MCF Board of Directors Pre	sent:		
☐ Paul Aguilar	⊠Glen Becerra	⊠Jennifer Clark (T)	⊠Jill Haney (C)
		⊠Melia Keller	⊠John Loprieno
	☐ David Pollock	⊠Samantha Sale	☐ Kathryn Stiles(S)
⊠Anita Venkataraman	☐ Eckhard Walter	⊠Tim Weaver (VC)	⊠Hani Youssef
Staff Members (Ex-Officio) Present:			
☑ Julius Sokenu (CFO)	□ Deborah Klein	☐ Amanuel Gebru	
	⊠Alicia Hoffman (FC)	☐ Maria Perez-Mederios	
MCF Honorary Board Mem  ☐ Sylvia Sullivan	bers Present:		

Recorder: Alicia Hoffman

C=Chair, VC=Vice Chair, T=Treasurer, MAL=Member-At-Large, FC=Foundation Coordinator

The meeting was called to order by Chair Jill Haney, a quorum was present.

#### I. APPROVAL OF AGENDA

Chair Haney presented the agenda to the board.

Vice Chair Tim Weaver moved to approve the agenda as presented. Board member Glen Becerra seconded the motion. The agenda was approved with a unanimous, 10-0, vote.

# II. APPROVAL OF MINUTES

Secretary Kathryn Stiles presented the minutes to the board for review.

Board member Glen Beccera moved to approve the minutes of the Aug. 6, 2022 Board meeting as presented. Vice Chair Tim Weaver seconded the motion. The minutes were approved with a unanimous, 10-0, vote.

#### III. STRATEGIC PLANNING

Committee Chair Samantha Sale reported difficulties in scheduling a meeting but plans to schedule a meeting in the next week.

#### IV. Chair Report

Chair Jill Haney thanked Board members for attending the retreat las month and asked for feedback and suggestions about what they would like to hear or discuss when the retreat facilitator returns in the spring semester.

Board member John Loprieno joined the meeting at 8:12 a.m.

The Board jumped to Item VI, Development Report in absence of President Sokenu. They will hear his report when he arrives.

### VI. Development Report

Chief Development Officer, Debi Klein, opened her report by discussing the American Heart Association Heart Walk in which Moorpark College has a team participating. Moorpark College Marketing Communications & Web Design Coordinator, Dina Pieleat, will be creating messaging for faculty, staff and students participating.

Klein reported meeting with Nederlander Group representatives in Paso Robles to visit Vina Robles Amphitheater and tour operations there to learn back of house details and smaller features to enhance our plans and operations in the process of designing and building a campus amphitheater. Board members also discussed how the venue becomes a practical experience for entertainment vocational programs.

#### College President Julius Sokenu joined the meeting at 8:21 a.m.

### A. Records Retention Policy

Klein presented the written policy to the Board members and asked for a motion.

Board member John Loprieno moved to approve the Records Retention Policy as presented. Treasurer Jennifer Clark seconded the motion, and the motion was approved with a unanimous, 11-0, vote.

### B. Fundraising Event Commitments

Klein informed the board of two upcoming event commitments. The first, an invitation-only American Heart Association Donor mixer will take place tonight at the Library Patio. The foundation is sponsoring the event since they will be serving alcohol. The AHA will pay all facilities fees, the foundation is supplying venue supervision and support. This event serves as an introduction to prospective donors in Ventura County.

The second is the Dec. 10 Tiger Habitat Grand Opening that will take place during the holiday lights event at the zoo to maximize use of the light and décor. Jon Ondrosik will perform, food and alcohol will be served and there will be a raffle. The Foundation is supporting the event by handling online registration and the raffle permit and sales, alcohol permitting, and contracting services with MHP events as they have in the past. This event will raise funds for additional zoo projects.

Klein mentioned in passing consideration of hosting a Greater Conejo Valley Chamber of Commerce Gala in March at the zoo.

#### C. Edison International Grant Award

Klein notified the Board that the Foundation has received an Edison International STEM Scholarship grant award of \$25,000. This is the 7<sup>th</sup> year the Foundation has received the grant. This grant will support up to 25 STEM scholarships to be awarded in the spring for fall 2023 enrollment. A press release is awaiting Edison approval to be published and Klein has thanked the organization personally.

## **Amphitheater Update**

Klein has been contacting community members and philanthropists throughout the county and courting those interested in participating on a Campaign Cabinet for the capitol campaign to raise funds to build an on-campus amphitheater. Those interested should reach a critical number to launch the campaign by the end of the month.

#### V. College President's Report

#### A. Campus updates

College President Julius Sokenu reported on the following:

- Fall semester has started with students, classes, and activities on-campus. About 5,800 students per
  week are on attending on-campus classes with almost 15,000 enrolled. Counseling, marketing, and
  admissions have been bringing in more registrations.
- Women's Volleyball won their latest match 3-1; football lost to Ventura College
- Registration Rocks continues to drive registration with semester classes starting each week.
- Latinx Heritage Month will kick off Sept. 15 and faculty, staff and students are developing speakers and programming for the event.
- American Heart Association will be on campus today and the Heart Walk is Oct. 2

Vice President of Academic Affairs, John Forbes, reported on the following:

- Additional documents have been submitted to the state in consideration of granting a bachelor's degree in Biotechnology Manufacturing at Moorpark College,
- Accreditation process is moving forward
- Aspen Prize visit will be in a couple of weeks and faculty and staff are preparing for the review

Board Member Anita Venkataraman joined the meeting at 8:25 a.m.

### **VIII.** Board Development Committee

#### A. Consider approving a new Board members (vote)

Committee Chair Tim Weaver presented the biography of David Misko to the board for consideration as a Board member. The group discussed qualities that Misko can bring to the board and his ties to Moorpark College.

Board member Michael Hoffman moved to approve David Misko as a new board member. The motion was seconded by Board member Tom Harris and unanimously approved with a 12-0 vote.

#### IX. Alumni Committee

Klein reported the Alumni Committee is purchasing its own Bloomerang License to track membership, communicate with alumni and inform them of events and activities. This communication is key to gathering alumni.

The group met yesterday to discuss events and they would like to do something in the spring like the "Kinky Boots" reshow event held last year. Something around a performing arts show.

The events calendar has been posted on the website.

#### X. Budget & Investment Committee

Treasurer Jennifer Clark delivered the report to the Board.

#### A. June Draft Financials

Clark reported the June Draft financials were not ready for review since Fiscal Services had been waiting for an opinion from the auditor on the MOU with Adventist Health concerning reporting and how to book in-kind/cash donations. The decision was made to not book anything in the 2021-2022 fiscal year and start reporting in FY 2022-2023.

That finalizes the FY22 financials, which will be reported at the next meeting once the committee has reviewed them. Financial Reports for July and August will be ready then as well.

# XI. Marketing Committee

#### A. Fall Simi Street Fair, Oct. 29

Committee Chair Michael Hoffman encouraged Board members to work the booth at the Street Fair.

# B. EATM Job Ready Alumni Forum

Forums are organized by the Foundation and Alumni Association and feature the Career Education courses at Moorpark College and are a way to share the influence Moorpark College has had on Alumni careers. They are open to the public and the Foundation will reach out to area high school principals and counselors to inform prospective students.

This forum is in the planning stages for the week of Nov. 14, but dates, times and panelists have yet to be confirmed.

# C. Kinesiology Job-Ready Alumni Forum, Dec. 7,

Planning for this event is nearly complete. The event will feature six alumni panelists talking about their experiences in the Moorpark College Physical Training and Exercise Science career pathways. Klein is seeking sponsors and requests have been made to the marketing team for advertising and marketing materials. "Electricidad," which features an all Latinx cast and director. The show will run during Latinx Heritage month.

- XII. New Business None
- XIII. Adjournment

**NEXT BOARD MEETING** 

Wednesday, Oct. 2, 2022 8:00 a.m. –Via Zoom