

Moorpark College Foundation  
Bi-Monthly Board Meeting  
8:00am, February 7, 2018  
A-138, Moorpark College

**MINUTES**

**MCF Board of Directors Present:**

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Phil Adler                     | <input checked="" type="checkbox"/> Dana Apple (C) | <input checked="" type="checkbox"/> Antonio Castro | <input type="checkbox"/> Charles Champion           |
| <input checked="" type="checkbox"/> Scott Farrenkopf    | <input type="checkbox"/> Jill Haney                | <input checked="" type="checkbox"/> Tom Harris     | <input checked="" type="checkbox"/> Michael Hoffman |
| <input type="checkbox"/> Bill Klepper                   | <input checked="" type="checkbox"/> Wendy Mayea    | <input checked="" type="checkbox"/> David Pollock  | <input checked="" type="checkbox"/> Luis Sanchez    |
| <input checked="" type="checkbox"/> Sylvia Sullivan(VC) | <input checked="" type="checkbox"/> Randy Sundeen  | <input checked="" type="checkbox"/> Tim Weaver     |   |

**Staff Members (Ex-Officio) Present:**

- |  |  |  |  |
|--|--|--|--|
| <input checked="" type="checkbox"/> Silvia Barajas(T)  | <input type="checkbox"/> Amanuel Gebru | <input checked="" type="checkbox"/> James Schuelke | <input type="checkbox"/> Julius Sokenu |
| <input checked="" type="checkbox"/> Tracy Stewart (EC) |  |  |  |

**C=Chair, VC=Vice Chair, T=Treasurer, MAL=Member-At-Large, EC=Executive Coordinator**

- I. **Meeting called to order by Chair Dana Apple at 8:05am.** Introductions were made. The following guests were in attendance: Maria Perez-Medeiros (Scholarship), Gilbert Downs (Classified Senate) and Mara Rodriguez (EATM).

II. **APPROVAL OF MINUTES**

January 11, 2018 minutes were approved as written.

III. **FOUNDATION COORDINATOR'S REPORT**

Foundation Coordinator Tracy Stewart reported on the following:

**A. Record Retention Policy**

The Foundation's accountant, Farber Hass Hurley, has suggested the Foundation adopt a Record Retention Policy. Tim Weaver moved to adopt the Record Retention Policy as presented, David Pollock seconded the motion. Motion carried unanimously. There was discussion regarding electronic record keeping, which we will begin doing in 2018.

**B. Bowling**

Tracy shared the 3<sup>rd</sup> Annual Bowling for Scholars is scheduled for Saturday, February 10<sup>th</sup> at Harley's Simi Bowl. There are currently 16 teams signed up to join. This year we will be hosting a raffle in lieu of a silent auction. Prizes include a 43" TV, Amazon Echo, and a year's worth of tickets to the Studio Movie Grill in Simi Valley.

**C. Spring Spectacular**

Mara Rodriguez presented on Spring Spectacular, which EATM has been hosting for years. She mentioned that this year's event will also include an "Open House" concept that faculty and staff of Moorpark College will host along Raider Walk. Tracy then shared that the Foundation will set-up a table along Raider Walk, to share how the Foundation supports the college and students.

**D. Community Yard Sale**

Tracy reported that the Foundation will be meeting with the City of Moorpark on February 8<sup>th</sup> to discuss hosting a yard sale on campus, in order to generate revenue for the Foundation. More information to follow.

IV. **MOORPARK COLLEGE PROMISE**

David Pollock reported that Governor Jerry Brown and the legislature have provided additional revenue to fund AB19 (California's College Promise), which will help fund one year of tuition for community college students. These state funds will free up the

Moorpark College Foundation  
Bi-Monthly Board Meeting  
8:00am, February 7, 2018  
A-138, Moorpark College

**MINUTES**

Foundation's efforts to possibly assist Promise students with text book costs or provide tuition assistance for a second year at Moorpark College. Pollock also discussed how the Promise program can complement the President's Scholar Initiative by incentivizing middle school students to eventually enroll in the Promise program.

**V. PENDING BUSINESS**

No pending business at this time.

**VI. NEW BUSINESS**

- A. James Schuelke, Director of Institutional Advancement and Marketing introduced himself. He previously worked for President Obama's campaign and administration. He also worked under Dr. Jill Biden on the College Promise Campaign, a nationwide free college tuition initiative.

**VII. Scholarship Report**

Moorpark College's Scholarship Advisor, Maria Perez-Medeiros, shared that the Spring Scholarship application process will be opening up this week online. There are 110 scholarships to be awarded, totaling approximately \$110K. Maria says she is urging students to apply via the student portal and marquee, along with flyers and a newsletter she is distributing. These scholarships will be given out at the Annual Scholarship Awards Reception on Saturday, May 12<sup>th</sup>.

**VIII. COLLEGE PRESIDENT'S REPORT**

- A. President Sanchez welcomed James Schuelke and shared more about his new position at Moorpark College. Sanchez explained that James will help market programs with the goal of enrolling additional students at the college. Additionally, he will develop a new advancement strategy that will leverage grant, sponsor, and donation opportunities for the college and foundation.
- B. President Sanchez shared that the strategic plan for the college will be developed in April, for planning and goal setting for the fiscal year ahead, including the educational master plan.
- C. President Sanchez shared his vision for the President's Scholars Initiative. This program will partner with Safe Passages Students beginning in the 7<sup>th</sup> grade, 5 students from approximately 15 middle schools will be mentored and sponsored by both Moorpark College and Cal Lutheran.

**IX. 2018 STRATEGIC PLAN & DEVELOPMENT**

A Board retreat will be scheduled in order to develop a strategic plan for the Foundation. President Sanchez is currently looking for a facilitator who will focus on the Foundation's operating base, scholarships, President's Initiative, and other needs. This event will likely be hosted in April.

**X. Adjourn at 9:01 AM**

**NEXT SCHEDULED BOARD MEETING:** Wednesday, April 4, 2018, 8-9:30am, A-138