Agenda

- Introductions
- The Committee
- State of Moorpark College
- State of the Department
- Business Needs
- Wrap-up
Introductions
The Committee

- Creates a bridge between local business leaders and educators
- Industry needs
- College needs
State of Moorpark College

- Educational Master Plan
  - Student Access
  - Student Retention and Success
  - Responsiveness to the Marketplace in Career Training
  - Volatility of the Economic Climate and California Public Funding
State of the Department

- Enrollment very high
  - Business approx. 2,000 students
  - Accounting approx. 1,000 students
- Classes at capacity at the start of the semester
- Number of sections offered increasing slightly from last year
- Only 1 full-time instructor in fall
- A.S. Transfer degree in Business Administration
State of the Department

New focus this year:

- Transfer students
- Career Technical Education (CTE)
  - Certificate in Business Administration
  - A.S. degree in Business Administration
  - Retail and Service Management course
State of the Department

- CTE survey went out earlier this week.
- Please respond and forward to others.
Business Needs

- Discussion and Feedback
  - What do you need?
  - What do you see?
  - What can we do?
Wrap Up

- Thank you very much
  - You are our eyes and ears in the business world
  - You are our reality check
  - You are the boots on the ground