COMM M01: PUBLIC SPEAKING

Originator
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Co-Contributor(s)

Name(s)
Mora, Priscilla (pmora)

College
Moorpark College

Discipline (CB01A)
COMM - Communication Studies

Course Number (CB01B)
M01

Course Title (CB02)
Public Speaking

Banner/Short Title
Public Speaking

Credit Type
Credit

Start Term
Fall 2022

Formerly
SPCH M01 - Introduction to Speech

Catalog Course Description
Prepares students to be effective oral communicators in a public speaking context through instruction in basic communication theory, appropriate delivery skills, common organizational patterns, and thorough research techniques. Offers practical training in feedback and listening skills.
Course Credit Limitation: Credit will not be awarded for both the honors and regular versions of a course. Credit will be awarded only for the first course completed with a grade of "C" or better or "P". Moorpark College Honors Program requires a letter grade.

Taxonomy of Programs (TOP) Code (CB03)
1506.00 - Speech Communication

Course Credit Status (CB04)
D (Credit - Degree Applicable)

Course Transfer Status (CB05) (select one only)
A (Transferable to both UC and CSU)

Course Basic Skills Status (CB08)
N - The Course is Not a Basic Skills Course

SAM Priority Code (CB09)
E - Non-Occupational

Course Cooperative Work Experience Education Status (CB10)
N - Is Not Part of a Cooperative Work Experience Education Program

Course Classification Status (CB11)
Y - Credit Course

Educational Assistance Class Instruction (Approved Special Class) (CB13)
N - The Course is Not an Approved Special Class

Course Prior to Transfer Level (CB21)
Y - Not Applicable

Course Noncredit Category (CB22)
Y - Credit Course

Funding Agency Category (CB23)
Y - Not Applicable (Funding Not Used)

Course Program Status (CB24)
1 - Program Applicable

General Education Status (CB25)
Y - Not Applicable

Support Course Status (CB26)
N - Course is not a support course

Field trips
May be required

Faculty notes on field trips; include possible destinations or other pertinent information
attend and evaluate prominent speeches (e.g., Thousand Oaks Civic Arts Plaza – Distinguished Speakers Series).

Grading method
(L) Letter Graded

Alternate grading methods
(O) Student Option- Letter/Pass
(P) Pass/No Pass Grading

Does this course require an instructional materials fee?
No

Repeatable for Credit
No

Is this course part of a family?
No

Units and Hours

Carnegie Unit Override
No

In-Class

Lecture
Minimum Contact/In-Class Lecture Hours
52.5
Maximum Contact/In-Class Lecture Hours
52.5

Activity

Laboratory

Total in-Class

Total in-Class
Total Minimum Contact/In-Class Hours
52.5
Total Maximum Contact/In-Class Hours
52.5

Outside-of-Class

Internship/Cooperative Work Experience

Paid

Unpaid

Total Outside-of-Class

Total Outside-of-Class
Minimum Outside-of-Class Hours
105
Maximum Outside-of-Class Hours
105

Total Student Learning

Total Student Learning
Total Minimum Student Learning Hours
157.5
Total Maximum Student Learning Hours
157.5

Minimum Units (CB07)
3
Maximum Units (CB06)
3

Student Learning Outcomes (CSLOs)	
	Upon satisfactory completion of the course, students will be able to:
1	demonstrate the ability to write an appropriately organized speech that effectively uses credible evidence to support claims made.
2	demonstrate techniques of effective speech delivery.
3	demonstrate critical listening and feedback skills when evaluating speeches.

Course Objectives	
	Upon satisfactory completion of the course, students will be able to:
1	prepare and organize informative, persuasive and impromptu speeches.
2	demonstrate effective research skills utilizing both traditional and electronic sources.
3	demonstrate a basic comprehension of audience adaptation skills.
4	demonstrate techniques of effective extemporaneous and impromptu delivery styles.

| 5 | employ critical listening and feedback skills. |
| 6 | demonstrate the ability to critique speeches. |

Course Content

Lecture/Course Content

10.00%
Basic theories of communication
- model of communication
- communication apprehension

20.00%
Effective techniques for delivery

10.00%
Effective research skills
- traditional research
- online research
- critical evaluation of research

10.00%
Evaluation of speeches

15.00%
Informative speaking
- content
- organization
- visual aids

5.00% Audience adaptation

15.00%
Persuasive speaking
- content
- organization

15.00%
Impromptu speaking
- content
- organization

Laboratory or Activity Content

N/A

Methods of Evaluation

Which of these methods will students use to demonstrate proficiency in the subject matter of this course? (Check all that apply):

Written expression
Skills demonstrations

Methods of Evaluation may include, but are not limited to, the following typical classroom assessment techniques/required assignments (check as many as are deemed appropriate):

Objective exams
Skills demonstrations
Other (specify)
Classroom Discussion
Participation
Reports/Papers/Journals

Other

Five speeches will be performed in front of class and will be evaluated by the instructor during class meetings. Outlines and bibliographies may be turned in through the CMS.

Instructional Methodology

Specify the methods of instruction that may be employed in this course

Distance Education
Lecture
Other (specify)

Specify other method of instruction

Students may participate in interactive online activities such as live online lectures and/or live online chats using the current Course Management System (CMS) adopted by VCCCD. Students may also engage in asynchronous communications such as discussion groups, posting written questions/assignments/critiques to message boards as well as direct communication with the instructor or fellow
students via email. Direct interaction in classes during on campus sessions.

Describe specific examples of the methods the instructor will use:

Instructor will present course material through lectures.

Instructor will present course material through supplemental articles and videos.

Instructor will lead class discussions on relevant course topics.

Instructor will provide detailed feedback on student speeches.

Representative Course Assignments

Writing Assignments

outline of informative and persuasive speeches.

analysis of sample speeches.

works cited page for persuasive speech.

works cited page for informative speech.

outline of persuasive speech.

Critical Thinking Assignments

persuasive speaking – Students will prepare a researched speech advocating legislative and personal solutions to a significant problem that they have identified.

impromptu speaking – Students will prepare an analytical speech on a topic in five minutes or less.

Reading Assignments

read articles on the necessity of oral communication training in a modern workforce.

read speeches that illustrate effective language use, such as Reagan's eulogy for the Challenger astronauts.

Skills Demonstrations

deliver at least five speeches, at least three of which must be in front of a live audience.

demonstrate effective research skills utilizing both traditional and electronic sources.

Outside Assignments

Representative Outside Assignments

attend and evaluate speech team performances.

attend and evaluate prominent speeches
(e.g., Thousand Oaks Civic Arts Plaza – Distinguished Speakers Series).

Articulation

C-ID Descriptor Number
COMM 110

Status
Approved

Equivalent Courses at 4 year institutions

University	Course ID	Course Title	Units
CSU Channel Islands	COMM 101	Public Speaking	3
UCLA	COMM 1	Principles of Oral Communication	4
CSU Fullerton	HCOM 102	Public Speaking	3
CSU Chico	CMST 131	Speech Communication Fundamentals	3

Comparable Courses within the VCCCD
COMM R101 - Introduction to Oral Communication
COMM V01 - Introduction to Speech Communication
COMM M01H - Honors: Public Speaking

District General Education

A. Natural Sciences

B. Social and Behavioral Sciences

C. Humanities

D. Language and Rationality

D2. Communication/Analytical Thinking
Approved

E. Health and Physical Education/Kinesiology

F. Ethnic Studies/Gender Studies

Course is CSU transferable
Yes

CSU Baccalaureate List effective term:
F1995

CSU GE-Breadth

Area A: English Language Communication and Critical Thinking

A1 Oral Communication
Approved

Area B: Scientific Inquiry and Quantitative Reasoning

Area C: Arts and Humanities

Area D: Social Sciences

Area E: Lifelong Learning and Self-Development

Area F: Ethnic Studies

CSU Graduation Requirement in U.S. History, Constitution and American Ideals:

UC TCA

UC TCA
Approved

IGETC

Area 1: English Communication

Area 1C: Oral Communication
Approved

Area 2A: Mathematical Concepts & Quantitative Reasoning

Area 3: Arts and Humanities

Area 4: Social and Behavioral Sciences

Area 5: Physical and Biological Sciences

Area 6: Languages Other than English (LOTE)

Textbooks and Lab Manuals

Resource Type
Textbook

Classic Textbook
No

Description
Public Speaking. E-book, The Public Speaking Project, 2021, https://socialsci.libretexts.org/@go/page/8951 (https://socialsci.libretexts.org/@go/page/8951/). Accessed on 2 November 2021.

Resource Type
Textbook

Classic Textbook
No

Description
OER, Stand up, Speak out: The Practice and Ethics of Public Speaking, 2016. https://open.umn.edu/opentextbooks/textbooks/77

Library Resources

Assignments requiring library resources
Extensive use of research assignments for speeches; research using the Library's print and online resources.

Sufficient Library Resources exist
Yes

Example of Assignments Requiring Library Resources
Utilize library resources to conduct research for a speech advocating legislative and personal solutions to a significant problem.

Distance Education Addendum

Definitions

Distance Education Modalities
100% online

Faculty Certifications

Faculty assigned to teach Hybrid or Fully Online sections of this course will receive training in how to satisfy the Federal and state regulations governing regular effective/substantive contact for distance education. The training will include common elements in the district-supported learning management system (LMS), online teaching methods, regular effective/substantive contact, and best practices.
Yes

Faculty assigned to teach Hybrid or Fully Online sections of this course will meet with the EAC Alternate Media Specialist to ensure that the course content meets the required Federal and state accessibility standards for access by students with disabilities. Common areas for discussion include accessibility of PDF files, images, captioning of videos, Power Point presentations, math and scientific notation, and ensuring the use of style mark-up in Word documents.
Yes

Regular Effective/Substantive Contact

100% online Modality:

Method of Instruction	Document typical activities or assignments for each method of instruction
Asynchronous Dialog (e.g., discussion board)	Regular Asynchronous discussion boards will be used to encourage discussion among students where they can compare and contrast/ discuss /identify and analyze elements of course outcomes. Other Discussion boards will also be used for Q&A and general class discussion by students and instructors to facilitate student learning outcomes.
E-mail	Email, class announcements and tools such as "Message Students Who" and "Assignment Comments" in Canvas will be used to regularly communicate with all students to clarify class content, remind of upcoming assignments, and provide immediate feedback to students on coursework to facilitate student learning outcomes. Students will be given multiple ways to email instructor through Canvas inbox and faculty provided email account through their own canvas email and school email.
Other DE (e.g., recorded lectures)	Faculty will use a variety of tools and media integrated within the LMS to help students reach SLO such as: Recorded Lectures, Narrated Slides, Screencasts Instructor created content MC Online Library Resources Canvas Peer Review Tool Canvas Student Groups (Assignments, Discussions) Websites and Blogs Multimedia (YouTube, Films on Demand, 3CMedia, Khan Academy, etc.)
Synchronous Dialog (e.g., online chat)	Online office hours Online group discussions
Video Conferencing	Video tools such as ConferZoom can be used to provide live synchronous sessions with students. ADA compliance will be upheld with Closed Captioning during the session or of the recorded session. Video Conferences will be used to facilitate SLOs and student-to-student group meetings will also be encouraged.

Primary Minimum Qualification
COMMUNICATION STUDIES/SPEECH

Review and Approval Dates

Department Chair
11/01/2021

Dean
11/02/2021

Technical Review
11/04/2021

Curriculum Committee
02/15/2022

DTRW-I
MM/DD/YYYY

Curriculum Committee
MM/DD/YYYY

Board
MM/DD/YYYY

CCCCO
MM/DD/YYYY

Control Number
CCC000431512

DOE/accreditation approval date
MM/DD/YYYY