PROGRAM OF STUDY

Business Administration Certificate of Achievement Certificate of Achievement

Study in business leads to a wide range of opportunities in a variety of industries such as banking, health care/biotechnology, law, entertainment, defense, computer/electronics, and education, as well as in government agencies and not-for-profit organizations.

Students completing the Certificate of Achievement in Business Administration degree program will expand their knowledge of the fundamentals of business/organizational operations as preparation for entering or advancing in positions within these same industries and organizations.

To earn a Certificate of Achievement in Business Administration, students must complete 18 specified units that provide an introduction to the primary disciplines within business as preparation for entering or advancing in the workforce.

REQUIRED CORE COURSES: Complete the following courses (15 Units)		Units
LIST A: Select and	complete one course (3 units)	
ACCT M01	Introduction to Accounting	3
ACCT M110	Financial Accounting	3
LIST B: Complete th	ne following four courses (12 units)	
BUS M30	Introduction to Business	3
BUS M31	Introduction to Management	3
BUS M33	Business Law	3
BUS M37	Marketing	3
RESTRICTIVE EL	ECTIVES: Select and complete one course (3 units)	Units
ACCT M120	Managerial Accounting	3
BUS M32	Entrepreneurship and Small Business Management	3
BUS M35	Sales Techniques	3
BUS M39	Business Communication	3
BUS M40	International Business	3
BUS M41	Principles of Retailing	3
BUS M140	Business Information Systems	3
ECON M201	Principles of Microeconomics	3
ECON M202	Principles of Macroeconomics	3
	or	
ECON M202H	Honors: Principles of Macroeconomics	3
Any course from Lis	st A not already used	
Total Units		18

PID 525