## Mission Statement:

With a students first philosophy, Moorpark College empowers its diverse community of learners to complete their goals for academic transfer, basic skills, and career technical education. Moorpark College integrates instruction and student services, collaborates with industry and educational partners, and promotes a global perspective.

## Values Statement:

We value a learning environment that embraces innovative thinking, a culture of creativity and excellence through:

* Community: Embrace a shared commitment to the development of relationships among internal and external constituents to foster a culture of student success
* Integrity: Commit to transparency, civility, collegiality, and collaboration in all relationships
* Equity: Recognize and respect individuals and perspectives through equitable access and participation in the campus community
* Dialogue: Foster open and productive communication between all campus and community constituents in evidence-based decision-making
* Access: Create an environment in which the institution responds to the evolving needs of all while using its constituents and technology to enhance human development and connection
* Responsibility: Live a commitment to the well-being of self, others and promoting a culture of service
* Citizenship: Promote purposeful and proactive involvement in a local and global society

## College Vision

At Moorpark College, we encourage quality and believe our strengths have been and will continue to be people–their flexibility, their responsiveness, and their willingness to meet the needs of our students and community. We believe that building on these strengths provides an educational experience appropriate to the students' needs and within the College's mission.

Specifically, our actions and decisions are based on the following beliefs:

* We will provide the best services, programs and opportunities for students.
* We encourage creativity and innovation and we will try new ideas and new things.
* All students attending Moorpark College will receive the support they need to meet their individual educational goals.
* Students who wish to transfer to four-year institutions will receive up-to-date and accurate information to facilitate transfer.
* We will increase our responsiveness to business and industry in changing economic climates.
* We are an integral part of the community.

To best implement our actions and decisions, our internal working environment is based on the following beliefs:

* Shared governance is an accepted part of our decision-making process.
* We will strive to build greater trust, understanding, and cooperation between the other segments of the Ventura County
* Community College District and Moorpark College.
* We will provide all staff with support for professional development.

## Strategic Directions:

To achieve our Mission, the college defines Strategic Directions that form the basis for institutional effectiveness measures and inform the development of the next Educational Master Plan.

## Goals:

The college’s planning decisions align with the Strategic Directions through the achievement of the established goals that are identified for each of the Strategic Directions. These goals form the basis for institutional effectiveness metrics and progress on these metrics is to be reported annually (mechanism of reporting is still to be determined once the CCCCO completes its Simplified Metric conversation)

## Action Steps and Outcomes:

Multiple action steps may be identified for each goal, and will become a part of the college’s Strategic Plan. Action steps are tactical and are assigned a responsible party, with an implementation timeline. Measureable outcomes have been defined as appropriate and progress will be reviewed annually as part of the program planning process.

## 2009-2019 Educational Master Plan: Strategic Directions and Strategic Plan 2016-2019 Goals

## Strategic Direction 1: Student Access

* Goal 1.1: Increase the profile of Moorpark College throughout our community, specifically reaching out to adult learners and historically underrepresented populations within our community.

## Goal 1.2: Reduce barriers to registration and enrollment for all students.

## Strategic Direction 2: Student Retention and Success

* Goal 2.1: Increase successful course completion.

## Goal 2.2: Increase semester-to-semester retention (persistence).

## Goal 2.3: Provide clear pathways for students to complete the requirements for transfer, degree attainment, and certificate of achievement completion.

## Goal 2.4: Connect Student Services with Academic Departments

## Strategic Direction 3: Responsiveness to Marketplace through Career Preparation and Training

* Goal 3.1: Link Moorpark College’s Career Technical Education (CTE) programs with labor market needs and careers within the local community.

## Goal 3.2: Provide clear career pathways for our CTE students

## Goal 3.3: Provide work-based learning opportunities to enhance student success and employability.

## Goal 3.4: Strengthen links with local high schools to provide collegiate opportunities for high school students.

## Strategic Direction 4: Effective Use of Organizational Resources (including human, facility, financial, and technology resources)

* Goal 4.1: Establish an organizational structure that enables the college to effectively accomplish our mission while maintaining our integrated and collaborative culture.

## Goal 4.2: Articulate the resource allocation process to improve clarity and inclusiveness in the determination of resources across campus.

## Goal 4.3: Cultivate and support a culture of professional growth to promote excellence in the development of faculty and staff in support of students.

## Goal 4.4: Create and enhance sustainable and modernized learning environments that support student learning.

## Strategic Direction 5: Campus Safety and Security

* Goal 5.1: Complete and implement a sustainable Moorpark College emergency plan.

## Goal 5.2: Improve day-to-day campus safety

***Proposed additions for our college’s goals:***

* *Civic Engagement as a component of Student Success*
* *Sustainability as a function of organizational effectiveness*

*If we add these goals, what might the action steps look like and how would we measure for success?*