MOORPARK COLLEGE FOUNDATION COMMITTEE & BOARD OF DIRECTORS MEETING March 4, 2020 - 8:30am

Committee Breakouts 7:45-8:30 am

- Alumni: R. Sundeen (Chair), T. Harris, J. Peplinski, S. Sullivan, K. Stiles Room: President's Conference Room
- II. Individual Gifts/Major Donors/Corporate Giving: S. Farrenkopf (Chair), A. Gebru, K. Hays, B. Klepper, D. Pollock Room: A-104 Conference Room (located in President's Office)
- III. Marketing: C. Champion (Chair), M. Hoffman Room: A-138

Board of Directors Meeting 8:30-9:30am Administration Building, A-138

IV. Meeting Called to Order/Quorum present/Introductions

J. Haney

a. Meeting was called to order by Chair Haney at 8:32 a.m.

V. Approval of Minutes

T. Weaver

a. February 5, 2020 minutes have been amended to reflect Tim Weaver as secretary. Committee reports BIIA - Individual Gifts and Donors: Amended as follows: alumni list needed struck out and changed to business advisory council list. Add David Pollock as present. A motion to approve the minutes as amended was made. Approved as amended.

VI. Chair Report

J. Haney

a. Chair Haney announced that she is currently working on getting a new board member who used to be here. At the moment, she cannot say the name of the person because they have not committed. She mentioned that we are currently looking for good active board members. If you know of anyone who would be interested, please let Chair Haney know. She said that Julius and herself had dinner with the President of Montecito Bank and Trust. He's currently the chair of CSUCI and Santa Barbara Zoo. He will be visiting this coming Monday and will be bringing the President of Santa Barbara Zoo. They will be touring the Santa Barbara Zoo. We are hoping to make connection with them.

VII. College President's Report

J. Sokenu

- a. President Sokenu introduced Dr. Jennifer Clark, the new Vice President of Business Services. She said she is excited to be here and is currently on her 8th day at MC. She is getting to know everyone and the campus. She mentioned that she's been with the district for 7 years, previously having been at Oxnard College. She is married, a MC alumni, and will be having her kids coming here soon. She is pretty invested with the community.
- b. Proud to announce that the MC CNSE program has been qualified to be an Amazon Web service. Our program can now be offered on cloud and train people. This is the amazing work of Professor Ed Garcia who is responsible for the program. MC is invested in making classes available on cloud. Professor Garcia took classes to be able to do this.
- c. MC is currently recruiting faculty. Interviews for math faculty took place yesterday and will be spending next month interviewing others. We are excited about getting fabulous candidates. It speaks to the caliber of the institution and says how people are seeing our campus.
- d. MC is in the process of recruiting for fall semester and building the schedule as we speak. We have numerous students on campus who have committed for fall 2020 and for some we are their 2nd choice.
- e. Mary Rees provided the following report: This is our career week. Yesterday we had over 100 employers and 75 business booths along Raider Walk. It was a great turnout with a lot of students getting information on jobs. Today is middle school day. About 80-100 students from various middle schools will be participating in sessions on careers. Tomorrow we will have our high school students on campus. We have about 250 high school classes participating. They've picked 3 classes and will sit in each class to get information and move on to next. This is a great opportunity for them to see the campus and what it offers.
- f. President Sokenu mentioned that he would appreciate if there are industry partners that he can meet with to come speak with students. Part of his commitment is to be in the community speaking about Moorpark College. Mary Rees added that we are always looking for interns.
- g. Next Saturday the college will be hosting the annual spring festival, spring spectacular, and CDC Discovery Day.
- h. President Sokenu attended the CEO Symposium last weekend. At the conference, a proposal to re-envision how we can get funded was discussed. He said that currently we are on a FTE model which is on performance based funding. This has caused a lot of chaos in the system. He said that with the current model, some colleges get more and some get less.
- i. He discussed the Aspen Award that was mentioned last month. He said that the college was identified as an Aspen eligible institution and had made it to the top 150 group. The next step is to narrow down the college to 30 college. Those colleges will be eligible for an interview. We are now at that state and will be getting interviewed next week to validate what we said in our application. If we make it to the top 10, then that will put us in a prestigious position. This distinction will help us in job placements for students, transfers and additional support. Our interview is scheduled for this Monday at 2pm with the executive director.

- j. Chair Haney asked if the COVID-19 situation has affected student attendance. President Sokenu said that about a week ago the state chancellor's office sent an advisory and asked us to make sure we have clear way in communicating how people can keep healthy. He said that colleges across the system are working with individual boards to work on a system. This week it was advised that it's inevitable that there will be cases of COVID-19. Public health suggested colleges put out an advisory and work on a distance plan. He said we are working on a plan to move some instruction online, providing faculty guidelines as to how they can work with sick students, and advising anyone who is sick and not fever free not to come on campus. We are also advising that faculty and staff build a plan on how to continue instruction if college had to close. We are trying our best that high contact surfaces are daily disinfected and provide our students with a sense of safety and security as well as for faculty and staff. He said that this is an all hands on deck effort. We have various events coming up as well as performances. We are monitoring to make sure distance plan goes into effect in case of an emergency.
- k. We are in the final process of interviews for the Director position at the DAC. Once this is complete an eligibility list will be finalized with the top 3 candidates. The list will then get forward to the President and a final interview will be scheduled. The goal is to have someone in place by the end of March. We are also looking at applications for the Foundation Coordinator position.

VIII. Committee Readouts

J. Haney

- a. Alumni Committee: We are currently working on our to do list. We are working to meet with the director to get a Facebook page going. We will contact the registrar regarding an alumni and graduation list and maybe inviting this person to one of our meetings. David Pollock mentioned that James did have a spreadsheet with alumni information which was rather incomplete. It was mentioned that part of work of the director is to have plan to build a contact list from social media. Student information should be gathered at graduation.
- b. Individual Gifts/Major Donors/Corporate Giving: We are looking for the business advisory council list. We were given the names of Celine Park or Elizabeth Nielsen. If we can get that list, it would be our first starting point. Then we would like to prioritize and figure out which 4 companies to target. Our next step is setting an appointment with the decision maker. We would need to figure connections and book meeting. We would them aware of the college and foundation. The president would then come and talk to the head of the company. We need better responsiveness in getting information and deciding what we are going to offer. Maybe at the next board retreat this can be discussed. When Luis and David were here the naming of buildings was approved. We need to get the guidelines on naming of buildings. President Sokenu said that he will get the names of business advisory list.

IX. Pending Business

J. Haney

a. No report.

X. New Business J. Haney

a. Romeo and Juliet is opening next week. The rotary club bought a lot of tickets to attend this performance. We are working with John Loprieno to bring entertainment at one of our events.

b. Civic Action Fellowship is giving out grants. Rising Scholars will be receiving a grant. This is a partnership with CLU and other entities.

I. Adjourn J. Haney

a. Meeting was adjourned at 9:27 a.m.

NEXT BOARD MEETING:

Wednesday, April 1, 2020 8:30 a.m. - A-138