

FTMA M102: INTRODUCTION TO TELEVISION STUDIES

Originator

nblock

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College

Moorpark College

Attach Support Documentation (as needed)

FTMA M102_state approval letter_CCC000612483.pdf

Discipline (CB01A)

FTMA - Film, Television, Media Arts

Course Number (CB01B)

M102

Course Title (CB02)

Introduction to Television Studies

Banner/Short Title

Intro to Television Studies

Credit Type

Credit

Start Term

Fall 2021

Catalog Course Description

Introduces the basic concepts, forms, styles, practices, and policies that have guided the evolution of television in the United States. Examines developments in programming, regulation, audiences, technological innovations, aesthetics, and the importance of significant cultural representations in television.

Taxonomy of Programs (TOP) Code (CB03)

0604.00 - *Radio and Television

Course Credit Status (CB04)

D (Credit - Degree Applicable)

Course Transfer Status (CB05) (select one only)

A (Transferable to both UC and CSU)

Course Basic Skills Status (CB08)

N - The Course is Not a Basic Skills Course

SAM Priority Code (CB09)

D - Possibly Occupational

Course Cooperative Work Experience Education Status (CB10)

N - Is Not Part of a Cooperative Work Experience Education Program

Course Classification Status (CB11)

Y - Credit Course

Educational Assistance Class Instruction (Approved Special Class) (CB13)

N - The Course is Not an Approved Special Class

Course Prior to Transfer Level (CB21)

Y - Not Applicable

Course Noncredit Category (CB22)

Y - Credit Course

Funding Agency Category (CB23)

Y - Not Applicable (Funding Not Used)

Course Program Status (CB24)

1 - Program Applicable

General Education Status (CB25)

Y - Not Applicable

Support Course Status (CB26)

N - Course is not a support course

Field trips

Will not be required

Grading method

Letter Graded

Alternate grading methods

Student Option- Letter/Pass
Pass/No Pass Grading

Does this course require an instructional materials fee?

No

Repeatable for Credit

No

Is this course part of a family?

No

Units and Hours

Carnegie Unit Override

No

In-Class

Lecture

Minimum Contact/In-Class Lecture Hours

52.5

Maximum Contact/In-Class Lecture Hours

52.5

Activity

Laboratory

Total in-Class

Total in-Class

Total Minimum Contact/In-Class Hours

52.5

Total Maximum Contact/In-Class Hours

52.5

Outside-of-Class

Internship/Cooperative Work Experience

Paid

Unpaid

Total Outside-of-Class

Total Outside-of-Class

Minimum Outside-of-Class Hours

105

Maximum Outside-of-Class Hours

105

Total Student Learning

Total Student Learning

Total Minimum Student Learning Hours

157.5

Total Maximum Student Learning Hours

157.5

Minimum Units (CB07)

3

Maximum Units (CB06)

3

Prerequisites

none

Corequisites

none

Advisories on Recommended Preparation

FTMA M101

Student Learning Outcomes (CSLOs)

| Upon satisfactory completion of the course, students will be able to: | |
|---|---|
| 1 | recognize and analyze the cultural content, influences, and aesthetic patterns and influences of and in television. |
| 2 | examine developments in television programming and technological innovation. |

Course Objectives

| Upon satisfactory completion of the course, students will be able to: | |
|---|---|
| 1 | evaluate the impact, influence, and interrelationships of television with culture and society. |
| 2 | understand the shaping of television history and the impact of diverse groups on that history. |
| 3 | develop the vocabulary and skills to analyze television's industrial, formal and technological characteristics. |
| 4 | evaluate concepts and apply theories in the use and presentation of images and narratives. |
| 5 | understand how different methodologies (e.g. genre, formal analysis, ideological, etc.) are used in television studies. |

Course Content

Lecture/Course Content

1. (20%) TV Form: Aesthetics and Style

- Realism

- Narrative Complexity
- Transnational Adaptation
- Visual Style
- Popular Music in Television
- Children's Television
- Episodic Storytelling

2. (20%) TV Representations: Social Identity and Cultural Politics

- Challenging Stereotypes
- Representing Race
- Latinx Audiences
- LGBTQ Narratives and Meanings
- Feminism

3. (20%) TV Politics: Democracy, Nation, and the Public Interest

- Satire
- Political Talk
- Socially Relevant Comedy
- 24-Hour News

4. (20%) TV Industry: Industrial Practices and Structures

- Product Placement and Advertising
- Content Regulation
- Brand Identity

5. (20%) TV Practices: Medium, Technology, and Everyday Life

- Transmedia Technologies
- Transnational Viewing
- Streaming and Apps

Laboratory or Activity Content

none

Methods of Evaluation

Which of these methods will students use to demonstrate proficiency in the subject matter of this course? (Check all that apply):

Written expression

Methods of Evaluation may include, but are not limited to, the following typical classroom assessment techniques/required assignments (check as many as are deemed appropriate):

- Essay exams
- Group projects
- Individual projects
- Oral analysis/critiques
- Objective exams
- Oral presentations
- Other (specify)
- Quizzes
- Reports/papers
- Research papers

Other

Hand-outs relevant to lecture. Fill-in the blank study guides.

Instructional Methodology

Specify the methods of instruction that may be employed in this course

- Audio-visual presentations
- Computer-aided presentations
- Collaborative group work
- Class discussions
- Case studies
- Distance Education

Field trips
 Group discussions
 Instructor-guided interpretation and analysis
 Internet research
 Lecture
 Other (specify)
 Small group activities

Specify other method of instruction

Facilitate group discussions on corporate ownership of television networks.

Describe specific examples of the methods the instructor will use:

- Hold a class discussion on whether television has the responsibility to present a more realistic and well-rounded view of African-Americans, Latino-Americans, and Asian-Americans.
- Have the students bring in examples of representations.

Representative Course Assignments

Writing Assignments

1. Write an essay critiquing three television programs broadcast in the 1960s by evaluating the representations of race, gender, and sexual orientation in those programs.
2. Write an essay comparing and contrasting three different current 24-hours news networks' broadcasts from the same day analyzing any possible political bias, falsehoods, and/or persuasive opinions.

Critical Thinking Assignments

1. Watch a television program from the 1950s. Identify that program's genre by writing an essay outlining the standard genre conventions and how that program fits those conventions.
2. Watch a television program made by a female showrunner/Executive Producer (i.e. "Grey's Anatomy") and analyze the differences in how gender and sexual orientation is presented between that program and a television program by a male showrunner/Executive Producer (i.e. "E.R.").

Reading Assignments

1. Read the novel "The Handmaid's Tale" by Margaret Atwood and compare and contrast Hulu's adaptation of the television series with the same name.
2. Read the following article and write an essay arguing whether or not the industry will continue to increase the number of shows on television and why:

James, Meg. "Peak TV Hits Another Peak With 495 Original Scripted Shows; Streaming Services Produce More Than Broadcast And Basic Cable." *Los Angeles Times*, 13 Dec 2018.

Outside Assignments

Representative Outside Assignments

1. Write an essay analyzing the differences in the audiences of broadcast television, cable television, and streaming content.
2. Create a personal journal of your television and streaming watching habits and write a reflective essay about how your habits and the content you consume shapes your view of the world.
3. Compare and contrast the advertising seen on broadcast television, cable television, and streaming content.

Articulation

Equivalent Courses at 4 year institutions

| University | Course ID | Course Title | Units |
|----------------|-------------|------------------------------------|-------|
| UC Berkeley | MEDIAST 180 | Television Studies | 4 |
| CSU Long Beach | FEA 206 | History of Broadcasting | 3 |
| UC Riverside | MCS 15 | Intro to Television Studies | 4 |
| UC Santa Cruz | FILM 20B | Introduction to Television Studies | 5 |

Equivalent Courses at other CCCs

| College | Course ID | Course Title | Units |
|----------------------------|-----------|------------------------------------|-------|
| Santa Barbara City College | FS 105 | Introduction to Television Studies | 3 |
| Los Angeles City College | TV 1 | Introduction to Television | 3 |

| | | | |
|-------------------------|--------|------------------------------------|---|
| Long Beach City College | R_TV 1 | Introduction to Broadcasting | 3 |
| Riverside City College | FST 2 | Introduction to Television Studies | 3 |

District General Education

A. Natural Sciences

B. Social and Behavioral Sciences

C. Humanities

C1. Fine/Performing Arts

Proposed

Date Proposed:

11/21/19

D. Language and Rationality

E. Health and Physical Education/Kinesiology

F. Ethnic Studies/Gender Studies

CSU GE-Breadth

Area A: English Language Communication and Critical Thinking

Area B: Scientific Inquiry and Quantitative Reasoning

Area C: Arts and Humanities

C1 Arts: Arts, Cinema, Dance, Music, Theater

Proposed

Date Proposed:

11/21/19

Area D: Social Sciences

Area E: Lifelong Learning and Self-Development

CSU Graduation Requirement in U.S. History, Constitution and American Ideals:

UC TCA

UC TCA

Proposed

Date Proposed:

11/21/2019

IGETC

Area 1: English Communication

Area 2A: Mathematical Concepts & Quantitative Reasoning

Area 3: Arts and Humanities

Area 3A: Arts

Proposed

Date Proposed:

11/21/2019

Area 4: Social and Behavioral Sciences**Area 5: Physical and Biological Sciences****Area 6: Languages Other than English (LOTE)****Textbooks and Lab Manuals****Resource Type**

Textbook

Classic Textbook

Yes

DescriptionThompson, Ethan and Jason Mittell, eds. *How To Watch Television*. New York UP, 2013.**Resource Type**

Textbook

Classic Textbook

Yes

DescriptionRoman, James. *From Daytime to Primetime: The History of American Television Programs*. Greenwood, 2005.**Resource Type**

Textbook

Classic Textbook

No

DescriptionButler, Jeremy G. *Television: Visual Storytelling and Screen Culture*. 5th ed., Routledge, 2018.**Library Resources****Assignments requiring library resources**

Research, using the Library's print and online resources, topics appropriate to the study of television in the preparation of a presentation or written essay.

Sufficient Library Resources exist

Yes

Example of Assignments Requiring Library Resources

Using the Library's print and online resources, analyze and discuss in a paper whether television's political coverage has evolved over time and how that change affects our nation's politics. Justify your view with examples and with scholarly opinions gathered from peer-reviewed journal articles.

Distance Education Addendum**Definitions****Distance Education Modalities**

Hybrid (51–99% online)

Hybrid (1–50% online)

100% Online

Faculty Certifications

Faculty assigned to teach Hybrid or Fully Online sections of this course will receive training in how to satisfy the Federal and state regulations governing regular effective/substantive contact for distance education. The training will include common elements in the district-supported learning management system (LMS), online teaching methods, regular effective/substantive contact, and best practices.

Yes

Faculty assigned to teach Hybrid or Fully Online sections of this course will meet with the EAC Alternate Media Specialist to ensure that the course content meets the required Federal and state accessibility standards for access by students with disabilities. Common areas for discussion include accessibility of PDF files, images, captioning of videos, Power Point presentations, math and scientific notation, and ensuring the use of style mark-up in Word documents.

Yes

Regular Effective/Substantive Contact

Hybrid (1%–50% online) Modality:

| Method of Instruction | Document typical activities or assignments for each method of instruction |
|--|---|
| Asynchronous Dialog (e.g., discussion board) | Discussion Forums will be used to disseminate coursewide information and facilitate ongoing collaborative course work. Students may also use the Discussion Forums to solicit help from the instructor and other students. Discussions may also be graded encouraging students to participate in the class. |
| E-mail | Email is a tool primarily used for course-wide updates and individual student contact. Students and the instructor can privately contact each other with questions, concerns. |
| Other DE (e.g., recorded lectures) | The instructor can provide text, presentation slides, audio/visual material, assignment examples, tutorials (which may be live or recorded), and links to supplemental publications, articles, and websites. |

Hybrid (51%–99% online) Modality:

| Method of Instruction | Document typical activities or assignments for each method of instruction |
|--|---|
| E-mail | Email is a tool primarily used for course-wide updates and individual student contact. Students and the instructor can privately contact each other with questions, concerns. |
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| Other DE (e.g., recorded lectures) | The instructor can provide text, presentation slides, audio/visual material, assignment examples, tutorials (which may be live or recorded), and links to supplemental publications, articles, and websites. |

100% online Modality:

| Method of Instruction | Document typical activities or assignments for each method of instruction |
|--|---|
| Other DE (e.g., recorded lectures) | The instructor can provide text, presentation slides, audio/visual material, assignment examples, tutorials (which may be live or recorded), and links to supplemental publications, articles, and websites. |
| Asynchronous Dialog (e.g., discussion board) | Discussion Forums will be used to disseminate coursewide information and facilitate ongoing collaborative course work. Students may also use the Discussion Forums to solicit help from the instructor and other students. Discussions may also be graded encouraging students to participate in the class. |
| E-mail | Email is a tool primarily used for course-wide updates and individual student contact. Students and the instructor can privately contact each other with questions, concerns. |

Examinations

Hybrid (1%–50% online) Modality

Online
On campus

Hybrid (51%–99% online) Modality

Online
On campus

Primary Minimum Qualification

MASS COMMUNICATION

Additional Minimum Qualifications

Minimum Qualifications

Film Studies

Review and Approval Dates

Department Chair

11/15/2019

Dean

11/15/2019

Technical Review

11/21/2019

Curriculum Committee

12/03/2019

DTRW-I

12/12/2019

Curriculum Committee

MM/DD/YYYY

Board

01/21/2020

CCCCO

01/28/2020

Control Number

CCC000612483

DOE/accreditation approval date

MM/DD/YYYY