



GRAPHIC DESIGN

Associate in Science

Certificate of Achievement

33 Units

33 Units

The Graphic Design program is designed to prepare students for freelance careers and/or entry-level employment in advertising agencies, printing and publishing firms, TV/motion picture/commercial art studios, electronic pre-press, offset printing and bindery operations.

JOB TITLES	AVERAGE SALARY	PROJECTED JOBS	PROJECTED GROWTH
------------	----------------	----------------	------------------

Designer (print and/or web/interactive)

\$22.12/hr.-\$46,000

86,000

+3-7%

Those whose work is primarily print, primarily web/interactive, or equally split. A designer is responsible for creating and executing design concepts as well as maintaining visual appearance, usability and brand continuity. Areas of work may include: branding, graphics, communications, interaction, research/strategic, or environmental design for print media or digital delivery.

Junior Designer (print and/or web/interactive)

\$19.23/hr.-\$40,000

17,400

+7%

Includes those whose work is print, web/interactive, or split. A designer, up to three years out of school, who needs supervision in all aspects of design conception and implementation. Work may include: branding, graphics, communications, interaction, research/strategic, or environmental design for print media or digital delivery.

Freelance Contractor

\$23.95/hr.-\$54,800

Works with companies on projects for which there is a need for additional help. As freelancers, they are not hired as employees, but sign contracts or agreements that specifies the project, remuneration and deadline. Today's designers must be comfortable using computers and computer systems (including hardware and software) to program, write software, set up functions, and enter data or process information.

