Moorpark College Foundation Quarterly Board Meeting 8:00 am, Wednesday, March 2, 2016 President's Conference Room, Moorpark College AGENDA

MCF Board of Directors Present:

□ David Mirisch		□Nickie Bonner	
☐ Elad Goren	▼Tom Harris		
□ Roberta Isaeff	□Silvia Sullivan (MA	L)	
C=Chair, VC=Vice Chair, T=Treasurer, MAL=Member-At-Large, ED=Executive Director			
Staff Members (Ex-Officio) Present:			
∑Luis P. Sanchez	⊠Silvia Barajas	□ Lori Bennett	
☐Maria Medeiros	☐Marsha Klipp	☐ Darlene Melby	

Meeting began at 8:07 am

I. MINUTES

Minutes were approved as corrected.

II. Introduction of Board Members and guests. Guests present: Dornia Timbol, Dana Apple, and Jill Haney

III. COLLEGE PRESIDENT'S REPORT

A. Strategic Plan

President Sanchez stated that the Foundation currently doesn't have a strategic plan. He intends to work on a draft for the Boards consideration.

1) Board of Directors

President Sanchez stated he sees a revitalization in the Board a necessity, and is encouraged to see the attendance today of potential new members.

2) Fundraising and Friend Raising Activities

David has many planned. President Sanchez stated our next Board meeting will be held on Wednesday, June 1, 2016. However, David would like meet with more frequency, will be discussed at a later time.

3) Scholarships

Lori Bennett brought up scholarship event happening on May 2 at 5pm. It was stated that if recipients are not available at the time of the award ceremony, they do not receive the scholarship. David mentioned that Maria Perez-Medeiros is aware of the situation. There was also discussion about possibly moving it to a different day, though not plausible for this year. Tom Harris mentioned that he thinks the procedure needs to be reviewed.

4) Alumni Association

President Sanchez shared that David and Tracy are working diligently on building a list of alumni.

5) **50**th Anniversary

President Sanchez shared that the 50th Anniversary of Moorpark College will be celebrated on Saturday, August 26, 2017 at the Reagan Library, Air Force One Pavilion. He feels that the 50th Anniversary celebration should begin in the summer of 2016 and continue throughout the school year, with the culmination being the 50th Anniversary gala. Said celebration will include the first inductees into the Alumni Hall of Fame, including 25 individuals and luminaries from the college.

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6) President's Circle

President Sanchez stated a revitalization of the President's Circle is very much needed.

B. Officer Elections (President Sanchez)

The Bylaws call for officer elections at the March Board meeting. However, we did not have a quorum at this meeting, so elections will be held in June. President Sanchez suggested that an assessment of David's role as Executive Director needs to done.

C. Miscellaneous

President Sanchez said that the college is doing well. He sees enrollment growing, and feels that the college is in a good place. He also shared the Centennial book from Santa Barbara City College, as potentially something he would like to see us do for the 50th Anniversary. There was discussion about contacting EATM on this, as they prepare a book similar every year, as a fundraiser. David will also get bids from a local printer. Lori Bennett shared that she is looking to hire 4 new Deans within the next six months, as well as an additional 20 new faculty and counselors within the past year.

IV. Executive Director Report (David Mirisch)

Executive Director Mirisch presented a check to the Board for \$25,000 from the Weintraubs. This was their matched donation from the EATM event.

A. Prospective New Members

David thanked the prospective new members for attending. He stated he was sad to see four of our regular board members not able to make the meeting. He shared his goal is to have a board of at least 20 members. David would like members to think of inviting at least one person to a board meeting. David also expressed a need to meet monthly. He feels he cannot wait until the next quarterly board meeting in June for items to be addressed. No further action could be taken on this matter at this time, as there was no quorum present.

Alumni

David shared that the Foundation is building the alumni list daily, and asked the Board to please forward anyone they know of who attends or attended Moorpark College.

B. Events

VIP Night is tomorrow, March 3 at 6:30pm. We currently have 80 guests attending. DJ's Catering will be providing hors d'oeuvres and wine, followed by the performance of Hairspray. The Foundation will also be hosting similar events with the ballet and symphony.

Fundraising Luncheon – David described this potential event. Wherein 20 people/board members host a table, then those 20 people invite 9 guests to hear a talk about Moorpark College. At the conclusion of the luncheon guests are encouraged to make a donation or pledge towards helping the college.

50th Anniversary – David shared he currently has 15 people who have volunteered to be on this committee. Would welcome more help.

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Homecoming - David stated that our first official homecoming game will be Saturday, October 22, 2016. He is currently working on putting together a committee for this is well. He plans to invite the local Boys & Girls Club, along with all youth groups so that local children can participate free of charge. The parent/companion ticket will be \$5.

Chamber Breakfasts - David mentioned that the Foundation will be hosting three Chamber breakfast's, the first being the Moorpark Chamber on March 18. David has asked President Sanchez for guidance on who will be speaking from the college. At this time it has been suggested a scholarship recipient, and a Dean.

Simi Valley Street Fair - David shared that the Foundation will be hosting a booth at this event on May 14. Dorina is in charge of the stage, and there was discussion about entertainment coming from Moorpark College.

Golf Tournament - This will be held on Monday, July 11th. David said he would like to see each board member sell a foursome.

V. **Financial Report**

Darlene Melby was unable to attend, as she was away at a conference. President Sanchez presented both the Portfolio Analysis and the current operating budget through February 29, 2016. He pointed out that there is a projected loss this year of \$43,000. However, looking forward our best projection at this time for the 2016/17 fiscal year is looking much better at profit of \$76,000. This projection doesn't reflect any significant donations we may receive.

- VI. Action Items (None)
- VII. **Director Report** (None)
- VIII. **Future Agenda Topics**
 - a. Strategic Plan
 - b. Formal Induction of New Members
 - c. Officer Election
- IX. Adjourn at 9:02am

NEXT SCHEDULED MEETING: TBD