*Moorpark College’s Mission Statement*

*With a "students first" philosophy, Moorpark College empowers its diverse community of learners to complete their goals for academic transfer, basic skills, and career technical education. Moorpark College integrates instruction and student services, collaborates with industry and educational partners, and promotes a global perspective.*

Committee charter:

The Distance Education Committee makes recommendations on college-wide planning and accreditation issues related to distance education activities.

The specific tasks of this committee are:

• Review and evaluate campus-wide student success and equity data related to distance education

• Develop and promote best practices that contribute to the quality and growth of distance education at Moorpark College

• Provide guidance on professional development activities related to distance education

• Monitor and document compliance with accreditation standards and state and national regulations

**Minutes**

**September 25th, 2019**

**2:30 PM – 4:00 PM, A-138**

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| --- | --- | --- | --- | --- | --- |
| **Division/Position** | **Name** | **Present** | **Division/Position** | **Name** | **Present** |
| **Co-Chairs** | Matt Calfin  Shannon Macias | X | **Dean** | Oleg Bespalov | X |
|  |
| **English and Student Life** | Diane Scrofano |  | **Instructional Technologist/Designer** | Tracie Bosket | X |
| **ACCESS** | Matthew Spinneberg |  |
| **Access, Kinesiology, Athletics, Library, Math,**  **DE & Teaching and Learning** | Claudia Gutierrez | X | **Student Service Council** | Claudia Wilroy | X |
| **Associated Students** | Jordan Ross |  |
| **DE Coordinator** | Anasheh Gharabighi | X |
| **EATM, Life & Health Science** | Jana Johnson  Ashley Vaughan  Rachel Messinger | X | **GUESTS: Please Sign In**  **Suzanne Fagan**  **Nenagh Brown**  **Cindy Sheaks-McGowan** | | |
| X |
| X |
| **Physical Science and Career Education** |  |  |
| **Business, Social and Behavioral Sciences,**  **Child Development and Languages** | Brian Herlocker  Rex Edwards | X |
| X |
| **A&R, Counseling, Student Life and Support, EOPS,**  **and Student Health Center** | Daniel Aguilar  Danita Redd (alternate) | X |
|  |
| **Arts, Media & Communications** | Becky Brister | X |

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| **Meeting Calendar 19-20**  **4th Wednesday 2:30 in A-138** | **Topic** | **Meeting Calendar 19-20**  **4th Wednesday 2:30 in A-138** | **Topic** |
| ~~08/28/19~~ |  | 01/29/20 |  |
| 09/25/19 |  | 02/26/20 |  |
| 10/30/19 |  | 03/25/20 |  |
| 11/20/19 |  | 04/29/20 |  |

**Agenda**

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| --- | --- | --- |
| **Topic** | **Discussion/Comments** | **Action** |
| 1. Announcements/Introductions of New Members | Cindy Sheaks-McGowan in new role OER ZTC Coordinator working with community at large; courses in grant have OER component; Rachel M. membership in DDEAC & ITAC |  |
| 2. Approval of August Minutes | Tracie B.: on Section 6 Tech Update ABBYY Fine Reader (spelling correction)  Addition to agenda: Membership for ITAC & DDEAC for Rachel M. | Tracie B. moves, Claudia G. seconds; Cindy S-McG. abstains  Ashley V. motions for agenda to move |
| 3. PACE Presentation/Questions - Oleg | PACE: creates sequence of course for students; 8 weeks long take 2 courses at a time, year round; designed for working adult, average age of students: 33-34; 103 students though range: 18-66 years old over 50% Latina/ Latinx, majority female  Disciplines: Business, Early Childhood Education (exceptions, students have to come for practicums); majority courses online/ hybrid, Saturday classes  Possible additions: Computer Science, PSY  BUS: rapid growth, scheduling issues, moved ACCT courses forward can hire more overtime due to decrease in student enrollment  ECE cohort: lower, merged it, 1st semester students don’t take courses, as time goes on cohorts decrease.  Marketing: targeting people who’ve been here and dropped out, or applied and never came via social media & email, direct mail students (Constant Contact) & post cards, Google Ads; visiting PACE website get targeted w/ PACE ads  Marketing 2018: Outreach calling students, conversion rate: 100 students/ 7% enrolled for PACE, making 500 calls/week  AB Testing: ECE all women who applied, Cindy S-McG.: targeting men into program  Claudia G.:questions Facebook MC PACE type of marketing strategy ; Oleg: Applies to curriculum we’re starting; target students via Face, phone calls  Ashley V. & Oleg (Honors students possible target) for Study Abroad need to target more people  Rachel: Budget crisis for recruiting if recession happens, districts’ commitment to students? Sustainable strategy? Excessive recruiting= people turned away in PACE;  Oleg’s answer: we have low enrollment if a recession happens; PACE courses productive, BUS Online 55 students, didn’t fill Cap for ECE courses, should help sustain program; scheduling capping course 0 exclusive to PACE students when semester goes on opening it to other students  Claudia G.: criteria of selecting courses for PACE? Oleg: all courses, ADT & IGETC courses, if PACE grew for GE, can create different versions of schedules, spread enrollment for GE for scheduling, right now only major classes  Ashley V.: if students want to come to an evening class not on Sat.? Oleg: President Sanchez wanted a weekend college, demand is online push more online; if have to come in then come on Sat. because students work during week  Daniel A.: Core components CS, a commitment for pre reqs for CS to offer classes on Sat.? Oleg: P. Abramoff’s looking to make Calc. class online, PHYS M02 not going online, way to schedule course on Sat.; 17 weeks completely onsite  Rachel M.: just lecture or lab or both for physics? Approach as hybrid fully online not going to work; Oleg: Both;7 hours/day for PHYS & BIOL M02A on Sat., barely have enough faculty to staff for PT, dual enrollment, barely can cover classes we have  Jana: BIOL M02A can be hybrid, lecture online, lab on Sat.; BIOL M02A understaffed only 2 faculty; 2A more difficult too many sections, no discussion about BIOL M02B being hybrid, previous chairs & deans getting away from hybrid, can we do hybrid? COR would have to be changed | Mid Oct. view success rates in courses: better online? Coming in on Sat.?  Banner ads going to try this semester, Spotify ads (people in the LA & Ventura) get metrics of what music they listened to before seeing PACE ads & Pandora ads  Jan. & Feb. getting a PACE ads at TO Mall by the Cheesecake Factory  Facebook ads using PACE ad w/ parent & child: ½ people see ad with mom and child, ½ people see ad w/ dad and child  James Schuelke pulled list of students enrolled in 12 units sending ads based on 15 units to finish, send it to those in Performing Arts  Oleg to Ashley V.: give 900# & courses for study abroad, look at students to see what’s unique about them and target  Possible move for CS degree for PACE: students take math classes 1st then PHYS & BIOL |
| 4. Membership for ITAC & DDEAC | **ITAC** membership: Rachel M.: make focus on technology not just DE; mtg meets first Friday/month 12:20-1:30 all online (Zoom), find out things that IT is rolling over; not extensive time commitment; Tracie & Matt represents on committee  Ashley: get poor results on online Class Climate all bugs online when trying to see if class was being evaluated or not  Coshared by Dan Watkins, talk about StarFish rolling it out, DE, last meeting respondis similar to Proctorio, its important for faculty to join MC faculty voice important to try it out here; willing to expand beyond DE; Camtasia sight license, heavily Canvas roll out & transition, general technology software, ALLY roll out, Proctorio licensed every 3 years  **DDEAC**: Rachel M.: all parties that participate in DE across district 1st Wed/ month usually, discussion of moving time earlier. Oct. 2 4-5:30pm @ district office, but provide Zoom link, Diane S. been on a year using phone  Get into issues specific to DE & Canvas, a policy or procedure for adversting? MC: only college of 3 for equivalency process w/ other colleges took lead on, planning the DE Summit, select a theme for the summit, guest workshops  Nenagh: DDEAC committee not making decisions right now for district, the charge of this group? District’s decision what the colleges can do? Important for MC to rep. ITAC attended twice, to have pedagogical process, making decisions on software of what we can use @ MC  Rachel M.: Prof. Dev. $ savings desire to learn🡪 Canvas, send 18 people to online conference for Prof. Dev. Mtg, no one else in room faculty members to question why is $ going away, a lot of people were able to get experience  Tracie B.: Instructional designers were wondering where $ went & if they got that back | Brian Herlocker interested in ITAC, Rachel nominated B. Herlocker, Ashley seconds nomination  Introduce Brian as member of ITAC next time  Ashley V. nominates Shannon M. & Rachel M. & Becky B. for DDEAC, Jana J. seconds nomination  Matt C.: Math dept looking at alt. to proctorio  Matt C.: going to do a demo in Math area for it; part of consortium no cost for Proctorio, Tracie: VC wants district license for respondis; no participation for respondis |
| 5.Instructional Technologist Position Update - Matt | Instructional technologist Design position to be approved soon, conducting interviews in near future, only rec’d one application, for temp. postion, no closing date, classified position |  |
| 6. CVC-OEI Grant - Matt | Courses $500,000 from state online degrees for BUS, Pub Relations, Journalism, 22 courses in grant: 3 new, 15 designated in ZTC courses w/ Cindy, 13 faculty w/ CVC OEI , Anasheh: 7 faculty attended  Faculty are compensated for dev. of courses & aligning rubric & CVC OEI; student support, how does student support move along  Rachel: how much faculty paid? Some faculty paid for same process others not.  Matt: $3,000 design & align, ZTC OEI: $1,000, design to align group before, increasing # online degrees, student participation, high success & rentention rates, use some funds to create design to align team, whole process one of steps have faculty to participate in poker course led by facilitators to help support faculty members who join: using funds from this grant; benefits us when grant ends, have courses for review, invest in faculty for DE long term  Matt & Anasheh: PR, JOUR, BUS, CD (already approved by CVC), Hospitality & ACCT; reviewing & meeting, only seen first 4 learning units, have aligned courses ones needing alignment & enhancement have small changes  Matt: want to become certified poker reviewer/facilitator? Oct. 15 & 28th, poker courses online 4 weeks 5 hours/week, let Matt know if interested, establishing a poker team & compensate for time taking course, added 2 more sections for Poker  Rachel: get paid to be course poker peer reviewer?; Anasheh answer: have to get approval from process of some sort  Cindy: good idea to send certain sections of course modules to Anasheh  Rachel: taking along time to fix all modules, CVC OEI needs clarity in rubric; Matt answer: Helen has created canvas shell & modules, has a form to help prep course, unit objectives what does that mean? Will be sent w/ minutes, backlog is bad; 70 grants awarded at state | Tomorrow, 9/26, learning about Courseleaf with Scarlet Relle, Helen Graves from state meet with faculty to show tips of how the courses should look like  This week & next week: faculty meet w/ disciplines to meet w/ Cindy, Tracie (instructional design media & accessibility), Anasheh (course design rubric, aligning course with CVC OEI) all have to be designed by April 30th all 22 courses  Going to be talking to specialists  Goal: faculty will have idea of how to align, Shannon able to align, if we get 5 courses aligned & certified get poker certified campus  strategic goals: increase # of online degrees, have course go through curriculum process to be approved, courses quality with rubric; send any faculty |
| 7. Tech Update - Tracie | Tracie: would like ideas that would be helpful to put in the hub for faculty email her;  Pronto, like Remind (texting students through Canvas) piloted at VC, haven’t had time to do @ MC, wouldn’t suggest piloting now, next semester going to try  Student worker & Tracie have accepted documents and turned them into accessible from faculty, documents that are questionable: send to student worker, give email address, if don’t have green dial or don’t know how to fix it when scanning and downloading file, easier if not PDF can fix source document; also for video captioning  Zoom transcripts now it pops up as CC, get transcripts record Zoom mtg to the cloud automatically get CC & Transcript  Next certification class: Nov 4th-8th, now have a template w/ intro. module, all faculty need to do is update template that makes sense for their course, update own module  Rachel: longer than 10 hours may put in a timesheet?  Brian: how different from sending message through Canvas? Require that at the beginning of class?  Tracie: sent to app for Pronto, can launch practice shell  Rachel: have to have app? Remind sent directly to phone; have to have app or can see through canvas; with Remind people don’t like things outside the LMS, when Canvas was down had contact with students outside LMS  Ashley: a notification from the app not a text? | CanInovate Oct. 25th for webinar, sending reminder for that |
| 8. Online Evaluator Training and Guides Review |  | Going to be reviewed next mtg |
| 9. DE Committee Charge Feedback - Shannon |  | Going to be reviewed next mtg |
| 10. 2019-2020 Goals, Align with [Educational Program Plan](https://www.moorparkcollege.edu/sites/default/files/files/departments/administrative/student-learning/educational_master_plan_2019-2020_to_2028-2029_0.pdf) Part V. Strategic Direction #1C, #2C#1, #3G#2 - Shannon |  | Going to be reviewed next mtg |
| 11. Comments:  Adjournment at 3:57 p.m. |  | Jana motions adjournment, Nenagh seconds |