Program Plan Evaluation:

America's Teaching Zoo

2021-2022 Program Plan

Criteria for Program Planning and Evaluation	Evaluation Comment / Rationalization Notes	Evaluation
A. Extent to which the program advances the district/college mission:		high ■ medium □ low □
B. Extent to which the program addresses district/college strategic goals and objectives:		high ≡ medium □ Iow □
C. Extent to which the program duplicates programs offered elsewhere in the district or service area and the extent to which it provides services that are unique to the service area.	unique ■ not unique □	does not duplicate = duplicates □ not applicable □
D. Analysis of the ratio of weekly student contact hours to full-time equivalent faculty (WSCH: FTEF "productivity"), factoring in fluctuations in program productivity caused by manipulations of enrollment caps.	TERM #CRNS FTEF 525 %525 Fall 2018 0 0.000 0.0 0.0% Fall 2019 0 0.000 0.0 0.0% Fall 2020 0 0.000 0.0 0.0%	at or above 525 □ below 525 □ not applicable ■
E. Student demand	ACADEMIC YEAR #MAJORS CENSUS ENROLLMENT 2018-19 0 0 2019-20 0 0 2020-21 0 0	high demand□ medium demand□ Iow demand□
F. Extent to which program addresses needs identified as part of environmental scanning, as appropriate to mission.		high□ medium□ low□

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G. For career/technical programs, evidence of employer								yes□
demand for program completers, such as job								no□
placement, updating of skills, minutes of advisory								not applicable 🗏
committee meetings, etc.								
H. Extent of course completion, number of degrees and certificates conferred and transfer rates.	ACADEMIC YEAR	#MAJORS	#DEGREES	#CERTS	#PAs	%COURSE SUCCESS	Comments:	not applicable
	2018-19	0	0	0	0	0.0%		
	2019-20	0	0	0	0	0.0%		
	2020-21	0	0	0	0	0.0%		
Currency of program curriculum in relation to employer demand and transfer institution	Last date of curricu	ılum review:						yes□ no □
requirements								not applicable≡

Recommended course of action:

No action	needed	
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Reduce the program $\,\Box$

Review for discontinuance	1
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Comments from the VP/plans for improvement:

Strengths: The zoo and EATM facilities are icons at Moorpark College and draw visitors and students from around the globe.

The diverse population of large carnivores, primates, birds, and reptiles fluctuates between 120-130 individual animals.

ATZ provides opportunities for EATM students to practice animal training and wildlife education, conservation, and provides real work experience to perfect their skills in preparation for jobs in the animal field.

It is the only zoo in Ventura County.

ATZ is utilized as a teaching resource for EATM program students; other MC departments; students from Cal State Channel Islands; local Ventura and Los Angeles County communities. Internationally the program is visited by students in similar programs in Japan 3-4 times per year.

ATZ meets regulatory agency standards.

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Weaknesses: Reduced revenue due to Covid 19, the zoo has fewer funds available to update current animal habitats. The zoo pays for 3 staff salaries out of its fundraising efforts. These funds can be better utilized for animal welfare and zoo improvement if one (or all positions) can return to the general fund. Loss of revenue was backfilled with HEERF funds.

Would be helpful to have a veterinarian available on the grounds at least twice a week (instead of one). When the contracted vet is not there have to take animals elsewhere and pay higher fees. The vet staff is behind on preventative care due to a lack of staff/time. The animals and zoo would greatly benefit from increased hours of one vet tech to full time and increasing the number of days the vet is here.

Also, request an admin assistant as now Zoo staff have had to book shows and take them away from tending to the animals.

The zoo coordinator has plans to modernize the zoo, create a zoo advisory board and pursue ZAA accreditation. Animal rights activist groups have shrunk the animal field job market for EATM graduates and EATM applicants have been low last 4 years.

Want to improve animal enclosures, get accreditation and make ATZ look more like a modern zoo.

A new tiger enclosure will help with accreditation and ADA compliance. Currently lack guest accommodations such as a gift shop and restaurant.

Need a strategic fundraising plan.

Groundbreaking for new tiger enclosure will be on November 16th at 1 pm and a Holiday Lights event is coming up in December.

Request by VPs for more details on accreditation.

Also want to see strategic plan and annual plan to take them to exec and consultation council.

Program response:

Next date of Program	Evaluation meetin	g: Return in 3 vear	rs, unless something	comes up.
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Mary Rees	12/17/21	alisa Beli	~_	12/20/2
Mary Rees, Interim Vice President, Academic Affairs	Date	Program Chair/Faculty		Date
Dean	 Date			