PHTC M35: INTRODUCTION TO PHOTOJOURNALISM

Originator
scallis

College
Moorpark College

Discipline (CB01A)
PHTC - Commercial Photography

Course Number (CB01B)
M35

Course Title (CB02)
Introduction to Photojournalism

Banner/Short Title
Intro to Photojournalism

Credit Type
Credit

Start Term
Fall 2021

Formerly
PHOT M08 - Basic Photo Journalism
PHOT M35 - Basic Photojouralism

Catalog Course Description
Introduces aspects of digital photography applicable to documentary, multimedia, film, mass communication, broadcast and print journalism. Concentrates on translating ideas to images for reproduction in print and multimedia presentations. Stresses storytelling and lighting techniques and explores philosophical, historical and ethical issues in the field of photojournalism. Introduces professional photographic practices.

Taxonomy of Programs (TOP) Code (CB03)
1012.00 - *Applied Photography

Course Credit Status (CB04)
D (Credit - Degree Applicable)

Course Transfer Status (CB05) (select one only)
A (Transferable to both UC and CSU)

Course Basic Skills Status (CB08)
N - The Course is Not a Basic Skills Course

SAM Priority Code (CB09)
C - Clearly Occupational

Course Cooperative Work Experience Education Status (CB10)
N - Is Not Part of a Cooperative Work Experience Education Program

Course Classification Status (CB11)
Y - Credit Course

Educational Assistance Class Instruction (Approved Special Class) (CB13)
N - The Course is Not an Approved Special Class

Course Prior to Transfer Level (CB21)
Y - Not Applicable

Course Noncredit Category (CB22)
Y - Credit Course

Funding Agency Category (CB23)
Y - Not Applicable (Funding Not Used)

Course Program Status (CB24)
1 - Program Applicable

General Education Status (CB25)
Y - Not Applicable

Support Course Status (CB26)
N - Course is not a support course

Field trips
Will not be required

Grading method
(L) Letter Graded

Alternate grading methods
(O) Student Option- Letter/Pass
(P) Pass/No Pass Grading

Does this course require an instructional materials fee?
No

Repeatable for Credit
No

Is this course part of a family?
No

Units and Hours

Carnegie Unit Override
No

In-Class

Lecture
Minimum Contact/In-Class Lecture Hours
35
Maximum Contact/In-Class Lecture Hours
35

Activity

Laboratory
Minimum Contact/In-Class Laboratory Hours
52.5
Maximum Contact/In-Class Laboratory Hours
52.5

Total in-Class

Total in-Class
Total Minimum Contact/In-Class Hours
87.5
Total Maximum Contact/In-Class Hours
87.5

Outside-of-Class

Internship/Cooperative Work Experience

Paid

Unpaid

Total Outside-of-Class

Total Outside-of-Class
Minimum Outside-of-Class Hours
70
Maximum Outside-of-Class Hours
70

Total Student Learning

Total Student Learning
Total Minimum Student Learning Hours
157.5
Total Maximum Student Learning Hours
157.5

Minimum Units (CB07)
3
Maximum Units (CB06)
3

Advisories on Recommended Preparation
PHOT M10 or Suitable portfolio

Requisite Justification
Requisite Type
Recommended Preparation

Requisite
PHOT M10 or suitable portfolio

Requisite Description
Course not in a sequence

Level of Scrutiny/Justification
Closely related lecture/laboratory course

Student Learning Outcomes (CSLOs)

Upon satisfactory completion of the course, students will be able to:

1	produce documentary photographs that will match contemporary guidelines.
2	analyze the legal and ethical concerns of documentary photography.
3	demonstrate the difference between news and editorial photography.

Course Objectives

Upon satisfactory completion of the course, students will be able to:

1	define photojournalism, examine its history from the beginning to the present; examine the role of photojournalism with regard to its influence on the public at large, including social media.
2	demonstrate an ability to collaborate with peers and to work on deadline.
3	demonstrate the ability to make publishable photographs for editorial purposes in multiple media; explain the role of the single picture, the picture story, the picture essay and the group of photos.
4	demonstrate the ability to use digital cameras and electronic flash.
5	demonstrate and communicate an understanding of design and composition.
6	demonstrate the ability to make photographs for: news, documentary, editorial, portraiture, and illustration.
7	gather, research, and document information relating to current events.
8	demonstrate an understanding of visual variety, point of view, format, lighting, movement, and cropping.
9	crop, size and write captions, and demonstrate comprehension of the components of a complete, accurate caption.
10	demonstrate an understanding of image editing software and its limitations with regard to photojournalism.
11	explain the ethics statement of the National Press Photographers Association (NPPA).
12	explain and discuss legal issues: libel, invasion of privacy, copyright, model releases and other topics related to editorial photography.
13	discuss career opportunities in the field of photojournalism.

Course Content

Lecture/Course Content

10% - Analyzing photographs and photographic presentations

10% - Current editorial forms: narrative photo story, group of pictures and the photo essay

10% - Ethical issues in photojournalism

10% - Portraiture, environmental, subject research, choosing environments, set-up for different environments, scouting locations, children, adults, large groups, studio portraits

10% - Stock photography market

10% - Camera equipment and set-up

10% - History of photojournalism and portraiture

10% - Interview methods

10% - Generation of story ideas

10% - Portable location lighting: simple flash, off camera flash, studio flash, flash meters, hot and strobe lights, light modifiers, backgrounds, flags, C stands

Laboratory or Activity Content

10% - Electronic flash, fill flash, studio lighting, tools, modifiers

10% - Presentation on a photojournalist's career

10% - Multimedia exploration, sound slides, iMovie, etc.

20% - Seminars on photojournalism topics

20% - Critiques

20% - Portraits

10% - Editing strategies, file formats, Photoshop adjustments

Methods of Evaluation

Which of these methods will students use to demonstrate proficiency in the subject matter of this course? (Check all that apply):

Problem solving exercises
Skills demonstrations
Written expression

Methods of Evaluation may include, but are not limited to, the following typical classroom assessment techniques/required assignments (check as many as are deemed appropriate):

Classroom Discussion
Individual projects
Projects
Participation
Portfolios
Quizzes
Reports/Papers/Journals
Research papers
Skills demonstrations

Instructional Methodology

Specify the methods of instruction that may be employed in this course

Audio-visual presentations
Class activities
Class discussions
Distance Education
Demonstrations
Internet research
Lecture
Practica

Representative Course Assignments

Writing Assignments
- Explain, in writing, your view with regard to journalistic autonomy. Are you an authoritarian, or a libertarian, or maybe you believe journalists should be responsible to society or to a country?
- Write a paper describing the importance of a free press and how photography fits into that model.
- Complete a report on a significant contemporary photojournalist.
- Write five complete, accurate captions to accompany five photographic assignments submitted to the college news media.

Critical Thinking Assignments
- Write an essay that compares and contrasts aspects of photographs published during World War II, the Vietnam War, and the Iraq/Afghanistan War.
- Research the photographic authenticity of Roger Fenton's "Valley of the Shadow of Death."
- Compare and contrast John C. Merrill's essay entitled "Ethical Problems: No Exit" to Clifford G. Christian's essay entitled "Communitarianism: A Third Way."

Outside Assignments

Representative Outside Assignments
- Make a photographic portrait.
- Complete a minimum of five assignments for the college newspaper during the semester.
- Make a portfolio including general news, news coverage, and documentary.
- Create editorial illustrations.
- Produce an in-depth picture story.
- Make feature, enterprise, and wild art photographs.
- Photograph a sporting event.
- Make a group photograph.

Articulation

C-ID Descriptor Number
JOUR 160

Status
Approved

Equivalent Courses at 4 year institutions

University	Course ID	Course Title	Units
CSU Fresno	MCJ 17	Photojournalism	3
Cal Poly Pomona	COM 2232	Photojournalism	3
CSU Monterey Bay	VPA 285	Introduction to Photojournalism	4
CSU Dominguez Hills	COM 206	Photojournalism	3

Equivalent Courses at other CCCs

College	Course ID	Course Title	Units
Santa Barbara City College	JOUR/PHOT 190	Photojournalism	3
LA Pierce College	PHOTO 20	Beginning Photojournalism	4

District General Education

A. Natural Sciences

B. Social and Behavioral Sciences

C. Humanities

D. Language and Rationality

E. Health and Physical Education/Kinesiology

F. Ethnic Studies/Gender Studies

Course is CSU transferable
Yes

CSU Baccalaureate List effective term:
F1995

CSU GE-Breadth

Area A: English Language Communication and Critical Thinking

Area B: Scientific Inquiry and Quantitative Reasoning

Area C: Arts and Humanities

Area D: Social Sciences

Area E: Lifelong Learning and Self-Development

Area F: Ethnic Studies

CSU Graduation Requirement in U.S. History, Constitution and American Ideals:

UC TCA

UC TCA
Approved

IGETC

Area 1: English Communication

Area 2A: Mathematical Concepts & Quantitative Reasoning

Area 3: Arts and Humanities

Area 4: Social and Behavioral Sciences

Area 5: Physical and Biological Sciences

Area 6: Languages Other than English (LOTE)

Textbooks and Lab Manuals

Resource Type
Textbook

Description
Chapnick, Howard. *Truth Needs No Ally: Inside Photojournalism*. University of Missouri, 1994.

Resource Type
Textbook

Description
Kobre, Kenneth. *Photojournalism, the Professionals' Approach.* 7th ed., Routledge, 2016.

Resource Type
Software

Description
Adobe Photoshop

Resource Type
Periodical

Description
News Photographer Magazine

Resource Type
Periodical

Description
Columbia Journalism Review

Resource Type
Other Resource Type

Description
National Press Photographers Association, https://www.nppa.org.

Resource Type
Other Resource Type

Description
Magnum Photos, https://www.magnumphotos.com. Portfolios, essays and stories photographed by some of the world's greatest photojournalists..

Resource Type
Other Resource Type

Description
MediaStorm, https://mediastorm.com. Outstanding multimedia collaborative and single efforts.

Library Resources

Assignments requiring library resources
Research using the Library's print and online resources.

Sufficient Library Resources exist
Yes

Example of Assignments Requiring Library Resources
Research topics and major contributions of figures in the field of photojournalism, such as Kenji Nagai or Dorothea Lange, using the Library's print and online resources.

Distance Education Addendum

Definitions

Distance Education Modalities
Hybrid (51%–99% online)
Hybrid (1%–50% online)
100% online

Faculty Certifications

Faculty assigned to teach Hybrid or Fully Online sections of this course will receive training in how to satisfy the Federal and state regulations governing regular effective/substantive contact for distance education. The training will include common elements in the district-supported learning management system (LMS), online teaching methods, regular effective/substantive contact, and best practices.

Yes

Faculty assigned to teach Hybrid or Fully Online sections of this course will meet with the EAC Alternate Media Specialist to ensure that the course content meets the required Federal and state accessibility standards for access by students with disabilities. Common areas for discussion include accessibility of PDF files, images, captioning of videos, Power Point presentations, math and scientific notation, and ensuring the use of style mark-up in Word documents.
Yes

Regular Effective/Substantive Contact

Hybrid (1%–50% online) Modality:

Method of Instruction	Document typical activities or assignments for each method of instruction
E-mail	Instructor will email student with announcements about the course or an upcoming event. Student will in turn email their question(s).
Synchronous Dialog (e.g., online chat)	Instructor may be available on a certain day or days of the week within a certain period to help students and answer their question(s) via online chat.
Other DE (e.g., recorded lectures)	The instructor can provide text, presentation slides, audio/visual material, assignment examples, tutorials (which may be live or recorded), and links to supplemental publications, articles, and websites.
Asynchronous Dialog (e.g., discussion board)	Instructor will post a question, and student will respond to the question.
Face to Face (by student request; cannot be required)	Students will have the option to meet the instructor.

Hybrid (51%–99% online) Modality:

Method of Instruction	Document typical activities or assignments for each method of instruction
E-mail	Instructor will email student with announcements about the course or an upcoming event. Student will in turn email their question(s).
Synchronous Dialog (e.g., online chat)	Instructor may be available on a certain day or days of the week within a certain period to help students and answer their question(s) via online chat.
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Asynchronous Dialog (e.g., discussion board)	Instructor will post a question, and student will respond to the question.
Face to Face (by student request; cannot be required)	Students will have the option to meet the instructor.

100% online Modality:

Method of Instruction	Document typical activities or assignments for each method of instruction
E-mail	Instructor will email student with announcements about the course or an upcoming event. Student will in turn email their question(s).
Synchronous Dialog (e.g., online chat)	Instructor may be available on a certain day or days of the week within a certain period to help students and answer their question(s) via online chat.
Other DE (e.g., recorded lectures)	The instructor can provide text, presentation slides, audio/visual material, assignment examples, tutorials (which may be live or recorded), and links to supplemental publications, articles, and websites.
Asynchronous Dialog (e.g., discussion board)	Instructor will post a question, and student will respond to the question.
Face to Face (by student request; cannot be required)	Students will have the option to meet the instructor.

Examinations

Hybrid (1%–50% online) Modality
Online
On campus

Hybrid (51%–99% online) Modality
Online
On campus

Primary Minimum Qualification
PHOTOGRPH TECH/COMM PHOTO

Review and Approval Dates

Department Chair
03/04/2021

Dean
03/04/2021

Technical Review
03/18/2021

Curriculum Committee
4/6/2021

DTRW-I
MM/DD/YYYY

Curriculum Committee
MM/DD/YYYY

Board
MM/DD/YYYY

CCCCO
MM/DD/YYYY

Control Number
CCC000528229

DOE/accreditation approval date
MM/DD/YYYY