

PHIL M22: INTRODUCTION TO PROFESSIONAL ETHICS

Originator

mmorgan

Co-Contributor(s)
Name(s)

Herlocker, Brian (bherlocker)

College

Moorpark College

Discipline (CB01A)

PHIL - Philosophy

Course Number (CB01B)

M22

Course Title (CB02)

Introduction to Professional Ethics

Banner/Short Title

Intro to Professional Ethics

Credit Type

Credit

Start Term

Fall 2020

Catalog Course Description

Analyzes major ethical traditions with a focus on the nature of obligation, right action, responsibility and altruism. Examines the application of ethics to issues in business and professional life.

Taxonomy of Programs (TOP) Code (CB03)

1509.00 - Philosophy

Course Credit Status (CB04)

D (Credit - Degree Applicable)

Course Transfer Status (CB05) (select one only)

A (Transferable to both UC and CSU)

Course Basic Skills Status (CB08)

N - The Course is Not a Basic Skills Course

SAM Priority Code (CB09)

E - Non-Occupational

Course Cooperative Work Experience Education Status (CB10)

N - Is Not Part of a Cooperative Work Experience Education Program

Course Classification Status (CB11)

Y - Credit Course

Educational Assistance Class Instruction (Approved Special Class) (CB13)

N - The Course is Not an Approved Special Class

Course Prior to Transfer Level (CB21)

Y - Not Applicable

Course Noncredit Category (CB22)

Y - Credit Course

Funding Agency Category (CB23)

Y - Not Applicable (Funding Not Used)

Course Program Status (CB24)

1 - Program Applicable

General Education Status (CB25)

Y - Not Applicable

Support Course Status (CB26)

N - Course is not a support course

Field trips

Will not be required

Grading method

(L) Letter Graded

Alternate grading methods

(O) Student Option- Letter/Pass

(P) Pass/No Pass Grading

Does this course require an instructional materials fee?

No

Repeatable for Credit

No

Is this course part of a family?

No

Units and Hours

Carnegie Unit Override

No

In-Class

Lecture

Minimum Contact/In-Class Lecture Hours

52.5

Maximum Contact/In-Class Lecture Hours

52.5

Activity

Laboratory

Total in-Class

Total in-Class

Total Minimum Contact/In-Class Hours

52.5

Total Maximum Contact/In-Class Hours

52.5

Outside-of-Class

Internship/Cooperative Work Experience

Paid

Unpaid

Total Outside-of-Class

Total Outside-of-Class

Minimum Outside-of-Class Hours

105

Maximum Outside-of-Class Hours

105

Total Student Learning

Total Student Learning

Total Minimum Student Learning Hours

157.5

Total Maximum Student Learning Hours

157.5

Minimum Units (CB07)

3

Maximum Units (CB06)

3

Student Learning Outcomes (CSLOs)

Upon satisfactory completion of the course, students will be able to:

- | | |
|---|---|
| 1 | evaluate professional decisions from various ethical frameworks. |
| 2 | identify ethical theories involved in professional decision making scenarios. |

Course Objectives

Upon satisfactory completion of the course, students will be able to:

- | | |
|---|---|
| 1 | recognize and distinguish the various major moral ethical theories. |
| 2 | apply criteria of rightness from the major moral theories to typical problems in contemporary professional life. |
| 3 | evaluate the strengths and weaknesses of the arguments for and against popular opinions regarding what is morally acceptable behavior in the professions. |
| 4 | formulate one's own personal professional code of ethics. |

Course Content

Lecture/Course Content

1. **(5%) Introduction to Business Ethics**
 - a. What is ethics, broadly speaking? Why be good?
 - b. What is the difference between business ethics and other types of "ethics"?
2. **(5%) Why are Ethics in Business Important?**
 - a. Define responsibilities and obligations
 - b. Structure of business ethics
3. **(10%) Workers' Rights or Shareholder Accountability**
 - a. Shareholder responsibility defined
 - b. Worker's rights defined
 - c. Stakeholder relationships, social responsibility, and ethical dilemmas
 - d. Case study pertaining to workers rights/shareholder accountability

4. **(10%) Ethics in the Workplace**
 - a. Small business ethics
 - b. Codes of conduct
 - c. Code of ethics
5. **(10%) Corporate Responsibility**
 - a. Defining corporate responsibility
 - b. Case study of corporate responsibility
6. **(10%) Corporate Compliance and Legal Issues**
 - a. Defining corporate compliance
 - b. Responsibility
 - c. Laws and regulations
7. **(10%) Social Responsibility**
 - a. Business accountability
 - b. Ethical values
 - c. Doing what's right in a competitive market
 - d. Case study of social responsibility
8. **(10%) Ethics' Positive Impact on Business**
 - a. Employee rights
 - b. Productivity
 - c. Legality issues
9. **(10%) International Business Ethics**
 - a. Why is it necessary?
 - b. Global competition
 - c. Corporate integrity
 - d. Case study of international business ethics
10. **(10%) Consumer Rights**
 - a. Expectations vs. reality
 - b. A bridge between business and society
11. **(10%) Business Ethics and the Financial World**
 - a. Case studies of insider trading, junk bonds and leveraged buyouts

Laboratory or Activity Content

Not applicable.

Methods of Evaluation

Which of these methods will students use to demonstrate proficiency in the subject matter of this course? (Check all that apply):

Problem solving exercises
Skills demonstrations
Written expression

Methods of Evaluation may include, but are not limited to, the following typical classroom assessment techniques/required assignments (check as many as are deemed appropriate):

Classroom Discussion
Essay exams
Group projects
Individual projects
Journals
Oral analysis/critiques
Objective exams
Oral presentations
Projects
Problem-solving exams
Participation
Portfolios
Quizzes
Reports/Papers/Journals
Reports/papers
Research papers
Simulations

Instructional Methodology

Specify the methods of instruction that may be employed in this course

Audio-visual presentations
 Collaborative group work
 Class activities
 Class discussions
 Case studies
 Distance Education
 Group discussions
 Guest speakers
 Instructor-guided interpretation and analysis
 Internet research
 Lecture
 Small group activities

Describe specific examples of the methods the instructor will use:

1. Instructor will facilitate small group presentations which will identify and evaluate a situation where accountability to shareholders conflicted with worker rights. Group assessment of the ethical principles involved in the decision making process, and the ethical merits of the final outcome.
2. Lecture and subsequent class discussion drawing from personal experience and case studies regarding the expectations and realities of consumer rights in the business world.

Representative Course Assignments

Writing Assignments

1. Evaluate the ethical concerns of Tesla's purchase of SolarCity. Be sure to include a discussion of the relationship between the CEO of Tesla and the founders of SolarCity.
2. Keep a journal of reflections on issues in professional ethics such as the responsibility of businesses to public safety or environmental protection.

Critical Thinking Assignments

1. Construct a pro and con argument based on ethical principles regarding a corporation's right to keep overseas earnings in foreign "tax shelter" countries like Ireland and Luxembourg. Compare the principles in this argument to states within the United States using tax benefits or subsidies to draw a company headquarters from one state to another.
2. Explain the difference between leadership and moral leadership.
3. Develop an ethical framework for constructing a leadership model in a business setting.

Reading Assignments

1. Identify an ethically contentious issue in the business world (like the events leading up to the collapse of Enron). Read three different news reports on these events and write a short essay identifying any ethical issues that come out of these news reports.
2. From the textbook, read and summarize the tension between individual privacy and corporate profits in relation to data driven companies like Google and Facebook. Identify two countries that differ in their handling of this tension and report on the ethical merits of their handling of the situation.

Outside Assignments

Representative Outside Assignments

1. Write an essay identifying at least three ethical principles underlying the moral hazard argument that "too big to fail" banks should actually be allowed to fail.
2. Complete assigned writing such as summaries, explication, and critical thinking exercises.
3. Participate in cooperative group planning for presentations and/or projects.

Articulation

Equivalent Courses at 4 year institutions

University	Course ID	Course Title	Units
Cal Poly Pomona	PHIL 2050	Business and Professional Ethics	3
CSU Stanislaus	BUS 2090	Ethics and Social Responsibility for Business and Businesspeople	3

UC San Diego	MGT 16	Personal Ethics at Work	4
UC Santa Barbara	PHIL 6	Professional and Business Ethics	4

Equivalent Courses at other CCCs

College	Course ID	Course Title	Units
City College of San Francisco	GNBS 120	Business Ethics and Social Responsibility	3
College of the Sequoias	BUS 185	Ethics in Business and Industry	3
Foothill College	BUSI 70	Business & Professional Ethics	3

District General Education**A. Natural Sciences****B. Social and Behavioral Sciences****B2. Social and Behavioral Sciences**

Approved

Effective term:

Fall 2020

C. Humanities**C2. Humanities**

Approved

Effective term:

Fall 2020

D. Language and Rationality**E. Health and Physical Education/Kinesiology****F. Ethnic Studies/Gender Studies****Course is CSU transferable**

Yes

CSU Baccalaureate List effective term:

FALL 2020

CSU GE-Breadth**Area A: English Language Communication and Critical Thinking****Area B: Scientific Inquiry and Quantitative Reasoning****Area C: Arts and Humanities****C2 Humanities: Literature, Philosophy, Languages Other than English**

Approved

Effective term:

Fall 2020

Area D: Social Sciences

D Social Sciences

Approved

Effective term:

Fall 2020

Area E: Lifelong Learning and Self-Development

Area F: Ethnic Studies

CSU Graduation Requirement in U.S. History, Constitution and American Ideals:

UC TCA

UC TCA

Denied
Proposed

Date Denied:

7/5/2019

Effective term:

Fall 2020

IGETC

Area 1: English Communication

Area 2A: Mathematical Concepts & Quantitative Reasoning

Area 3: Arts and Humanities

Area 3B: Humanities

Proposed

Date Proposed:

12/1/2019

Area 4: Social and Behavioral Sciences

Area 4: Social and Behavioral Sciences

Proposed

Date Proposed:

12/1/2019

Effective term:

Fall 2020

Area 5: Physical and Biological Sciences

Area 6: Languages Other than English (LOTE)

Textbooks and Lab Manuals

Resource Type

Textbook

Description

Ferrell, O.C., Fraedrich, J., and Ferrell, L. (2018). *Business ethics: Ethical decision making and cases*, (12th ed.). Cengage.

Resource Type

Textbook

Description

Martin, C., Vaught, W., and Solomon, R. (2017). *Ethics across the professions: A reader for professional ethics*, (2nd ed.). Oxford UP.

Resource Type

Textbook

Description

Shaw, W.H. (2016). *Business ethics: A textbook with cases*, (9th ed.). Cengage.

Library Resources

Assignments requiring library resources

Using the Library research databases, identify and analyze a case study pertaining to business ethics, such as the responsibility of businesses to public safety or environmental protection.

Sufficient Library Resources exist

Yes

Example of Assignments Requiring Library Resources

Find three articles in EBSCO's Philosopher's Index with Full Text dealing with an ethical issue pertaining to one of the "FANG (Facebook, Amazon, Netflix, Google/Alphabet)" stocks. Write a three page essay describing the issue, the ethical principles involved in the issue, and where the student stands on this issue. Conclude the essay with a possible counter argument to the student's final stand on the issue.

Distance Education Addendum

Definitions

Distance Education Modalities

100% online

Faculty Certifications

Faculty assigned to teach Hybrid or Fully Online sections of this course will receive training in how to satisfy the Federal and state regulations governing regular effective/substantive contact for distance education. The training will include common elements in the district-supported learning management system (LMS), online teaching methods, regular effective/substantive contact, and best practices.

Yes

Faculty assigned to teach Hybrid or Fully Online sections of this course will meet with the EAC Alternate Media Specialist to ensure that the course content meets the required Federal and state accessibility standards for access by students with disabilities. Common areas for discussion include accessibility of PDF files, images, captioning of videos, Power Point presentations, math and scientific notation, and ensuring the use of style mark-up in Word documents.

Yes

Regular Effective/Substantive Contact

100% online Modality:

Method of Instruction	Document typical activities or assignments for each method of instruction
Asynchronous Dialog (e.g., discussion board)	Instructors may provide lesson modules that require activities such as reading course material from a mandatory textbook and participating in discussion forums or chat room topics. Instructors will provide students with feedback on the content and quality of assignments and discussion posts. provide students with an online schedule of class events using the "calendar" tool in the online course shell.
E-mail	Instructors may engage students using the following communication activities available in the online classroom: contact students via e-mail within the course shell, by campus e-mail, and/or MyVCCCD; use the "announcement" tool to remind students of important assignments and due dates
Other DE (e.g., recorded lectures)	Instructor may provide recorded instructional lectures; links to textbook and professional journals; links to online resources
Video Conferencing	Instructors may provide feedback on student graded assignments or address general student questions using online video conferencing like ConferZoom
Telephone	Instructors may provide feedback on student graded assignments or address general student questions using telephone conversations
Synchronous Dialog (e.g., online chat)	Instructors may provide feedback on student graded assignments or address general student questions using the Canvas chatroom feature

Primary Minimum Qualification

PHILOSOPHY

Review and Approval Dates

Department Chair

09/25/2019

Dean

09/25/2019

Technical Review

10/03/2019

Curriculum Committee

10/15/2019

DTRW-I

MM/DD/YYYY

Curriculum Committee

MM/DD/YYYY

Board

MM/DD/YYYY

CCCCO

10/18/2019

Control Number

CCC000602414

DOE/accreditation approval date

MM/DD/YYYY

