



STRATEGIC DIRECTION #1
STUDENT-CENTERED CURRICULUM

Moorpark College will develop and teach inspiring and challenging curriculum

| | GOAL | METRIC | ACTIONS 2019-2020 | POINT PERSON | LEAD(S) |
|---|--|---|---|-------------------------|--|
| A | Clarify and develop academic programs that effectively lead to student transfer | 1 Associate Degrees for Transfer available—increase from 29 in 2018-2019 to 31 by 2023-2024 | Computer Science courses offered, and Civic Engagement moving through curriculum and should be offered fall 2020 | VPAA | Curriculum Co-chairs, Program Specific Deans, faculty level |
| | | 2 Articulation agreements of CA non-public colleges and universities available—increase from 10 in 2018-2019 to 15 by 2023-2024 | National University wants 3 Articulate Agreements | Articulation Officer VP | Articulation Officer, VP, Deans |
| | | 3 Degrees aligned with new UC pathways—increase to 5 by 2023-2024 | Physics and Chemistry will establish UC Pathways | Dean of PS | Department Chairs of Physics and Chemistry, Curriculum co-chair, Articulation Officer, Deans |
| | | 4 Students signing UC TAG agreements—increase from 671 in 2017-2018 to 738 by 2023-2024 | CTE outreach | Dean of CTC | Outreach |
| B | Improve and expand career education programs ensuring alignment with changing labor market needs | 1 CTE degrees and certificates available—increase from 29 in 2018-2019 to 34 by 2023-2024 | Will complete curricular approval process and offer courses spring or fall 2020 for Engineering, Cybersecurity, Cloud, Data Science, Computer Science, Commercial Dance, GIS, Vet Tech. Partner with Adult Ed programs to offer program and GE for Respiratory Therapy and Surgical Tech. | VPAA | Deans and Chairs of respective areas |

| | GOAL | METRIC | ACTIONS 2019-2020 | POINT PERSON | LEAD(S) |
|---|--|---|---|-------------------------|--|
| | | 2 CTE alternative credentials available such as digital badges that lead to certificates —increase from 50 in 2018-2019 to 100 by 2023-2024 | Will complete curricular approval process and offer courses for career exploration badge by spring 2020 | Dean of CTE | CTE Counselor and Career Transfer Center |
| | | 3 Pre-apprenticeship programs—increase to 3 by 2023-2024 | Establish program in Biotech, Applied Manufacturing, Engineering by spring 2020. | Dean of CTE, Job Placer | Career Transfer Center |
| C | Create curriculum that supports online student success | 1 Degrees, certificates, and proficiency awards able to be earned fully online—increase to 35 by 2023-2024 | Using funds from the CVC-OEI grant, complete online programming for Child Development, Business, Accounting, Hospitality, and Public Relations/Journalism | Dean of DE | Deans and Chairs of respective areas, and Dean of DE |
| D | Create curriculum that supports professional improvement | 1 Noncredit courses for professional improvement— increase from 3 in 2018-2019 to 25 by 2023-2024 | Will complete curricular approval process and offer courses for Entrepreneurship, Career, Theater Lighting, Landscape and Wine for Hospitality by spring 2020 | Dean of CTE, Job Placer | Deans and Chairs of respective areas |

| | GOAL | METRIC | ACTIONS 2019-2020 | POINT PERSON | LEAD(S) | |
|---|--|--------|--|---|------------------------|---|
| E | Provide clear pathways for students through the curriculum | 1 | Fall to spring persistence rates—decrease equity gaps for disproportionately impacted groups by 40% by 2023-2024, and fully close achievement gaps by 2026-2027 | In alignment with the Student Equity Plan, enhance tutoring services, connect more students with a student success coach, increase awareness of mental health and professional development for faculty, increase usage of ZTC/OER, provide high impact equity training for faculty. Implement Starfish. Contact students who dropped and get them re-enrolled for spring. | Dean of Counseling | Dean of Counseling, Student Health Director, Dean of Distance Education, Dean of Professional Development, Director of IT, Director of Outreach |
| | | 2 | Completion of transfer-level math and English in first year—decrease equity gaps for disproportionately impacted groups by 40% by 2023-2024, and fully close achievement gaps by 2026-2027 | Complete curriculum process for Math M11 and M12 and 900 support courses and offer courses by fall 2020 in compliance with AB705. | Dean of Math & English | Dean and Chair of Math |

| | GOAL | METRIC | ACTIONS 2019-2020 | POINT PERSON | LEAD(S) |
|---|---|--|---|---|-------------------------------|
| F | Continue to develop a body of faculty who are committed to the development of culturally-responsive course content, teaching, and academic counseling methods | 1 Faculty who participate in high impact equity training once every three years, such as the Equity in the Classroom project, TMOCA, Safe Zone, Project CHES Faculty Circles, etc.—increase to 100% of full-time and 50% of part-time faculty by 2023-2024, and 100% of part-time faculty by 2028-2029 | Send faculty, staff and administrators to conferences. Include in Faculty Goals & self-Eval. Survey faculty currently involved. Start with baseline. Find ways to incentivize faculty e.g., award, acknowledgement. | VP of SS | VPs, SEA, Deans, PD Committee |
| | | 2 Develop a survey to measure student perception of faculty as culturally-responsive agents of Moorpark College annually | Develop the survey | Dean of IE | Dean of IE, President |
| | | 3 Course success rates—decrease equity gaps for disproportionately impacted groups by 40% by 2023-2024, and fully close achievement gaps by 2026-2027 | Fully-implement Starfish. Improve equity in the classroom to train specific faculty strategies and best practices working with DI groups, Host and offer 4-6 Professional Development-Faculty/Staff trainings and workshops | VPSS-Starfish Johnny-VPSS-Student Equity Brian Burns-Professional Development | VPAA |



STRATEGIC DIRECTION #2 STUDENT ACCESS

Moorpark College will provide ready access to a college education for all members of the community it serves

| | GOAL | METRIC | ACTIONS 2019-2020 | POINT PERSON | LEAD(S) |
|---|---|--|---|--|--|
| A | Increase enrollment of disproportionately impacted groups | 1 Percentage of applicants that successfully enroll—decrease equity gaps for disproportionately impacted groups by 40% by 2023-2024, and fully close achievement gaps by 2026-2027 | Call students who applied but did not enroll. Also, for students who applied but did not enroll in Business, ECE, and Computer Science, contact those student through various marketing channels including email and Facebook to see if the PACE program could be a better fit for thier schedules. | Equity- Johnny Outreach-Alejandra Martinez Marketing-James Schuelke | Director of Outreach and International Relations |

| | GOAL | METRIC | ACTIONS 2019-2020 | POINT PERSON | LEAD(S) |
|---|---|--|---|----------------------------|------------------------------------|
| B | Improve and expand courses and services for middle and high school students | 1 Rising Scholars—Increase from 30 in 2018-2019 to 100 by 2023-2024 | Connect with Guided Pathways-Education & Career Alignment workgroup planning. Reach out to middle school counselors. 3 School systems: Simi, Conejo, Las Virgenes. Matricualtion and Dual enrollment work together. Streamline application for dual enrollment. | GP Coordinator | GP Design group 4 |
| | | 2 Middle school events which are focused on meaningful reflection and action toward pursuing higher education—Increase from 4 in 2017-2018 to 8 by 2023-2024 | CTE Week.Connect with Guided Pathways-Education & Career Alignment workgroup planning. | Dean of CTE,GP Coordinator | GTE Workgroup, GP Design Workgroup |

| | GOAL | METRIC | ACTIONS 2019-2020 | POINT PERSON | LEAD(S) |
|---|---|---|---|-----------------|---|
| | | 3 Dual enrollment students—Increase from 579 in fall 2017 to 707 by fall 2023 | Continue to expand dual enrollment course offerings. Expand CCAP MOU to two additional HS districts. Optimize operations and scheduling. Establish workgroup to optimize student/faculty success. | Dean of Dual | Dean of Dual Enrollment, Deans and Chairs of respective areas, Academic Senate President |
| C | Expand availability of offerings to reflect the needs of all students | 1 Distance education FTES—increase offerings from 1,571 in 2017-2018 to 3,189 by 2023-2024 4 | Provide two additional DE certification training sessions. Offer more sections of DE. Collect data on new DE courses to monitor student success. Establish Math testing center. | Dean of DE | Dean of Distance Education, Deans and Chairs of respective areas, Academic Senate President |
| | | 2 Friday, weekend, and evening sections—increase as total from 340 in fall 2018 to 406 by fall 2023 | Add 6 Saturday hybrid sections as part of PACE | Dean of IE | Dean of PACE, Deans and Chairs of respective areas, Academic Senate President |

| | GOAL | METRIC | ACTIONS 2019-2020 | POINT PERSON | LEAD(S) |
|--|------|---|--|-----------------|---|
| | | 3 Short term sections—increase from 249 in fall 2018 to 304 by fall 2023 | Add 44 short term sections as part of PACE | Dean of IE | Dean of PACE, Deans and Chairs of respective areas, Academic Senate President |
| | | 4 Offer a winter intersession by 2023 (if district switches to compressed calendar) | It will be several more years before a decision is made on compressed calendar. Meantime, we will explore offering a winter 4 week session. | VPAA | Deans and Chairs of respective areas, Academic Senate President |



STRATEGIC DIRECTION #3 STUDENT SUCCESS

Moorpark College will provide the resources and opportunities needed to support the academic and career success of all students

| | GOAL | METRIC | ACTIONS 2019-2020 | POINT PERSON | LEAD(S) |
|---|---|---|--|-----------------------|---|
| A | Provide financial support for low-income students | 1 Students filling out FAFSA/CADAA—increase from 11,870 in 2018-2019 to 13,330 by 2023-2024 | FAFSA shift to onboarding with student support. Adopt FA application is mandatory 2. Target feeder high schools with below 53% statewide completion rate with additional application assistance and follow up 3. additional promotion of weekly Wednesday workshop hands-on assistance available on campus 4. each lead to visit assigned target feeder hs weekly for one hour window to increase apps 11% | Financial Aid Officer | Guided Pathways Dean, Faculty Lead, Financial Aid Officer & Financial Aid Specialists |
| | | 2 Sections with zero and low textbook costs—increase zero textbook cost sections from 328 in 2018-2019 (including summer 2019) to 769 by 2023-2024, which will represent about 20% of all sections; increase low textbook cost sections to 1,192 by 2023-2024, which will represent about 31% of all sections | Hire ZTC Coordinator, complete ZTC/OER grant . enhance current textbook lending libraries in the VRC and the college library | Dean of DE | Success and Equity committee Co-Chairs, Dean of DE, DE Coordinator, Library |

| | GOAL | METRIC | ACTIONS 2019-2020 | POINT PERSON | LEAD(S) |
|---|--|---|---|---------------------------------------|---|
| | | 3 Emergency micro grants disbursed—increase annually to \$10,000 by 2023-2024 | 1. implement form for students to apply fall 2019 2. outreach to campus community to explain form & process 3. fa staff to process daily as received 4. promote & ensure ongoing funding. 5. begin a low-key donor campaign from faculty/classified direct from paycheck. Also moving other donors to online process. 6 Evaluate the goal to go in perpetuity. | Financial Aid Officer | Financial Aid Specialists, EFG workgroup |
| | | 4 Scholarships—increase dollar amount of scholarships awarded from \$174,000 in 2017-2018 to \$200,000 by 2023-2024 | Establish donor database and populate donor prospect lists | Director of Advancement and Marketing | Director of Advancement and Marketing, Foundation Board |
| B | Improve and expand educational support programs for all students | 1 Teaching and Learning Center—increase visits from 10,800 in 2017-2018 to 11,880 by 2023-2024, with a focus on increasing visits from disproportionately impacted students | Increase tracking of students ID with database. Increase use of drop-in tutoring by equity-related programs (VRC, Athletics, Foster Youth, ACCESS and EOPS); TLC provide academic support workshops] [Equity Plan] | Dean of TLC | Dean of IE, TLC |
| | | 2 Course embedded tutors—increase from 25 in 2018-2019 to 50 by 2023-2024 | Increase placement of CET. Faculty PD. TLC provide tutorial workshops | Dean of TLC | TLC, faculty |

| | GOAL | METRIC | ACTIONS 2019-2020 | POINT PERSON | LEAD(S) |
|---|---|--|---|------------------------------------|--|
| | | 3 Guided Path to Success (GPS) students—increase from 120 in fall 2017 to 550 by fall 2023 | Connect and align with Guided Pathways Student Support Design team; expand GPS to be for all (100%) incoming freshmen. Have Spanish speakers at orientations. | Dean of GPS | Guided Pathways Student Support Design Team , Outreach |
| | | 4 Peer mentoring—increase to 2,000 students receiving mentoring by fall 2023 | Connect with Guided Pathways Student Support Design team. Explore funding feasibility. Set up as course for credit | GP Coordinator | Guided Pathways Student Support Design Team |
| C | Improve and expand academic counseling services for all students | 1 Customized education plans—80% of first-time students will complete a customized education plan by 2023-2024, with a focus on disproportionately impacted students | Complete Guided Pathway Mapping. Input into Degreeworks. Look at Scheduling software. .a coordinated effort. | Dean of Counseling, GP Coordinator | GP Design Teams |

| | GOAL | METRIC | ACTIONS 2019-2020 | POINT PERSON | LEAD(S) |
|---|--|---|---|---|---|
| | | 2 Completion of 15+ units per semester—decrease equity gaps for disproportionately impacted groups by 40% by fall 2023, and fully close achievement gaps by fall 2026 | Continue activities for the 15 to finish campaign including contacting students who enrolled in 12 or more units. Measure effectiveness of campaign. Explore whether a campaign for 30 to finish may be more effective adding in summer. | Dean of Counseling, Marketing | Financial Aid Officer, Dean of Counseling, Director of Marketing |
| D | Promote civic engagement, advocacy, and a global perspective | 1 Sections with content connected to civic engagement—increase to 150 by fall 2023 | | Julius | |
| | | 2 Students engaged in advocacy through co-curricular activities—increase to 80 by 2023-2024 | 1) Promote voter registration via MC-branded TurboVote page during campus-wide civic engagement events like Constitution Day; 2) Host at least one 2020 Census information booth on campus to educate students on importance of participating in census; 3) Increase voter turnout in ASMC elections by enhanced marketing and Marketing. | Dean over Student Activities + Associated Students (ASMC) | Student Activities Specialist; Associated Students of Moorpark College (ASMC) |
| | | 3 Study abroad participants —increase from 12 in 2016-17 to 87 by 2023-2024 | | VP AA | International Studies Committee, Dean |
| | | 4 International students—increase from 105 in fall 2017 to 315 by fall 2023 | Hire Director of International Students and Outreach. Expand partnership with international recruiters. | Director of Outreach and International Students | Director of Outreach and International Relations |
| E | Provide opportunities for students to link their academic programs to their career interests | 1 Counselors trained and involved in career counseling—90% of counselors by 2023-2024 | Establish GP Design Team, CareerCounselor training | Dean of Counseling, GP Coordinator | GP Design Teams, Counselors |

| | GOAL | METRIC | ACTIONS 2019-2020 | POINT PERSON | LEAD(S) |
|--|------|---|--|-----------------------------|--|
| | | 2 Career assessment taken by students—increase from 821 in 2017-2018 to 2,463 by 2023-2024 | Connect with Guided Pathways Student Support Design team to add this into the 1st year experience they are designing. Prioritize career assesment tools. Map out how this work flows "carreer buckets" | GP Coordinator, Dean of CTC | Career Transfer Center, GP Design Team |
| | | 3 Career center workshop attendees—increase from 761 in fall 2018 to 2,283 by fall 2023 | Increase resume, interview workshops, Increase job placemetn | Dean of CTC | Career Transfer Center |
| | | 4 Internships—increase from 148 in fall 2018 to 444 by fall 2023 | Continue efforts to reach out to industry to identify sites for additional M80 internships. For new curriculum, explore making M80 a required course similar to CNSE or Game Design. | Dean of CTE | Dean of CTE and Career Transfer Center |
| | | 5 Research opportunities—increase the number of students that enroll in courses that offer research opportunities with universities from 10 in 2018-2019 to 50 by 2023-2024 | Increase undergrad research opportunities | VP AA | STEM faculty |

| | GOAL | METRIC | ACTIONS 2019-2020 | POINT PERSON | LEAD(S) |
|---|---|---|---|---|---|
| F | Provide opportunities for student connection | 1 Student clubs - increase student membership from 567 in fall 2018 to 652 by fall 2023. | 1) Host at least one Club Rush event per semester; 2) Collaborate with Outreach and GPS offices to speak about clubs at orientation programs during Summer and/or Fall 2019; 3) Train club leaders to outreach to faculty and deliver presentations about their organizations to appropriate classes during the fall semester; 4) Train ASMC leaders to outreach to faculty and deliver presentations about getting involved on campus to | Dean over Student Activities + Associated Students (ASMC) | Student Activities Specialist; Associated Students of Moorpark College (ASMC) |
| G | Maintain standards of intellectual rigor and creativity | 1 SLO discussions— increase the number of programs that hold discussions for SLO relation to academic rigor in juxtaposition to: assignments, norming, rubrics, grading, and/or assessment of the outcomes to 47 in 2023-24 | Work with SLO Committee to figure out specific examples of what these discussion could look like and process to capture those discussions. | Dean of IE | SLO Committee, SLO Coordinator |
| | | 2 Distance education success rates—reduce gap between on-ground, hybrid, and online classes to 2.0 percentage points by 2023-2024 | Continued professional development for faculty in DE. Continue CVC-OEI work to align more courses with their rubrics. | Dean of DE | DE Coordinator, DE Dean, Instructional Tech/Designer |
| | | 3 Honors students—increase from 210 in fall 2017 to 360 by fall 2023, with a focus on increasing participation by disproportionately impacted students | Direct mail postcards to potential Honors students. GPS orientation to include Honors. Complete curriculum on additional Honors courses. | Dean of Honors | Dean of Honors, Faculty Coordinator of Honors, Curriculum Chair |

| | GOAL | METRIC | ACTIONS 2019-2020 | POINT PERSON | LEAD(S) |
|--|------|---|--|------------------------|------------------------------------|
| | | 4 Academic integrity—increase to 150 by 2023-2024 the number of faculty that utilize technology such as Turnitin.com and Proctorio to minimize cheating | Proctoria professional development. Testing Center | Dean of DE and Conduct | Professional Development Committee |
| | | 5 Faculty trained in cultivating exploration and expression within a creative praxis—increase to 50 by 2023-2024 | Support conferences . Prof development | Dean of AMC | Prof Deve Committee, Faculty |



STRATEGIC DIRECTION #4
CAMPUS SAFETY AND WELLNESS

Moorpark College will provide an environment that promotes both safety and the wellness of all its employees and students

| | GOAL | METRIC | ACTIONS 2019-2020 | POINT PERSON | LEAD(S) |
|---|------------------------|---|---|--------------|---|
| A | Increase campus safety | 1 Inclusive emergency notification system—implement by 2023-2024 | RFP, impliment system | Dan | Dan Watkins from District, IT Director, Facilities Director |
| | | 2 Active shooter/fire/earthquake drills—conduct one campus wide drill and three table top drills per year for each by 2023-2024 | Map responsibilities. Sylvia coordinates with Chief. Earthquake-Great Shake Out Day. Active Shooter, coordinate with PD. Fire, schedule once a year. Reestablish County Services with MC and monthly meeting. Develop a plan. Create a position or add responsibilities | Silvia | VPBS, Director of Facilities, Classified Senate, Campus Police, Sam, President, Campus Commitment, County EMS |

| | GOAL | METRIC | ACTIONS 2019-2020 | POINT PERSON | LEAD(S) |
|--|------|--|--|--------------|---|
| | | 3 Building monitors—complete building monitor plan by Fall 2019 and run one drill a year from 2019-2020 | Define and train building monitors. Supply Equipment. Partner with Local Emergency Services. Night version of training. | VPBS | Sam, Sylvia, John, Dean of other duties as assigned |
| | | 4 Work-space preparation—increase number of employees implementing training in their classrooms/workspaces at the start of each semester to 310 by 2023-2024 | Training and Professional Development. Functional training on classified CERT. Partner with local emergency agencies for professional training search and rescue. Need baseline to determine if workspace. Oleg's office will collect data | VPBS | Safety Committee. EOC |
| | | 5 CERT training—increase total number of employees that are CERT trained to 20 by 2023-2024 | Establish a CERT Chapter | VPSS | Sylvia and Sam |

| | GOAL | METRIC | ACTIONS 2019-2020 | POINT PERSON | LEAD(S) |
|--|------|--|--|----------------------|----------------------|
| | | 6 Title IX training—implement training created by the Districtwide Title IX committee by 2023-2024 | Tracking of communication and enforce. District tracks, Establish mechanisms for supervisory checking certificates. Supply certificate copies. Need assessment of who did not take course. | Title IX Coordinator | Title IX Coordinator |

| | GOAL | METRIC | ACTIONS 2019-2020 | POINT PERSON | LEAD(S) |
|---|--|---|---|--------------------|--------------------------|
| B | Provide support for students' basic daily needs | 1 Basic Needs Center (to provide guidance on housing, food insecurity, health programs, affordable childcare options, etc.)—conduct a feasibility study by 2020-2021 to explore the viability of creating this center | Town Hall meeting topic. Examine funding and feasibility study | Dean of Counseling | Basic Needs Committee |
| | | 2 Fitness Center—conduct a feasibility study by 2020-2021 to explore the viability of offering open labs to students without registering for a class | Feasibility study | Dean of Kin | Dean of IE , Dean of Kin |
| | | 3 Food outlets—provide access to hot and nutritious meals for students throughout the instructional day (8am to 9pm) by 2023-2024 | Evaluate food outlet options | VPBS | |
| C | Provide professional development for faculty and staff to be able to recognize and support students with mental and physical health challenges | 1 Mental Health First Aid Training including suicide awareness—increase to 100% of full-time and 50% of part-time faculty trained by 2023-2024, and 100% of part-time faculty trained by 2028-2029 | Mental Health training, implement training, K-12. Add classified staff. | Lisa | Health Center |
| | | 2 CPR trainings—increase number of faculty and staff trained in CPR from 13 per year in 2018-2019 to 64 per year by 2023-2024 | Increase training | Dean of Kin | |



STRATEGIC DIRECTION #5
ORGANIZATIONAL EFFECTIVENESS

Moorpark College will ensure it has the organizational framework to fulfill the strategic directions within its Educational Master Plan

| | GOAL | METRIC | ACTIONS 2019-2020 | POINT PERSON | LEAD(S) |
|---|--|--|---|--|--|
| A | Improve campus physical infrastructure, with a focus on sustainability | 1 Complete facilities projects that are fully funded and aligned with the Facilities Master Plan: Gymnasium Renovation, Field House & Shade Structure, Communications Building TV Editing Studio, Comm-150-151 Maker's Space, Outdoor Kinesiology Classroom Phase 1, Outdoor Kinesiology Classroom Phase 2, AA-132 Maker's Space, HSC-103 Computer Classroom, EATM Zoo Lion Habitat, EATM Zoo Tiger Habitat, LLR IT Server Room HVAC Replacement, Campus Wayfinding project, Stadium Road Water Line Replacement, Campus Parking Lot and Roadway Maintenance | Update Facilities Master Plan to reflect current Education Master Plan. - Completed facilities and ground | Director of Facilities, Maintenance & Operations | Director of Facilities, Maintenance & Operations, VP Business Services |
| | | 2 Complete technology projects that are fully funded and aligned with the Technology Master Plan | Producing new Tech Master Plan. Light up Tech with WiFi. FTVM decent classroom. Break down priorities and funding. New signage, Dan to add topline items. Repairs and modifications | Dan | |
| | | 3 Develop a Sustainability Plan by 2019-2020: 1. Work with faculty, staff, and students to develop content to include in a Campus Sustainability Plan. 2. Work with faculty, staff, and students to produce a draft sustainability plan. 3. Submit draft plan for review and comment. 4. Revise draft sustainability plan to address comments. 5. Develop Final Version of the Campus Sustainability plan. 6. Obtain approval of the Campus Sustainability Plan. | Complete the Campus Sustainability Plan | Director of Facilities, Maintenance & Operations | Director of Facilities, Maintenance & Operations, In conjunction with Associated Students and the Campus Environment Committee |

| | GOAL | METRIC | ACTIONS 2019-2020 | POINT PERSON | LEAD(S) |
|---|--|--|---|--------------|--|
| B | Improve campus organizational infrastructure with a focus on inclusive decision-making | 1 Integrated planning—investigate creation of a centralized process for resource allocation, both categorical and general funds by 2021-2022 | 1. Re-examine 'Decision Making at MC'; study alternate models; map dovetailing committees with overlapping charges (EdCAP/Fiscal; F/TCAP and CTE Workgroup, etc); consider how to build cooperation between these committees; update 'Decision Making at MC'. | President | President, Academic Senate, Classified Senate, Associated Students |
| | | 2 Classified representation—increase number of classified co/tri-chairs on standing committees from 2 in 2018-2019 to 5 in 2023-2024 and increase the number of seats held by classified staff from 8.5% in 2018-2019 to 20% of committee members by 2023-2024 | Look at Making Decision Handbook — classified | President | |
| | | 3 Develop a project management structure that includes a total program cost and timetable for implementation: all new projects/initiatives will document the human, fiscal and physical resources as well as the outcome(s) required for the project over a set time period by 2023-2024 | Create a centralized grant application and process. Share with Admin Council and Senate. | VPBS | |

| | GOAL | METRIC | ACTIONS 2019-2020 | POINT PERSON | LEAD(S) |
|---|-----------------------------|---|--|---------------------------------------|---|
| C | Increase revenue generation | 1 Meet annual FTES targets | In addition to the action items throughout this plans, complete the following actions: reach out to fall enrollees who did not register for spring; start a marketing campaign for specific for Moorpark and for specific populations like LatinX and adult learners; Market all new CTE programs, ADTs, 4 week winter session, and ESL; | VP AA & SS | Director of Outreach and International Relations, Director of Marketing, Deans and Chairs of respective areas |
| | | 2 Contract and community education—conduct a feasibility study by 2019-2020 | Conduct a feasibility study | VP AA | VPAA |
| | | 3 Noncredit FTES—Increase to 91 by fall 2023 | Expand ESL and Makerspace program offerings. | Dean of CTE | Dean and Chair of ESL, Dean of CTE, Director of International Students and Outreach |
| | | 4 Grant application submissions—increase to 12 per year by 2023-2024 | Establish process for new grants. Submit 3 grant applications, including DHSI. Establish metric vetting process for grants. | Director of Institutional Advancement | Dean of IE, Director of Institutional Advancement |
| | | 5 Bond—encourage the district to place on ballot by 2023-24 | | President | |

| | GOAL | METRIC | ACTIONS 2019-2020 | POINT PERSON | LEAD(S) |
|---|--|---|---|----------------------------|-------------------------------|
| D | Reinforce culture of continuous improvement through professional development | 1 Faculty annually participating in professional development events—increase to 150 by 2023-2024 | Investigate software for PD - Professional Learning network integrated into Vision Resource Center. | Dean of PD | |
| | | 2 Classified staff professional development events—increase from 8 in 2017-2018 to 24 by 2023-2024 | Increase PD offerings | Dean of PD | Classified Senate |
| | | 3 Faculty and staff knowledgeable of universal design—increase from 43 in 2017-2018 to 250 by 2023-2024 | | Dean of ACCESS | faculty and staff |
| | | 4 Students participating in leadership development—increase from 29 in 2018-2019 to 70 by 2023-2024 | Finalize structure of MC LEADS (Leadership Education and Development for Students; free workshops for students) by Fall 2019. | Dean of Student activities | Student Activities Specialist |