March 15, 2018

Combined TracDat-Tableau/Program Planning Workgroup Recommendations

Executive Summary

1. Keep the SWOT analysis and include “W” for weaknesses
   1. S – Strengths
   2. W – Weaknesses
   3. O – Opportunities
   4. T - Threats
2. Keep, but add “Curriculum Last Updated” after the SWOT
3. Include all five Strategic Directions
   1. Identify the Strategic Direction as stated in the Strategic Plan i.e. Strategic Direction 1: Access, rather than phrasing it as a question
   2. Include the list of Goals and corresponding Initiatives/Actions as stated in the Strategic Plan, when the cursor hovers over each Strategic Direction
      1. Provides easy access to the Goals and Initiatives/Actions
      2. Assists faculty/staff in what areas can be addressed for that Strategic Direction
   3. Emphasize that Equity (demographic) data is to be addressed for Strategic Directions 1-4

i.e. Instruction for Strategic Direction #2: Which student populations are not progressing as desired and what are you doing about it?

1. Arrange data metrics for appropriate Strategic Direction
   1. Strategic Direction 1: Access
      1. Campus-wide Equity Data (demographics)
      2. Program Equity Data
      3. Campus-wide Enrollments
      4. Program Enrollments
      5. Campus-wide Majors
      6. Program Majors
   2. Strategic Direction 2: Retention and Success
      1. Campus-wide Equity Data (demographics)
      2. Program Equity Data
      3. Campus-wide Enrollments
      4. Program Enrollments
      5. Campus-wide Majors
      6. Program Majors
      7. Persistence (measured as in seat at census? course to course progression?)
      8. Campus-wide Completions
      9. Program Completions (does this include degrees and certificates?)
      10. Course Completions
      11. Transfer
      12. Job Placement
   3. Strategic Direction 3: Responsiveness to Marketplace through Career Education and Training

Recommend broadening Strategic Direction 3 to “Responsiveness to Marketplace through clear educational pathways to employment readiness and/or transfer

* + 1. Campus-wide Equity Data (demographics)
    2. Program Equity Data
    3. Campus-wide Majors
    4. Program Majors
    5. Campus-wide Completions
    6. Program Completions
    7. Course Completions
    8. Transfer
    9. Job Placement
    10. Labor Market & Environmental Scans
  1. Strategic Direction 4: Effective Use of Organizational Resources (including human, facility, financial, and technological resources)
     1. Productivity Analysis
  2. Strategic Direction 5: Campus Safety and Security
     1. No data metrics
     2. Each program to describe what has been implemented to promote safety and security in their area

Note:

1. Need to confirm whether the data metrics can be repeated under multiple Strategic Directions
2. Need to clarify items in parentheses
3. Rewording of Strategic Direction 3 needs to be presented at the MC Strategic Planning Retreat