

## **Ventura County Community College Board of Trustees**

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## Letter from the President

Dear Colleagues:

On behalf of Moorpark College, I am pleased to present to you the Moorpark College Educational Master Plan 2009-2019. This document is central to the college's integrated planning process because it articulates the challenges the college anticipates facing in the coming decade and offers recommends to address those challenges. These recommendations provide primary guidance and direction in annual and three-year planning activities, such as analysis of internal and external environmental scans, college planning retreat dialogues, the development of a Strategic Plan and Strategic Directions, annual Program Plans and evaluations, and resource allocations.

The Moorpark College Educational Master Plan was presented for campus review during Fall 2009. A college meeting ("Y'All Come") was conducted on September 16 to review challenges identified and to craft recommendations. Following the guidelines for planning and consultation as described in *Making Decisions at Moorpark College 2008-2010*, the final draft of the Educational Master Plan was presented and accepted on October 27, 2009 by the college's Educational Committee for Accreditation and Planning, the committee charged with responsibility for monitoring and assessing the planning processes at Moorpark College.

Thank you to all who provided input to this Educational Master Plan process, either through direct review or through planning efforts during the annual cycle. This document represents Moorpark College's commitment to abide by our mission through responsible planning, and to educate citizens of our community now and in the future.

Sincerely,

A handwritten signature in black ink that reads "Pam Eddinger". The signature is written in a cursive, flowing style.

Pam Eddinger, PhD  
President  
Moorpark College

## **Ventura County Community College District Vision Statement**

The Ventura County Community College District will become the leader in the development of high quality, innovative educational programs and services. Keeping in mind that students come first, we will model best practice in instructional and service delivery, student access, community involvement, and accountability.

## **Ventura County Community College District Mission Statement**

The Ventura County Community College District (VCCCD) is committed to assisting students in the attainment of its primary mission as a system of state supported two-year colleges.

The primary mission of the District is to produce student learning in lower division level academic transfer and career/vocational degree and certificate programs. Effective, efficient student support services are offered to assist in the accomplishment of the District's primary mission based on need and available resources.

Ventura County Community College District works to enhance state, regional, and local economic growth and global competitiveness within the pursuit of its primary mission. Additionally, workforce and economic development activities and services are offered based on need and available resources.

English as a Second Language instruction, remedial, adult education, and supplemental learning services that contribute to student success are offered and operated based on need and available resources.

Ventura County Community College District improves the quality of community life by offering non-credit, recreational, vocational, cultural, and civic programming based on community demand and available resources.

All District programs, services, and activities operate within a framework of integrated planning and budgeting. Ongoing, student learning outcome assessment and systematic program review are used to ensure District-wide excellence through sustainable, continuous quality improvement in compliance with its mission.

*(Adopted as Board Policy 1200 by the VCCCD Board of Trustees, July 14, 2009)*

## **Ventura County Community College District Value Statement**

We base our actions on what will best serve students and the community.

- We maintain high standards in our constant pursuit of excellence.
- We recognize and celebrate creativity, innovation, and entrepreneurship.
- We demonstrate integrity and honesty in action and word.
- We communicate openly and respectfully to students, colleagues and members of the public.
- We hire and retain personnel who reflect the diversity of the communities we serve.
- We promote inclusiveness, and openness to differing viewpoints.
- We use data, research and open discussion to drive our plans and decisions.
- We demonstrate responsible stewardship for our human, financial, physical and environmental resources.
- We seek and maintain long-term partnerships with the communities we serve.

### **Moorpark College Mission Statement**

As a public community college, Moorpark College offers programs and services accessible to the community. Drawing from a student-centered philosophy, Moorpark College creates learning environments that blend curriculum and services in providing to students:

- Introductions to the broad areas of human knowledge and understanding;
- Courses required for university transfer and career preparation or advancement;
- Skills in critical thinking, writing, reading, speaking, listening, and computing;
- Exposure to the values of diversity locally, nationally, and internationally;
- Extracurricular activities that promote campus community involvement and personal development;
- Preparation for the challenges and responsibilities of life and change in a free society and the global community.

(Affirmed at Annual Planning Retreat 2008)

### **Moorpark College Vision and Value Statement**

At Moorpark College, we encourage quality and believe our strengths have been, and will continue to be, people - their flexibility, their responsiveness, and their willingness to meet the needs of our students and community. We believe that building on these strengths provides an educational experience appropriate to the students' needs and within the College's mission.

Specifically, our actions and decisions are based on the following beliefs:

- We will provide the best services, programs and opportunities for students.
- We encourage creativity and innovation and we will try new ideas and new things.
- All students attending Moorpark College will receive the support they need to meet their individual educational goals.
- Students who wish to transfer to four-year institutions will receive up-to-date and accurate information to facilitate transfer.
- We will increase our responsiveness to business and industry in changing economic climates.
- We are an integral part of the community.
- To best implement our actions and decisions, our internal working environment is based on the following beliefs:
  - Shared governance is an accepted part of our decision-making process.
  - We will strive to build greater trust, understanding, and cooperation between the other segments of the Ventura County Community College District and Moorpark College.
  - We will provide all staff with support for professional development.

## **Moorpark College Educational Master Plan 2009-2019 Executive Summary**

The Moorpark College Educational Master Plan is a source document that provides a ten-year projection on the state of the college based on analyses about the external and internal environments. The plan identifies challenges over time. It also proposes general recommendations to guide the college strategic planning process that occurs every three years.

The Educational Master Planning is a key step in the integrated planning process of the college. The Educational Master Plan derives its planning parameters from the District Mission and Planning Objectives. The recommendations that result from the Educational Master Plan in turn drive the strategic plan, and subsequently, the action plans. This orderly and integrated process makes possible an ongoing cycle of planning that allows for the orderly identification of college priorities, resource allocation, implementation, evaluation, and program improvement.

### **Profile of the College's Service Area and Its Students**

The Moorpark College service area comprises the Eastern portions of Ventura County, more specifically, the Conejo Valley, Thousand Oaks, Simi Valley, and Moorpark. As depicted in the data and analyses in Chapter 2, this is a slow growth portion of the county due to a variety of socio-economic factors. These factors also contribute to an aging population and a flattening trend in the number of high school graduates over the next decade. Given the large base of traditional age students currently enrolled, and the college's dependence on local high school graduates for at least 1/3 of its freshman class each year, this shift in demographics within the service area will have substantial impact over time. Many of the college's traditional characteristics, including the high number of full-time students, the tradition of transfer success, and the vibrancy of student life, is tied to the characteristics of its student base.

### **Programs and Services**

Chapter 3 comprises a snap-shot of the programs and services offered at the college. The programs and services support the mission of the college in transfer education, career/technical education, and basic skills. The college is open access, and offers proficiency awards, certificates, and associate degrees. A full range of learning options, instructional support and student services are available to promote student retention and success. Colleges Services to support the operations and infra-structure of the institution are delineated at the conclusion of this chapter. Annual Program Plans and evaluations are required for all Programs and Services at the college.

### **Challenges and Recommendations**

The Educational Master Plan identifies 4 challenges and 15 corresponding overarching recommendations in Chapter 4. The challenges and recommendations are organized into four categories: Student Access, Student Retention and Success, Responsiveness to the Marketplace in Career Training, and Volatility of the Economic Climate and California Public Funding. In keeping with the 10-year term of this Educational Master Plan, these recommendations will form the foundation for the next three 3-year Strategic Plans for the college. In the Strategic Plan, the college will identify action plans, which will include measurable outcomes, timelines, and the parties responsible to achieve each outcome.

## **Acknowledgements**

### **Education Committee for Accreditation and Planning 2009-2010**

#### **Co-Chairs:**

Corey Wendt, Faculty, Counseling

Lisa Miller, Ph.D., Dean of Student Learning

#### **Members:**

John Baker, Ph.D., Faculty, Anthropology

Cynthia Barnett, Faculty, Sociology

Perry Bennett, Faculty, World Languages

Lori Bennett, Dean of Student Learning

Dan Brown, Dean of Student Learning

Steve Callis, Faculty, Graphics/Media

Martin Chetlen, Faculty, Computer Science

Christine Cole, Faculty, Mathematics

Howard Davis, Athletics Director

Rex Edwards, Ph.D., Faculty, Economics

Patricia Ewins, Dean of Student Learning

Tracy Franks, Faculty, Counseling

Faten Habib, Librarian

Clint Harper, Ph.D., Faculty, Engineering/Physical Science/Physics

Carol Higashida, Coordinator, Health Sciences

Kim Hoffmans, Ed.D., Dean of Student Learning

Ranford Hopkins, Faculty, History

Ed Knudson, Executive Vice President of Student Learning



Norma Letinsky, Faculty, Learning Disabilities and Assistive Computer Technology Specialist

Sharon Manakas, College Nurse

Lisa Miller, Ph.D., Dean of Student Learning

Sharon Miller, Student Activities Specialist

Mary Mills, Faculty, Computer Information Systems

Inajane Nicklas, Dean of Student Learning

Paul Pagson, Coordinator, EOPS

Del Parker, Faculty, Physical Education

Rolland Petrello, Faculty, Communication Studies

Lisa Putnam, Coordinator of Institutional Research

Robert Salas, Faculty, Dance

Uri Segal, Associated Students, Director of Public Relations

Sydney Sims, Ph.D., Faculty, English

Julius Sokenu, Ed.D., Dean of Student Learning

Timothy Stewart, Faculty, Interior Design

Omar Torres, Faculty, Chemistry

Timothy Weaver, Faculty, Business

Brenda Woodhouse, Faculty, Exotic Animal Training and Management

### **Academic Senate**

Jeff Baker, Ph.D., President

### **Classified Senate**

Donna Santschi, President

## **Associated Students**

Ryan Krebs, President

## **Participants at College “Y’all Come” on September 16, 2009**

Dean Adams, Computer Specialist

Kathryn Adams, Writing Center and English Faculty

Micaela Aguilar, Clerical Assistant II

Dan Arterburn, Principal, High School at Moorpark College

Jeff Baker, Ph.D., Faculty, English

Cynthia Barnett, Faculty, Sociology

Lori Bennett, Dean of Student Learning

Stephanie Branca, Faculty, Business

Dan Brown, Dean of Student Learning

Martin Chetlen, Faculty, Computer Science

Christine Cole, Faculty, Mathematics

Patty Colman, Faculty, History

Sherry D'Attile, Coordinator, ACCESS

Rex Edwards, Ph.D., Faculty, Economics

Jeff Erskine, Supervisor, Network and Technical Services

Patricia Ewins, Dean of Student Learning

Janice Feingold, Faculty, Business

Ed Garcia, Faculty, Computer Science

Beth Gillis-Smith, Faculty, English

Judi Gould, Faculty, Counseling

Faten Habib, Librarian

Carol Higashida, Coordinator, Health Sciences

Ranford Hopkins, Faculty, History

Edna Ingram, Faculty, Counseling

Iris Ingram, Vice President of Business Services

Aaron Kay, Computers/Communications Technician

Ed Knudson, Executive Vice President of Student Learning

Cathy Kriss, Student Services Technician, ACCESS

John Loprieno, Faculty, Theater

Darlene Melby, Business Manager

Lisa Miller, Ph.D., Dean of Student Learning

Mary Mills, Faculty, Computer Information Systems

Michele Perry, Manager, Bookstore

Steve Pollock, Faculty, Psychology

Lisa Putnam, Coordinator, Institutional Research

Linda Sanders, Administrative Assistant II

Ivan Small, Computers/Communications Technician

Navreet Sumal, Faculty, Business

Felicia Torres, Administrative Assistant II

Tim Weaver, Faculty, Business

Corey Wendt, Faculty, Counseling

Gerry Zucca, Faculty, Art

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### Chapter 1. Introduction and Background

The College

The District

Purpose of the *Educational Master Plan 2009-2019*

Integrated Planning

Core Competencies

### Chapter 2. Profile of the College's Service Area and Its Students

Moorpark College Service Area

Moorpark College Students

### Chapter 3. Programs and Services

#### Academic Programs and Student Services

- Accessibility Coordination Center and Educational Support Services
- Animal Science
- Anthropology
- Art
- Astronomy

- Biological Sciences
- Biotechnology
- Business
- Career Transfer Center
- Chemistry
- Child Development
- Communications
- Computer Information Systems
- Computer Network Engineering
- Computer Science
- Counseling
- Criminal Justice
- Dance
- Drafting
- Economics
- Education
- Engineering
- English
- English as a Second Language
- Environmental Science
- Extended Opportunity Program and Services
- Exotic Animal Training and Management
- Film Studies
- Film Television Media
- Financial Aid
- Geographic Information Systems
- Geography
- Geology
- Graphics
- Health Education
- Health Information Management

- Health Sciences
- History
- Humanities
- Interior Design
- Journalism
- Learning Skills
- Library
- Mathematics
- Multi-cultural Chicano Studies
- Multimedia
- Music
- Nursing Science
- Nutritional Science
- Outreach and Admissions
- Philosophy
- Photography
- Physical Education/Intercollegiate Athletics
- Physical Science
- Physics
- Political Science
- Psychology
- Radiologic Technology
- Recreation
- Registration and Records
- Sociology
- Student Activities
- Student Health Services
- Teaching and Learning Center
- Theatre Arts
- Work Experience
- World Languages

### Learning Options

- Distance Education
- Honors Program
- Learning Communities
- Program for Accelerated College Education

### College Services

- Administrative Team
- Fiscal Services
- Human Resources
- Information Technology
- Institutional Advancement
- Maintenance and Operations
- Police Services

## Chapter 4. Challenges and Recommendations

Student Access

Student Retention and Success

Responsiveness to the Marketplace in Career Training

Volatility of the Economic Climate and California Public Funding

Appendices Appendix A Program Data Elements

Appendix B Crosswalk of Educational Master Plan Recommendations to  
VCCCD Strategic Goals