

Moorpark College Foundation
Bi-Monthly Board Meeting
7:30 a.m., July 1, 2020
Via Zoom

MINUTES

MCF Board of Directors Present:

- | | | | |
|---|---|---|--|
| <input checked="" type="checkbox"/> Chuck Champion | <input type="checkbox"/> Scott Farrenkopf | <input checked="" type="checkbox"/> Jill Haney (C) | |
| <input checked="" type="checkbox"/> Tom Harris | <input type="checkbox"/> Kelli Hays | <input checked="" type="checkbox"/> Michael Hoffman | <input checked="" type="checkbox"/> Bill Klepper |
| <input checked="" type="checkbox"/> Jason Peplinski | <input type="checkbox"/> David Pollock | <input checked="" type="checkbox"/> Julius Sokenu | <input checked="" type="checkbox"/> Kathryn Stiles |
| <input type="checkbox"/> Sylvia Sullivan | <input type="checkbox"/> Randy Sundeen | <input checked="" type="checkbox"/> Tim Weaver (VC) | |

Staff Members (Ex-Officio) Present:

- | | | |
|---|---|---|
| <input checked="" type="checkbox"/> Jennifer Clark(T) | <input checked="" type="checkbox"/> Amanuel Gebru | <input checked="" type="checkbox"/> Mary Rees |
| <input checked="" type="checkbox"/> Alicia Hoffman (FC) | | |

Guests: Kathy Kraas, Consultant, and Kristen Robinson, Associated Students

C=Chair, VC=Vice Chair, T=Treasurer, MAL=Member-At-Large, FC=Foundation Coordinator

Meeting called to order by Chair Jill Haney at 7:37 am, a quorum was present.

I. OPENING AND UPDATE

A. Introduce Alicia Hoffman

John Loprieno introduced the new Moorpark College Foundation Coordinator, Alicia Hoffman to the board.

II. COLLEGE PRESIDENT'S REPORT

Moorpark College President Julius Sokenu reported and answered board member's questions on the following:

- Summer enrollment
- Fall enrollment
- Protocols for reopening the campus & online and hybrid class plans
- Funding for student support to meet increased demand
- Promise program funding
- Plans for addressing social and racial injustice & survey findings
- Public Health authorization and plans to reopen EATM by July 18

III. CASE FOR SUPPORT

The report was presented by John Loprieno (scholarships and Rising Stars) and Kristin Robinson (Basic Needs), who answered board members' questions. (See Attachment I)

IV. PROPOSED CAMPAIGN

The report was presented by Charles Champion (see Attachment II) outlining the board campaign's approach and strategy for success.

Mike Hoffman moved to support the Case for Support and the Proposed Campaign as presented. Tim Weaver seconded the motion. The vote was unanimous.

V. BOARD DEVELOPMENT MEETING

The report was presented by Tim Weaver (See Attachments III & IV), who answered questions from the board.

Tim Weaver moved to ratify the decision of the executive committee and change the name of the Bylaws and Nominating Committee to the Board Development Committee. Mike Hoffman seconded the motion and the motion was approved unanimously.

MINUTES

Chuck Champion moved to ratify the decision of the executive committee to update the bylaws to reflect the changes in board member responsibilities as presented. Mike Hoffman seconded the motion.

- Board members discussed the following issues
- \$5,000 amount give/get requirement
- Need for marketing materials and stories for presentation pitches
- The team structure and strategy of reaching goal
- The goal of increasing expectations for incoming board members

Chuck Champion amended his motion to ratify the decision of the executive committee to update the bylaws to reflect changes in board member responsibilities and substitute the word expected with encouraged. The motion was seconded by Randy Sundeen and passed unanimously.

VI. ALUMNI COMMITTEE

The report was presented by John Loprieno and Randy Sundeen (See Attachments V). Board members asked questions pertaining to the Alumni Survey results, the transition to Bloomerang and Job Ready in 2 years program.

VII. FINANCE COMMITTEE

Charles Champion reported on the following:

- Historical financial research on the foundation
- Solutions to limitations with Quickbooks data
- Having a preliminary 2020-2021 budget in place by August with monthly P&L and balance statements
- Researching the foundations agreement with EATM

VIII. MARKETING COMMITTEE

Mike Hoffman reported on the following:

- Marketing's roles for supporting the foundation with materials and messages
- Testimonials for the variety of audiences we will be reaching
- Developing key messaging

Jill Haney thanked Linda Resendiz for her help and patience in putting together the agenda and attachments and her support of board operations.

Tom Harris moved to adjourn the Board meeting. Tim Weaver seconded the motion and it was approved unanimously.

Meeting adjourned at 9:16 am

NEXT SCHEDULED BOARD MEETING: Wednesday, Aug. 5, 7:30 a.m. via Zoom