
<td>Evaluation of speeches</td>
<td>5, 6</td>
</tr>
<tr>
<td>15.00%</td>
<td>Informative speaking</td>
<td>1, 2, 3, 4, 5, 6</td>
</tr>
<tr>
<td></td>
<td>- content</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- organization</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- visual aids</td>
<td></td>
</tr>
<tr>
<td>5.00%</td>
<td>Audience adaptation</td>
<td>3, 5, 6</td>
</tr>
<tr>
<td>15.00%</td>
<td>Persuasive speaking</td>
<td>1, 2, 3, 4, 5, 6</td>
</tr>
<tr>
<td></td>
<td>- content</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- organization</td>
<td></td>
</tr>
<tr>
<td>15.00%</td>
<td>Impromptu speaking</td>
<td>1, 2, 3, 4, 5, 6</td>
</tr>
<tr>
<td></td>
<td>- content</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- organization</td>
<td></td>
</tr>
</tbody>
</table>

IV.  TYPICAL ASSIGNMENTS

A. Writing assignments

- Writing assignments are required. Possible assignments may include, but are not limited to:
  1. outline of informative speech.
  2. outline of persuasive speech.
  3. works cited page for informative speech.
  4. works cited page for persuasive speech.
  5. analysis of sample speeches.

B. Appropriate outside assignments

- Appropriate outside assignments are required. Possible assignments may include, but are not limited to:
  1. attend and evaluate prominent speeches (e.g., Thousand Oaks Civic Arts Plaza – Distinguished Speakers Series).
  2. attend and evaluate speech team performances.
  3. participate in the Moorpark College Intramural Speech Tournament.

C. Critical thinking assignments

- Critical thinking assignments are required. Possible assignments may include, but are not limited to:
  1. impromptu speaking – Students will prepare an analytical speech on a topic in five minutes or less.
  2. persuasive speaking – Students will prepare a researched speech advocating legislative and personal solutions to a significant problem that they have identified.
V. METHODS OF INSTRUCTION

Methods of instruction may include, but are not limited to:

- Distance Education – When any portion of class contact hours is replaced by distance education delivery mode (Complete DE Addendum, Section XV)
- Lecture/Discussion
- Laboratory/Activity
- Other (Specify)

Students may participate in interactive online activities such as live online lectures and/or live online chats using the current Course Management System (CMS) adopted by VCCCD. Students may also engage in asynchronous communications such as discussion groups, posting written questions / assignments / critiques to message boards as well as direct communication with the instructor or fellow students via email. Direct interaction in classes during on campus sessions.

- Optional Field Trips
- Required Field Trips

VI. METHODS OF EVALUATION

Methods of evaluation may include, but are not limited to:

- Essay Exam
- Problem Solving Exam
- Objective Exams
- Classroom Discussion
- Reports/Papers/Journals
- Participation
- Skill Demonstration
- Projects
- Other (specify)

Five speeches will be performed in front of class and will be evaluated by the instructor during class meetings. Outlines and bibliographies may be turned in through the CMS.

VII. REPRESENTATIVE TEXTS AND OTHER COURSE MATERIALS


VIII. STUDENT MATERIALS FEES

- No
- Yes

IX. PARALLEL COURSES

<table>
<thead>
<tr>
<th>College</th>
<th>Course Number</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tbody>
</table>
X. MINIMUM QUALIFICATIONS

Courses Requiring a Masters Degree:
Master's in speech, speech broadcasting, telecommunications, rhetoric, communication, communication studies, speech communication, or organizational communication OR Bachelor's in any of the above AND Master's in drama/theater arts, mass communication, or English

XI. ARTICULATION INFORMATION

A. Title V Course Classification:
1. This course is designed to be taken either:
   - [ ] Pass/No Pass only (no letter grade possible); or
   - [X] Letter grade (P/NP possible at student option)

2. Degree status:
   Either [X] Associate Degree Applicable; or [ ] Non-associate Degree Applicable

B. Moorpark College General Education:
1. Do you recommend this course for inclusion on the Associate Degree General Education list?
   Yes: [X] No: [ ] If YES, what section(s)?
   - A1 - Natural Sciences - Biological Science
   - A2 - Natural Sciences - Physical Science
   - B1 - Social and Behavioral Sciences - American History/Institutions
   - B2 - Social and Behavioral Sciences - Other Social Behavioral Science
   - C1 - Humanities - Fine or Performing Arts
   - C2 - Humanities - Other Humanities
   - D1 - Language and Rationality - English Composition
   - D2 - Language and Rationality - Communication and Analytical Thinking
   - E1 - Health/Physical Education
   - E2 - PE or Dance
   - F - Ethnic/Gender Studies

C. California State University(CSU) Articulation:
1. Do you recommend this course for transfer credit to CSU? Yes: [X] No:
   [ ]

2. If YES do you recommend this course for inclusion on the CSU General Education list?
   Yes: [X] No: [ ] If YES, which area(s)?
D. University of California (UC) Articulation:

1. Do you recommend this course for transfer to the UC? Yes: [X] No: [ ]

2. If YES do you recommend this course for the Intersegmental General Education Transfer Curriculum (IGETC)? Yes: [X] No: [ ]

IGETC Area 1: English Communication
- [ ] English Composition
- [ ] Critical Thinking-English Composition
- [X] Oral Communication

IGETC Area 2: Mathematical Concepts and Quantitative Reasoning
- [ ] Mathematical Concepts

IGETC Area 3: Arts and Humanities
- [ ] Arts
- [ ] Humanities

IGETC Area 4: Social and Behavioral Sciences
- [ ] Anthropology and Archaeology
- [ ] Economics
- [ ] Ethnic Studies
- [ ] Gender Studies
- [ ] Geography
- [ ] History
- [ ] Interdisciplinary, Social & Behavioral Sciences
- [ ] Political Science, Government & Legal Institutions
- [ ] Psychology
- [ ] Sociology & Criminology

IGETC Area 5: Physical and Biological Sciences (mark all that apply)
- [ ] Physical Science Lab or Physical Science Lab only (non-sequence)
- [ ] Physical Science Lecture only (non-sequence)
- [ ] Biological Science
- [ ] Physical Science Courses
- [ ] Physical Science Lab or Biological Science Lab Only (non-sequence)
- [ ] Biological Science Courses
- [ ] Biological Science Lab course
First Science course in a Special sequence
Second Science course in a Special Sequence
Laboratory Activity
Physical Sciences

IGETC Area 6: Language other than English

Languages other than English (UC Requirement Only)
U.S. History, Constitution, and American Ideals (CSU Requirement ONLY)
U.S. History, Constitution, and American Ideals (CSU Requirement ONLY)

XII. REVIEW OF LIBRARY RESOURCES

A. What planned assignment(s) will require library resources and use?
The following assignments require library resources:
Extensive use of research assignments for speeches; research using the Library's print and online resources.

B. Are the currently held library resources sufficient to support the course assignment?
   YES: X  NO:  
   If NO, please list additional library resources needed to support this course.

XIII. PREREQUISITE AND/OR COREQUISITE JUSTIFICATION

COMM M01: Not Applicable

XIV. WORKPLACE PREPARATION

COMM M01: Not Applicable

XV. DISTANCE LEARNING COURSE OUTLINE ADDENDUM

1. Mode of Delivery
   Online (course will be delivered 100% online)
   Online with onsite examinations (100% of the instruction will occur online, but examinations and an orientation will be scheduled onsite)
   Online/Hybrid (a percentage of instruction will be held online and the remaining percentage of instruction will be held onsite)
   Lab activities will be conducted onsite
   Televideo (Examinations and an orientation will be held onsite)
   Teleconference
   Other

2. Need/Justification
   Improve general student access.

3. Describe how instructors teaching this course will ensure regular, effective
contact with and among students.

Students may participate in interactive online activities such as live online lectures and/or live online chats using the current Course Management System (CMS) adopted by VCCCD.

Students may also engage in asynchronous communications such as discussion groups, posting written questions/assignments/critiques to message boards as well as direct communication with the instructor or fellow students via email. Direct interaction in classes during on-campus sessions.

4. Describe how instructors teaching this course will involve students in active learning.

Live online discussions and chats to permit real time interaction with students (i.e. question and answer sessions).

Students may be assigned to post answers and critiques of answers to case studies/discussion questions and sample speeches. Posting of group based assignments.

5. Explain how instructors teaching this course will provide multiple methods of content representation.

Live online lectures, recorded lectures, podcasts, posting of information (text and videos of speeches, textbook based assignments), as well as links to relevant websites.

6. Describe how instructors teaching this course will evaluate student performance.

Five speeches will be performed in front of class and will be evaluated by the instructor during class meetings. Outlines and Bibliographies will be turned in through the CMS.

XVI. GENERAL EDUCATION COURSE OUTLINE ADDENDUM

General Education Division of Learning [check all applicable boxes]:

- [ ] Natural Sciences
  - [ ] Biological Science
  - [ ] Physical Science

- [ ] Social and Behavioral Sciences
  - [ ] American History/Institutions
  - [ ] Other Social Science

- [ ] Humanities
  - [ ] Fine or Performing Arts
  - [ ] Other Humanities

- [X] Language and Rationality
  - [ ] English Composition
  - [X] Communication and Analytical Thinking
OPTION #1: Moorpark College has already received approval from the CSU and/or UC systems for this course to fulfill a GE requirement.
Note: This option applies only to technical revisions and updated courses.

OPTION #2: Moorpark College has not received approval from the CSU and/or UC systems for this course to fulfill a GE requirement. This option applies to all new and substantively revised courses.

XVII. STUDENT MATERIALS FEE ADDENDUM
COMM M01: Not Applicable

XVIII. REPEATABILITY JUSTIFICATION TITLE 5, SECTION 55041
COMM M01: Not Applicable

XIX. CURRICULUM APPROVAL
Course Information:
Discipline: COMMUNICATION STUDIES
Discipline Code and Number: COMM M01
Course Revision Category: Technical Course Revision

Course Proposed By:
Originating Faculty: Rolland Petrello 10/31/2016
Faculty Peer: Neal Stewart 10/31/2016
Curriculum Rep: Candice Larson 10/31/2016
Department Chair: Rolland Petrello 10/31/2016
Division Dean: Luis Gonzalez 11/01/2016

Approved By:
Curriculum Chair: Jerry Mansfield 11/29/2016
Executive Vice President: Julius Sokenu 01/26/2017
Articulation Officer: Letrisha Mai 11/03/2016
Librarian: Mary LaBarge 11/01/2016

Implementation Term and Year: Fall 2017

Approval Dates:
Approved by Moorpark College Curriculum Committee: 11/08/2016
Approved by Board of Trustees (if applicable): 01/23/2017
Approved by State (if applicable): 01/23/2017