

CCC Online Education Initiative and Canvas

November 3, 2015

CCC Online Education Initiative

- ▶ The Online Education Initiative (OEI) is a collaborative effort among California Community Colleges (CCCs) to increase student success and completion by working together to increase access to quality online courses and support services for students.
- ▶ The OEI project began in 2014, with \$56.9 million in funding over 5 years (through 2018-19).
- ▶ Foothill-De Anza CCC and Butte College are sponsor colleges for the OEI.
- ▶ The OEI, together with the Educational Planning Initiative and Common Assessment Initiative, represent a comprehensive and collaborative program that leverages best practices and technology to significantly increase the opportunity for higher-education degree attainment in California.

CCC Online Education Initiative

- ▶ **GOALS:** Ensure that more students can obtain certificates, degrees, and transfer to four-year colleges in a timely manner. Special attention is given to support services that are tailored to the diverse needs of community college students.
- ▶ **KEY TO SUCCESS:** Strong involvement of stakeholders throughout the CCC system. The OEI Steering Committee is represented by leaders from all facets of our system, including faculty, distance education coordinators, support staff, administrators, and students. The initial implementation involves 24 pilot colleges representing the diversity of colleges. The OEI management team collectively has over 75 years of CCC experience.

OEI Benefits

- ▶ Expand student access to quality online courses by providing support for course improvements aligned with common quality standards and by facilitating cross-college enrollment
- ▶ Increase student success and completion with support and services such as tutoring, online learning readiness, and basic skills support
- ▶ Encourage faculty and staff involvement with professional development, instructional design support, networking, and content resources
- ▶ Improved access to courses and services through an innovative common online learning environment
- ▶ Leverage cost through system-wide licensing

OEI Participation

Will all colleges be required to participate in the OEI and the OEI Exchange?

- ▶ Participation is strictly voluntary. Upon successful completion of the OEI pilot, any California Community College may choose to participate in an array of capacities that includes access to free and discounted services as well as the opportunity to engage in the Exchange.

Common Course Management System

- ▶ The Common Course Management System (CCMS) is an integral part of the Online Educational Initiative's goals and will provide a consistent online course delivery platform for CCC instructors and students for those colleges using the CCMS. It will also allow for the consistent and seamless deployment of resources through the shared system
- ▶ From the beginning it was envisioned that a CCMS would support all students; those taking fully online courses or hybrid courses as well as those in face-to-face courses.

How does the CCMS fit into the OEI?

- ▶ The Common Course Management System is: “A key requirement of the Online Education Initiative (OEI) is to provide distance education in a uniform, easily navigated, online environment with a full complement of support and tools for both students and faculty”.
- ▶ Providing a “common” course management system integrated with other system-wide services such as a student services portal, education planning tool, common assessment platform, and others will facilitate opportunities for student support and faculty engagement through the exchange of data within and between colleges.

How was the CCMS Selected?

The CCMS Workgroup of the OEI Steering Committee (faculty members appointed by the Academic Senate for California Community Colleges (ASCCC) and representatives of CCC stakeholder groups) and representatives of the Full Launch Pilot Colleges (Butte, Foothill, Mt San Jacinto, Shasta, Lake Tahoe, Fresno, Ventura, and Coastline) formed the CCMS Committee to initiate various processes and activities to gather input from diverse system-wide input to ensure the procurement of a viable long-term solution.

Additionally, student representatives were involved throughout the process and provided input into various activities.

How was the CCMS Selected?

- ▶ Product demonstrations and interviews from three vendor finalists: Remote-Learner, Blackboard, Inc. and Instructure, Inc.
- ▶ The CCMS Workgroup and the faculty and staff members of the pilot colleges took a formal vote resulting in the near-unanimous recommendation of Instructure (Canvas) as the CCMS.
- ▶ The OEI Steering Committee received the recommendation and voted unanimously to support the recommendation of Instructure as the CCMS.

Ventura College and OEI Pilot

- ▶ Ventura College is a full pilot participant in the OEI
- ▶ Pilot classes began this semester at VC
- ▶ The pilot will continue in Spring 2016
- ▶ Feedback so far has been very positive

VCCCD and Canvas

- ▶ Ventura College Distance Ed Committee has recommended to VC Academic Senate to move to Canvas
- ▶ The Moorpark College Distance Ed Committee has voted to move to Canvas
- ▶ Visit being scheduled with Oxnard College DE Committee
- ▶ OEI and Canvas have been discussed at VC and OC Academic Senates; MC scheduled for later today

Impact of Moving to Canvas

- ▶ Moving to a new platform is stressful and time-consuming for all involved
- ▶ There will be an overlap period using two systems (D2L and Canvas)
 - ▶ Will give faculty time to prepare to move to Canvas
 - ▶ Some students will be using two systems during the same semester
 - ▶ Support resources will be strained to support two systems
- ▶ Timing
 - ▶ Ventura College may be ready to move completely to Canvas sooner than MC and OC, perhaps Spring of 2017
- ▶ Potential cost savings through 2018-19 (\$178K per year spent on D2L)
 - ▶ Recommend reinvestment into support services (24x7 help desk for students and faculty)

Q & A