MOORPARK COLLEGE CAREER PATHWAYS



PHOTOGRAPHY

Associate in Science

23.5 Units

Certificate of Achievement

17.5 Units

This program is designed for those who want to acquire the skills necessary to enter the competitive profession of photography. Instruction is provided in both black and white and color photography, along with the mastery of the latest equipment. Many of today's jobs are through agencies such as advertising, news organizations and business in general.

JOB TITLES AVERAGE SALARY PROJECTED JOBS PROJECTED GROWTH

Commercial Photographer

\$26.44/hr.-\$55,000

+14.71%

Working on their own, commercial photographers connect with corporations, advertising agencies, and industry to create images for display in a variety of mediums. Selects and assembles equipment according to subject material, anticipated conditions, and knowledge of function of various types of cameras, lenses, films and accessories. Views subject and setting and plans composition, camera position and angle to produce desired effect. Industries using photographers include advertising, journalism, travel, architecture, business, government, manufacturing, health care, transportation and education. Most self-employed photographers actively market themselves and find lucrative careers through networking and marketing; others find a representative to market their skills.

Wedding Photographer

\$14.08/hr.-\$29,280

20,300

+3-7%

Wedding and special event photographers use their technical expertise, creativity and composition skills to produce and preserve images of weddings, and when opportunities arise, photograph birthdays, family reunions, and other events using digital or film cameras and equipment. Most self-employed photographers actively market themselves and find lucrative careers through networking and marketing; others find a representative to market their skills.

Photographer

\$13.70/hr.-\$28,490

136,300

+4%

Photographers may work on their own or through a retailer with a photographic section. Many develop negatives or use computer software to produce finished images and prints. Most photographers find a niche where they excel, such as pet photography. Although postsecondary education is not required for portrait and other photographers, employers usually look for applicants who are creative and have a full understanding of photography which comes with a degree or certificate.