



JOURNALISM

JOURNALISM

Associate in Arts

18-23 Units (Transfer Degree)

Students who complete the Journalism Degree will be able to critically analyze the media of mass communication in the context of culture, ethics and law, and report and factually represent events and trends through publication and production across multiple platforms, applying skills necessary in today's media companies.

JOB TITLES	AVERAGE SALARY	PROJECTED JOBS	PROJECTED GROWTH
<p>Web Content Editor/Writer/Journalist</p> <p>On-line content editors work online, often performing the jobs of a traditional editor (planning, reviewing, and revising content) as well as coordinating or pushing social media, selecting word usage for search engine optimization, creating or coordinating photos or video, etc. Includes news writers who write content for news and entertainment sites. Writers and authors develop written content for advertisements, books, magazines, movie and television scripts, songs, and online publications.</p>	\$26.89/hr.-\$55,940	129,100	+3%
<p>Public Relations Specialist</p> <p>Public relations specialists create and maintain a favorable public image for the organization they represent. They design media releases to shape public perception of their organization and to increase awareness of its work and goals.</p>	\$26.04/hr.-\$54,170	229,100	+12%
<p>Radio and Television Announcer</p> <p>Speak or read from scripted materials such as news reports or commercial messages, on radio or television. They may present music, news, sports information or commentary on important topics. Some act as master of ceremonies or disc jockeys at weddings, parties or clubs.</p>	\$13.95/hr.-\$29,020	8,600	+2/-2

