

I. CATALOG INFORMATIONA. Discipline: COMMERCIAL PHOTOGRAPHY (PHTC)B. Subject Code and Number: PHTC M33C. Course Title: Image Editing

D. Credit Course units:

Units: 3Lecture Hours per week: 2Lab Hours per week : 3Variable Units : No

E. Student Learning Hours:

Lecture Hours:

Classroom hours: 35 - 35

Laboratory/Activity Hours:

Laboratory/Activity Hours 52.5 - 52.5**Total Combined Hours** in a 17.5 week term: 87.5 - 87.5

F. Non-Credit Course hours per week _____

G. May be taken a total of: 1 2 3 4 time(s) for creditH. Is the course co-designated (same as) another course: No Yes If YES, designate course Subject Code & Number: GR M27

I. Course Description:

Focuses on image editing, currently using Adobe Photoshop for photography, design, and media arts. Includes appropriate techniques for tonal and color adjustments, creating masks, non-destructive editing, adjustment layers, retouching, and compositing.

J. Entrance Skills

*Prerequisite: No Yes Course(s)

*Corequisite: No Yes Course(s)

Limitation on Enrollment: No Yes

Recommended Preparation: No Yes Course(s)

Other: No Yes

K. Other Catalog Information:

(Formerly PHOT M33.) (Same course as GR M27.)

II. COURSE OBJECTIVES

Upon successful completion of the course, a student will be able to:

		Methods of evaluation will be consistent with, but not limited by, the following types or examples.
1	demonstrate conceptual skills in image making.	Project critiques
2	demonstrate the use of non-destructive image editing using adjustment layers and the raw dialogue box.	Exercise evaluation and project critique
3	adjust tonal range, contrast, sharpness, noise, saturation, cropping, white balance, exposure, and clarity using both the raw dialogue box and the Photoshop program.	Exercise evaluation and project critique
4	demonstrate a variety of selection techniques and the application of simple to complex masks with masking tools and the pen tool.	Exercise evaluation and project critique
5	demonstrate color correction and an understanding of color modes.	Exercise evaluation and project critique
6	evaluate digital work.	Written report
7	demonstrate the application of photographic retouching techniques.	Exercise evaluation
8	demonstrate an understanding of digital workflow.	Written report
9	create files for print and web applications.	Project critique

III. COURSE CONTENT

Estimated %	Topic	Learning Outcomes
Lecture (must total 100%)		
10.00%	Non-destructive editing in Photoshop and Photoshop Raw	1, 2, 3, 5, 7, 8, 9
5.00%	The histogram and what it represents	2, 5, 6, 9
5.00%	Color modes	1, 2, 3

5.00%	Digital workflow	8
15.00%	Curves, levels, variations, saturation, clarity, recovery, blacks, saturation, and noise adjustments	2, 3, 5, 6, 7
10.00%	Raw, jpeg, tiff and Photoshop files	1, 5, 6, 8, 9
5.00%	Deciding resolution for scanned images, for web images and for print-based images	8, 9
5.00%	Color correction and how to do it	5, 8
20.00%	Selection and masking techniques	3, 4, 7
10.00%	Criteria for evaluation of image concept and quality	1, 6
10.00%	Retouching an image	2, 3, 4, 7
Lab (must total 100%)		
20.00%	Critiques	1, 6, 8
40.00%	Exercises	1, 2, 3, 4, 5, 7, 8, 9
40.00%	Editing files	2, 3, 4, 5, 7, 8

IV. TYPICAL ASSIGNMENTS

A. Writing assignments

Writing assignments are required. Possible assignments may include, but are not limited to:	
1	read a short story, a poem, analyze its meaning and message, and explain in writing how the student's composite will capture the essence of these narratives.
2	compose a written critique of peers' projects.

B. Appropriate outside assignments

Appropriate outside assignments are required. Possible assignments may include, but are not limited to:	
1	research and create a presentation on digital artists that successfully communicate their social commentary.
2	explore an environment with a camera; retouch and improve the photographs.

C. Critical thinking assignments

Critical thinking assignments are required. Possible assignments may include, but are not limited to:	
1	compare and contrast student's digital art with the artistic influence of a professional digital artist.
2	analyze own and classmates' work in the context of societal and cultural concerns.

V. METHODS OF INSTRUCTION

Methods of instruction may include, but are not limited to:

Distance Education – When any portion of class contact hours is replaced by distance education delivery mode (Complete DE Addendum, Section XV)

Lecture/Discussion

- Laboratory/Activity
- Other (Specify) Demonstration of image editing techniques.
- Optional Field Trips
- Required Field Trips

VI. METHODS OF EVALUATION

Methods of evaluation may include, but are not limited to:

- | | | |
|---|---|---|
| <input type="checkbox"/> Essay Exam | <input checked="" type="checkbox"/> Classroom Discussion | <input checked="" type="checkbox"/> Skill Demonstration |
| <input type="checkbox"/> Problem Solving Exam | <input checked="" type="checkbox"/> Reports/Papers/Journals | <input checked="" type="checkbox"/> Participation |
| <input type="checkbox"/> Objective Exams | <input checked="" type="checkbox"/> Projects | <input checked="" type="checkbox"/> Other (specify) |

Students will present their work for critique and analysis.

VII. REPRESENTATIVE TEXTS AND OTHER COURSE MATERIALS

Evening, Martin. Adobe Photoshop CC for Photographers: A Professional Image Editor's Guide to the Creative Use of Photoshop for Macintosh and PC. Focal, 2013.

Kelby, Scott. The Adobe Photoshop Book for Digital Photographers (Voices That Matter). New Riders, 2013.

Schewe, Jeff. The Digital Print: Preparing Images in Lightroom and Photoshop for Printing. Peachpit, 2013.

VIII. STUDENT MATERIALS FEES

- No Yes

IX. PARALLEL COURSES

<i>College</i>	<i>Course Number</i>	<i>Course Title</i>	<i>Units</i>
Ventura College	ART/PHOT V73	Digital Imaging	3
Sacramento City College	GCOM 330	Digital Imaging I	3
San Diego Mesa College	MULT 121	Digital Image Editing I: Intro to Photoshop	3
CSU Sacramento	GPHD 10	Introduction to Digital Design	3
CSU San Bernardino	ART 238	Production of Visual Information Design	4

X. MINIMUM QUALIFICATIONS

Courses in Disciplines in which Masters Degrees are not expected:
 Bachelor's degree and two years of experience, or any associate degree and six years of experience.

XI. ARTICULATION INFORMATION

- A. Title V Course Classification:

1. This course is designed to be taken either:

- Pass/No Pass only (no letter grade possible); or
 Letter grade (P/NP possible at student option)

2. Degree status:

Either Associate Degree Applicable; or Non-associate Degree Applicable

B. Moorpark College General Education:

1. Do you recommend this course for inclusion on the Associate Degree General Education list?

Yes: No: If YES, what section(s)?

- A1 - Natural Sciences - Biological Science
 A2 - Natural Sciences - Physical Science
 B1 - Social and Behavioral Sciences - American History/Institutions
 B2 - Social and Behavioral Sciences - Other Social Behavioral Science
 C1 - Humanities - Fine or Performing Arts
 C2 - Humanities - Other Humanities
 D1 - Language and Rationality - English Composition
 D2 - Language and Rationality - Communication and Analytical Thinking
 E1 - Health/Physical Education
 E2 - PE or Dance
 F - Ethnic/Gender Studies

C. California State University(CSU) Articulation:

1. Do you recommend this course for transfer credit to CSU? Yes: No:

2. If YES do you recommend this course for inclusion on the CSU General Education list?

Yes: No: If YES, which area(s)?

- A1 A2 A3 B1 B2 B3 B4
 C1 C2 D1 D2 D3 D4 D5
 D6 D7 D8 D9 D10 E

D. University of California (UC) Articulation:

1. Do you recommend this course for transfer to the UC? Yes: No:

2. If YES do you recommend this course for the Intersegmental General Education Transfer Curriculum (IGETC)? Yes: No:

IGETC Area 1: English Communication

- English Composition

- Critical Thinking-English Composition
- Oral Communication

IGETC Area 2: Mathematical Concepts and Quantitative Reasoning

- Mathematical Concepts

IGETC Area 3: Arts and Humanities

- Arts
- Humanities

IGETC Area 4: Social and Behavioral Sciences

- Anthropology and Archaeology
- Economics
- Ethnic Studies
- Gender Studies
- Geography
- History
- Interdisciplinary, Social & Behavioral Sciences
- Political Science, Government & Legal Institutions
- Psychology
- Sociology & Criminology

IGETC Area 5: Physical and Biological Sciences (mark all that apply)

- Physical Science Lab or Physical Science Lab only (non-sequence)
- Physical Science Lecture only (non-sequence)
- Biological Science
- Physical Science Courses
- Physical Science Lab or Biological Science Lab Only (non-sequence)
- Biological Science Courses
- Biological Science Lab course
- First Science course in a Special sequence
- Second Science course in a Special Sequence
- Laboratory Activity
- Physical Sciences

IGETC Area 6: Language other than English

- Languages other than English (UC Requirement Only)
- U.S. History, Constitution, and American Ideals (CSU Requirement ONLY)
- U.S. History, Constitution, and American Ideals (CSU Requirement ONLY)

XII. REVIEW OF LIBRARY RESOURCES

- A. What planned assignment(s) will require library resources and use?

The following assignments require library resources: NONE

- B. Are the currently held library resources sufficient to support the course assignment?

YES: NO:

If NO, please list additional library resources needed to support this course.

XIII. PREREQUISITE AND/OR COREQUISITE JUSTIFICATION

PHTC M33: Not Applicable

XIV. WORKPLACE PREPARATION

Required for career technical courses only. A career technical course/program is one with the primary goal to prepare students for employment immediately upon course/program completion, and/or upgrading employment skills.

Detail how the course meets the Secretary of Labors Commission on the Achievement of Necessary Skills (SCANS) areas. (For a description of the competencies and skills with a listing of what students should be able to do, go to:

<http://www.ncrel.org/sdrs/areas/issues/methods/assment/as7scans.htm>)

The course will address the SCANS competency areas:

1. Resources: the students will allocate time commensurate with the depth of the project, deal with financial issues, and make space and equipment reservations in order to complete the assignment on time.
2. Interpersonal: the students will critique each project, instruct each other about those areas in which they are proficient, assess each other's work, and demonstrate the skills necessary to build a successful team.
3. Information: the students will acquire information, organize information, and interpret and communicate that information.
4. Systems: the students will understand the systems, monitor and correct performance.
5. Technology: the students will choose appropriate procedures and understand the intent and proper procedures for set-up and operation of the equipment.

The course also addresses the SCANS skills and personal qualities:

1. Basic Skills: the students will read documents and textbooks as well as listen and speak.
2. Thinking Skills: the students will generate creative ideas, make decisions, solve problems, and demonstrate reasoning abilities.
3. Personal Qualities: the students will be responsible, sociable, self-disciplined, and honest and will act with integrity.

XV. DISTANCE LEARNING COURSE OUTLINE ADDENDUM

1. Mode of Delivery

- Online (course will be delivered 100% online)
- Online with onsite examinations (100% of the instruction will occur online, but examinations and an orientation will be scheduled onsite)
- Online/Hybrid (a percentage of instruction will be held online and the remaining percentage of instruction will be held onsite)
 - Lab activities will be conducted onsite
- Televideo (Examinations and an orientation will be held onsite)
- Teleconference
- Other

2. Need/Justification

Improve General Student Access

3. Describe how instructors teaching this course will ensure regular, effective contact with and among students.

Posted lecture, galleries and video support; group and individual emails and announcements.

4. Describe how instructors teaching this course will involve students in active learning.

Open discussion boards, uploading their work for critique, chapter topic synchronous and asynchronous discussion forums and group research postings, exercises, assignments and projects.

5. Explain how instructors teaching this course will provide multiple methods of content representation.

Posted lecture, galleries and video support; group and individual emails and announcements, links to the online texts, lectures and demos.

6. Describe how instructors teaching this course will evaluate student performance.

Critique of the exercises, assignments and projects, multiple choice exam and asynchronous assigned topic postings and discussions.

XVI. GENERAL EDUCATION COURSE OUTLINE ADDENDUM

PHTC M33: Not Applicable

XVII. STUDENT MATERIALS FEE ADDENDUM

PHTC M33: Not Applicable

XVIII. REPEATABILITY JUSTIFICATION TITLE 5, SECTION 55041

PHTC M33: Not Applicable

XIX. CURRICULUM APPROVAL

Course Information:

Discipline: COMMERCIAL PHOTOGRAPHY (PHTC)

Discipline Code and Number: PHTC M33

Course Revision Category: Outline Update

Course Proposed By:

Originating Faculty Stephen Callis 09/05/2014

Faculty Peer: Becky Brister 09/05/2014

Curriculum Rep: Tim Samoff 09/11/2014

Department Chair: Lydia Etman 09/11/2014

Division Dean: Lisa Putnam 09/21/2014

Approved By:

Curriculum Chair: Jerry Mansfield 10/09/2014

Executive Vice President: Lori Bennett 10/16/2014

Articulation Officer: Letrisha Mai 10/02/2014

Librarian: Mary LaBarge 09/30/2014

Implementation Term and Year: Fall 2015

Approval Dates:

Approved by Moorpark College Curriculum Committee: 10/07/2014

Approved by Board of Trustees (if applicable): _____

Approved by State (if applicable): _____