VIRTUAL CAREER EDUCATION DAY

THURSDAY, MARCH 4, 2021

9:30AM – 12:45PM

This year’s Virtual Career Education (CE) Day invites local high school students to engage directly with students and faculty of Moorpark College’s Career Education programs. Attending students will learn about the innovation and excellence that is key to all of the college’s CE programs. They will also gain valuable awareness of CE pathways that lead to fulfilling careers and opportunities for transfer. During this year’s virtual event, guests can view demonstrations, hear from experts in specific CE fields and catch a first-hand glimpse of a college experience!

Schedule of Events:

9:15am – 9:20am Event Check-in

9:30am – 10:00am Keynote Speaker: Dr. Zenda Mitchell Abbott

10:15am – 10:45am Demo Session #1

11:00am – 11:30am Demo Session #2

11:45am – 12:15pm Demo Session #3

12:15pm - 12:45pm Closing Session with Special Address from

Moorpark College Leadership

PROGRAM DETAILS

**About Our Keynote Speaker**

Dr. Zenda Mitchell Abbott is an expert in, and a consultant to, K-12 schools, districts, and educators who want greater access and achievement for all students. Dr. Mitchell Abbott has over 30 years of experience as an educational leader. She specializes in Career Technical Education and serving special populations. She is passionate about increasing parental involvement, diversity, equity, and inclusion. Dr. Mitchell Abbott most recently served as Director of CTE Outreach and Support for the Ventura County Office of Education. A highly compelling speaker and story-teller, Dr. Mitchell Abbott will once again challenge and inspire this year’s attendees to achieve their best in education and beyond!

**Scheduled Demos (10:15am – 12:15pm)**

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| **Topic** | **Description** | **Sessions Offered** |
| Biotechnology | Biotechnology is a rapidly growing industry with exciting opportunities for employment. The Biotechnology program is one of several in the state with a comprehensive curriculum in Bio manufacturing. Moorpark College offers a curriculum designed in consultation with local corporations such as Shire Pharmaceuticals and AMGEN. | Session 1 |
| Business & Hospitality | Students in the Business program develop an understanding of different facets of accounting and business, including production of goods and services. Students learn how ethics, social responsibility, and diversity affect business. Hospitality Management offers practical and theoretical knowledge of management of hospitality staff and facilities, customer service, marketing, sales, accounting, purchasing, production, and operations. Students will gain a global perspective of the Hospitality industry as they explore lodging, food and beverage, event management, and more! | Sessions 1, 2, & 3 |
| Virtual Campus Tour | The virtual campus tour will give students a bird’s eye view of Moorpark College’s spectacular campus, and the opportunity to engage in a Q & A session with a current Moorpark College student. | Sessions 1, 2, & 3 |
| Cyber Security & Computer Network Systems Engineering (CNSE) | The CNSE program provides hands-on training in networking hardware and software and computer network security. This demo will highlight the college’s Cyber Security program, which prepares students for immediate entry into a field that is high tech, in demand, and rapidly changing. | Session 3 |
| Education and Teaching: Child Development, Elementary Education & Registered Behavior Technician. | Moorpark College offers a wide variety of programs to prepare students for careers and continued studies in education. The Child Development program focuses on Early Education, Elementary Education, and Family Development Studies, while Elementary Education encompasses a breadth of subject matter related to teaching in grades K-6. The Registered Behavior Technician program is an excellent example of a program which leads directly to certification and employment opportunities. | Session 3 |
| Exotic Animal Training & Management (EATM) | The EATM program offers preparation for students interested in entering the expanding animal care industry. The increasing importance of zoos and wildlife education to the efforts of conservation, as well as the use of animals in various entertainment fields, present many career options to graduates of this curriculum. Students in this demo will learn about the program and catch a glimpse of the college’s on-site zoo, which is home to a wide variety of animals. | Sessions 1 & 3 |
| Film, Television, & Media Arts (FTMA) | The FTMA program prepares students for careers in educational and commercial radio, television, and film production. Related careers include Film and Television Producers, Film and Television Directors, Film and Video Editors, Camera Operators for Television and Motion Pictures, and Broadcast Technicians. | Sessions 2 & 3 |
| Journalism | Journalism provides studies in the media of mass communication, and prepares students for careers in the news and information industries. These include online and in print and broadcast, including news and entertainment news sites, newspapers, magazine, television news and public relations. | Session 2 |
| **Topic** | **Description** | **Sessions Offered** |
| Kinesiology (Exercise Science) | Kinesiology is the study of the mechanics of body movements, and exercise science is the study of how the body reacts and adapts to a variety of stresses. Students in this demo will learn about the College’s state-of-the-art facilities and programs, and about career opportunities in physical therapy, athletic performance, fitness, and more! | Sessions 1, 2, & 3 |
| MakerSpace | Moorpark College has three MakerSpaces, which are part of a growing movement across the country to support creativity and entrepreneurship. MakerSpaces house the tools and technology which allow students to realize their ideas as they create objects of function and beauty**.** | Sessions 1, 2, & 3 |
| Multimedia (Digital Media) | The Multimedia program at Moorpark College encompasses a wide range of disciplines, including art, graphic and interactive design, programming, performing arts, music, and Business. | Session 2 |
| Music Technology | The Music Technology program prepares students for a wide variety of careers in the music industry. Professional musician, composer, recording artist, music production assistant, and audio technician**~~,~~** are just a few examples of possible work that awaits students who complete this program. | Sessions 1, 2, & 3 |
| Optical Technology | The Optical Technology Program is a two year associate of science (AS) degree career preparation program. The program prepares students to be licensed as an Optician, with the essential knowledge and skills to fabricate, fit, and dispense eyeglasses and contact lenses in manufacturing, retail, and professional vision care setting | Sessions 1 & 3 |
| **NEW!**  Photography | Moorpark College’s Photography program is gives students the skills they need to enter the very competitive profession of photography. Students gain a instruction in both black and white and color photography, along with a mastery of the latest in technology and equipment. In this demo, attendees will meet and hear directly from a photography professor. | Session 3 |
| Photovoltaic Technology | The Photovoltaic Technology program is designed for students who would like to develop the skills needed to work as solar technicians. It is an excellent way to obtain certification for changing careers or to gain initial employment in the field and suggests an achievement of technical skills that may be helpful in seeking immediate employment as a solar panel installer, inspector, technician, or business development specialist in field. | Sessions 1, 2, & 3 |
| Radiologic Technology | Radiologic Technology is the art and science of using radiation to provide images of bones, internal organs, soft tissue and vessels that comprise the human body. These images are digitally recorded and used as a tool to diagnose disease, injury, or congenital deformity. Successful completion of the Moorpark College Associate of Science Degree in Radiologic Technology qualifies a student to take the professional licensing examination to become a registered Radiologic Technologist. | Sessions 1 & 2 |
| Theatre Arts & Technical Theatre | Students in this demo will get a behind-the-scenes look at the skills and creativity which support a successful theatrical production. Topics will include the art and application of makeup and costuming. | Sessions 1, 2, & 3 |
| **Topic** | **Description** | **Sessions Offered** |
| Theatre Arts – A Virtual Tour of the Performing Arts Facilities | Moorpark College’s performing arts center is a state-of-the-art facility which hosts a variety of student-led productions throughout the year. The PAC is home to an extensive set production workshop, high tech special effects and audio/visual controls, complex rigging systems, costuming and make-up facilities, and much more. | Sessions 1, 2, & 3 |

**Closing Session (12:15pm – 12:45pm)**

Once again, this year’s Career Ed Day will close with special address from Moorpark College leadership. Past speakers have included the President and Vice-President. Expect to be encouraged and inspired about the opportunities that await you at Moorpark College!

Registration Instructions for

Virtual Career Education Day

**Overview**

This year’s Virtual Career Education Day will be hosted on an easy-to-use platform called Attendify. All attendees (including students, teachers, and others) will use the same link (see below) to create an Attendify account and access the event. Attendees do not need special software to access Attendify or the various presentations offered. Students will *not* register for individual demos in advance—they will only register for the Career Ed Day event.

**To Register**

Click this link, <https://ve.attendify.com/index/upc0dq/s_upc0dq/> or copy and paste it into a web browser, to access Attendify. Follow the prompts to create an account.

* Students: when registering, in order to protect your privacy, please provide only the following information:
  + Your first name
  + Your last initial
  + Your email address
  + Your school

**On the Day of the Event**

Use the same link as above to access Attendify and the main page for Career Week. On the left side of the screen, click “Schedule,” and you’ll be taken to a dedicated page for Virtual Career Education Day. On that page, in the left column, there will be a list of links for each of the day’s events. To access an event, whether it’s the keynote speaker, a demo, or the closing session, simply click the appropriate link on the schedule.

Please note: There is *no limit* to the number of students who may attend any individual demo! During the event, only the name and organization (i.e., school) for any attendee will be visible to others. This is why we ask that students *not* use their full last names. For questions about any aspect of the content or format for Virtual Career Education Day, please contact:

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