

Moorpark College Foundation  
Bi-Monthly Board Meeting  
8:00am, February 6, 2019  
A-138, Moorpark College

**MINUTES**

**MCF Board of Directors Present:**

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> Antonio Castro        | <input type="checkbox"/> Charles Champion         | <input type="checkbox"/> Scott Farrenkopf           | <input checked="" type="checkbox"/> Jill Haney (C) |
| <input checked="" type="checkbox"/> Tom Harris | <input checked="" type="checkbox"/> Kelli Hays    | <input checked="" type="checkbox"/> Michael Hoffman | <input type="checkbox"/> Bill Klepper              |
| <input type="checkbox"/> Wendy Mayea           | <input checked="" type="checkbox"/> David Pollock | <input checked="" type="checkbox"/> Luis Sanchez    | <input checked="" type="checkbox"/> Kathryn Stiles |
| <input type="checkbox"/> Sylvia Sullivan(VC)   | <input checked="" type="checkbox"/> Randy Sundeen | <input checked="" type="checkbox"/> Tim Weaver      |  |

**Staff Members (Ex-Officio) Present:**

- |  |   |  |  |
|--|---|--|--|
| <input type="checkbox"/> Silvia Barajas(T)             | <input checked="" type="checkbox"/> Amanuel Gebru | <input checked="" type="checkbox"/> James Schuelke | <input type="checkbox"/> Julius Sokenu |
| <input checked="" type="checkbox"/> Tracy Stewart (FC) |   |  |  |

**Guests:** Ray Maddox, Nursing Student, Gilbert Downs, Classified Senate President, Mara Rodriguez, EATM

**C=Chair, VC=Vice Chair, T=Treasurer, MAL=Member-At-Large, FC=Foundation Coordinator**

**I. Meeting called to order by Chair Jill Haney at 8:03am, introductions were made around the room. No quorum present.**

**II. CAMPUS SPOTLIGHT**

Vice President Amanuel Gebru introduced the Nursing program, which is the top CTE program for student outcomes, along with having a 98.8% pass rate (surpassing the state's average). VP Gebru then introduced nursing student, Ray Maddox. Ray shared his story of how he overcame adversity to become a student at Moorpark College, and how it has transformed his life in all facets. He is currently in his fifth year, and also studies at CSU Dominguez Hills during the summer. Upon completion of his studies, he hopes to become a nurse, and perhaps one day a faculty member here at Moorpark College.

**III. APPROVAL OF MINUTES**

No action taken at this time, as no quorum was present.

**IV. CHAIR REPORT**

Chair Jill Haney shared that the upcoming SPAMalot VIP Night will be held on Thursday, March 7<sup>th</sup> at 6PM in the PAC. Ticket prices have been reduced from \$50 to \$40 in an effort to capture new interest and attendance.

Chair Haney also shared that the Foundation will be hosting an Educator's Ball on Friday, September 27, 2019 at the Moorpark Country Club. She discussed the reasons behind hosting the event off-site from the College (e.g., cost effectiveness). She asked for anyone who would like to assist in the planning to please contact her.

**V. COLLEGE PRESIDENT'S REPORT**

President Sanchez reported the Foundation ended 2018 on good note receiving donations from Arpit Malaviya & Anita Venkataraman of PRODigiq, and SCE. Both those donations will aid in benefiting the Rising Scholars, Veterans, and CTE programs on campus. He also shared that Arpit Malaviya is looking towards a long-term commitment with the College.

President Sanchez shared that a dinner was recently held to recognize the first cohort of students inducted into the Rising Scholars program. These students are 7<sup>th</sup> graders who are low income, and will become first-generation college students. Moorpark College along with California Lutheran University will mentor these students by offering academic

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support through counseling and tutoring throughout their middle school and high school years. Upon graduation from high school the students will then be able to attend Moorpark College free of charge, and transfer to CLU for a reduced rate of 50% tuition. Five of each year's cohort will receive a full scholarship to CLU. We currently have six students from the Safe Passages Program included among the Rising Scholars Academy.

President Sanchez discussed the upcoming campus-wide planning retreat. During this event they will draft and adopt the College's master plan for the next 10 years.

Dr. Kelli Hays shared that the High School at Moorpark College is expanding next Fall from 11<sup>th</sup> & 12<sup>th</sup> grades to 9<sup>th</sup> through 12<sup>th</sup> grades. This allows students who don't want the traditional high school experience, to attend Moorpark College in conjunction with their high school studies, allowing them to earn an AA degree, along with their high school diploma.

### VI. DIRECTOR OF ADVANCEMENT REPORT

James Schuelke, Director of Advancement, reported that approximately \$3,000 was raised for the Moorpark College Emergency Relief Fund. Two students have currently been awarded funds. The Acorn newspaper recently ran a profile on the Relief Fund.

### VII. FOUNDATION COORDINATOR'S REPORT

Foundation Coordinator Tracy Stewart mentioned the Foundation received \$7,000 from Union Bank in early December. She then reported on the following:

#### A. SPAMalot VIP Event

Stewart mentioned that rebranding of the event is in the works. A flyer is currently being created. The plan is to market the event as "Dinner and a Play," which will include dinner, drinks, and entertainment by the show's performers.

#### B. Community Yard Sale & Artisan Fair

Stewart shared that the Spring Sale will take place on Saturday, March 16<sup>th</sup>. This event will be held in Parking Lot PA from 7AM to 1PM. There are currently five confirmed vendors, with growing interest online. Tracy has advertised on all social media pages. This event is the same day as Spring Festival, which Dr. Amanuel Gebru shared the details of for this campus-wide "open house" type event.

#### C. Bowling Tournament

Tracy reported that the Foundation's annual tournament will be held on Saturday, April 13<sup>th</sup> at Harley's Valley Bowl from 11AM to 2PM, \$50/player or \$200/team of five. We currently have five teams, as some have carried over from the golf tournament. Advertising has gone out to all our past players, faculty/staff, Eventbrite, and social media channels.

#### D. Educator's Ball

Stewart reiterated the date of September 27<sup>th</sup>, along with the location of the Moorpark Country Club for this event. She stated that "save the dates" will be going out shortly to all faculty, staff, etc. She also shared the strong need of sponsorship for this event, stating that a sponsorship committee will be needed.

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### E. Breakfast Series

James Schuelke shared that plans are in the works to re-establish the breakfast series. They are looking for the right formula to bring together community business leaders, along with those who are civic minded, to offer something compelling that the public would want to attend.

## VIII. COMMITTEE REPORTS

### A. Corporate Sponsorship

James Schuelke reported that he and Scott Farrenkopf met. They discussed working with the Dean of Career and Technical Education, as they would like to potentially meet with the various advisory councils that are supportive. They are also looking to approach one large local corporate sponsor each quarter.

### B. EATM

Mara Rodriguez discussed the expansion of the big cat exhibit. They hope to break ground shortly, as the project is currently out to bid. She also shared that Rendezvous at the Zoo brought in about \$24K this past year, and that they too have an Emergency Fund which was established for EATM students.

## IX. ACTION PLAN

President Sanchez presented the revised commitment letter. He asked all the members in attendance to please review, sign, and turn in to Tracy upon the meeting's conclusion.

He then touched on the strategic goals as previously discussed. He has narrowed the list down to six main areas to focus on: Events, Board Development, Alumni, Friend-raisers, Scholarships, and Staffing Goals. He stated that we will dive deeper into this topic at the April meeting.

## X. PENDING BUSINESS

No pending business.

## XI. NEW BUSINESS

No new business,

## XII. Adjourn at 9:12am

**NEXT SCHEDULED BOARD MEETING:** Wednesday, April 3, 2019, 8-9:30am, A-138