

ADOPTION & INSIGHTS PORTAL

The Adoption & Insights Portal is your source for researching, adopting and sharing insights about textbooks and course materials.

In partnership with you, this portal will help us achieve our goals of student success and retention by ensuring course material adoptions are submitted at a 100% submission rate by our adoption deadline.

Submitting your adoptions early and directly to the bookstore, ensures that students will get the right course materials for their course at the most affordable price.

With this platform you can:

- Save time with the one click re-adopt feature
- Research and adopt course materials in one convenient place
- Compare estimated student price and available formats before adopting
- Review affordable alternatives to your selection, like OER and BNC OER+ Courseware
- Learn about affordable options for your students like Price Match and First Day™
- Receive 24/7 support via chat or by phone

Please reach out to your Bookstore Manager for access to this great tool!

The screenshot displays the BNC Adoption & Insights Portal interface. On the left is a dark sidebar with navigation options: 'Nori Kyoju' (with a 'Log out' link), 'COURSE LIST', 'COMMUNICATION HUB', 'AFFORDABILITY SOLUTIONS', 'ADOPTION SUPPORT', and 'SEARCH'. The main content area is titled 'Adoptions Overview' and shows a dropdown for 'SPRING 2020'. Below this, the course 'Accounting 432 | Advanced Financial Accounting' is listed for user 'Nori Kyoju', with a 'NOT YET SUBMITTED' warning icon. A section titled 'I'd like to re-adopt from a past adoption' is selected, showing 'Using the same materials as: FALL 2019'. Two material options are listed: '9780077862220 Advanced Accounting by Joe Ben Hoyle' and '9780078025877 Advanced Financial Accounting by Theodore E. Christensen'. A 'ONE CLICK RE-ADOPT' button is visible. Below this, there are radio button options: 'I'd like to be guided through the adoption process' and 'I'm not using any materials for this course'. On the right side, there are two promotional boxes: 'Adoptions Due!' with a deadline of February 27, and 'WE PRICE MATCH TO SAVE STUDENTS MONEY!' listing competitors like Amazon.com and BN.com. Another box for 'First Day™ Inclusive Access' is also present.