ART M40: BEGINNING ILLUSTRATION

Originator
gzucca

Co-Contributor(s)

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College
Moorpark College

Discipline (CB01A)
ART - Art

Course Number (CB01B)
M40

Course Title (CB02)
Beginning Illustration

Banner/Short Title
Beginning Illustration

Credit Type
Credit

Start Term
Fall 2023

Catalog Course Description
Introduces pen and ink, acrylic paint, scratchboard, graphite and charcoal as principal means of rendering. Analyzes topical themes and individual story lines as potential subject matter for weekly drawings.

Taxonomy of Programs (TOP) Code (CB03)
1002.00 - Art (Painting, Drawing, and Sculpture)

Course Credit Status (CB04)
D (Credit - Degree Applicable)

Course Transfer Status (CB05) (select one only)
B (Transferable to CSU only)

Course Basic Skills Status (CB08)
N - The Course is Not a Basic Skills Course

SAM Priority Code (CB09)
E - Non-Occupational

Course Cooperative Work Experience Education Status (CB10)
N - Is Not Part of a Cooperative Work Experience Education Program

Course Classification Status (CB11)
Y - Credit Course

Educational Assistance Class Instruction (Approved Special Class) (CB13)
N - The Course is Not an Approved Special Class

Course Prior to Transfer Level (CB21)
Y - Not Applicable

Course Noncredit Category (CB22)
Y - Credit Course

Funding Agency Category (CB23)
Y - Not Applicable (Funding Not Used)

Course Program Status (CB24)
2 - Not Program Applicable

General Education Status (CB25)
Y - Not Applicable

Support Course Status (CB26)
N - Course is not a support course

Field trips
May be required

Faculty notes on field trips; include possible destinations or other pertinent information
LACMA, MOCA, The Getty, Norton Simon Museum, Ventura County Museum of Art, art galleries in Los Angeles.

Grading method
(L) Letter Graded

Alternate grading methods
(O) Student Option- Letter/Pass
(P) Pass/No Pass Grading

Does this course require an instructional materials fee?
No

Repeatable for Credit
No

Is this course part of a family?
No

Units and Hours

Carnegie Unit Override
No

In-Class

Lecture
Minimum Contact/In-Class Lecture Hours
17.5
Maximum Contact/In-Class Lecture Hours
17.5

Activity

Laboratory
Minimum Contact/In-Class Laboratory Hours
105

Maximum Contact/In-Class Laboratory Hours
105

Total in-Class

Total in-Class
Total Minimum Contact/In-Class Hours
122.5
Total Maximum Contact/In-Class Hours
122.5

Outside-of-Class

Internship/Cooperative Work Experience

Paid

Unpaid

Total Outside-of-Class

Total Outside-of-Class
Minimum Outside-of-Class Hours
35
Maximum Outside-of-Class Hours
35

Total Student Learning

Total Student Learning
Total Minimum Student Learning Hours
157.5
Total Maximum Student Learning Hours
157.5

Minimum Units (CB07)
3
Maximum Units (CB06)
3

Prerequisites
ART M30

Entrance Skills
Entrance Skills
ART M30

Prerequisite Course Objectives
ART M30-assess and critique own work and work of others, and offer problem solving solutions.
ART M30-observe, comprehend and interpret perceived reality according to the "language" of drawing.
ART M30-demonstrate a practical understanding of ways and means of accurately assessing and recording proportions and positional relationships on the picture plane.
ART M30-demonstrate ability to enhance the illusion of volume by tonal changes and comprehension of linear structure of volume.
ART M30-demonstrate ability to enhance the illusion of shallow and deep space by variations of size, position, value and texture, and single viewpoint linear structure of space (one and two-point perspective).
ART M30-demonstrate skills in various techniques of black and white media which may include, but are not limited to: pencil, charcoal, crayons, brush and ink and/or watercolor.
ART M30-identify and discuss applicable historical and contemporary approaches, styles, and methods of drawing.
ART M30-demonstrate ability to organize the graphic elements on the picture plane, according to the principles of design.
ART M30-employ expressive qualities of mediums and form in order to communicate.

ART M30-demonstrate creativity and sensitivity as they research, produce, analyze and critique works of art, while maintaining an awareness of diversity, equity and inclusion.

Requisite Justification

Requisite Type
Prerequisite

Requisite
ART M30

Requisite Description
Course in a sequence

Level of Scrutiny/Justification
Closely related lecture/laboratory course

Student Learning Outcomes (CSLOs)

	Upon satisfactory completion of the course, students will be able to:
1	demonstrate creative and critical thinking, with an awareness and sensitivity to individual and cultural differences, as they research, produce, analyze and evaluate illustrations at a beginning level.
2	demonstrate knowledge and ability to illustrate images to communicate ideas, stories or narratives.
3	identify the elements and principles of design and demonstrate their roles in relation to beginning level illustration vocabulary and works of art.

Course Objectives

	Upon satisfactory completion of the course, students will be able to:
1	demonstrate knowledge and proficiency in black and white mediums and techniques.
2	show knowledge and proficiency in water-based ink and acrylic painting techniques.
3	exhibit knowledge and proficiency in drawing human and animal figures in a composition.
4	apply knowledge and ability to communicate an idea, story or narrative.
5	demonstrate knowledge and ability to use linear and atmospheric perspective.
6	show an understanding of format in media and theme.
7	demonstrate an understanding of a diverse range of artworks and artistic movements throughout historical and contemporary art, including those from the traditional western canon and those from underrepresented non-western cultures.
8	demonstrate creativity and sensitivity as they research, produce, analyze and critique works of art, while maintaining an awareness of diversity, equity and inclusion.

Course Content

Lecture/Course Content

15% Process and Design
A. Create thumbnails and preliminaries of perspective drawing from observation; apply surrealism to drawing
B. Grid process
C. Pencil rendering
D. Evaluation of composition and application

15% Mood and Fantasy
A. Research and choose subject matter that includes the human figure
B. Explore ink techniques
C. Design and execute an illustration
D. Evaluation of ideas and application

15% Newspapers, Magazines (Paper or Digital)
 A. Research and choose subject matter involving current events
 B. Explore water paint techniques

C. Design and execute an illustration
D. Evaluation of mood and application

15% Book Illustration
A. Research and choose subject matter of established nursery rhymes or fables which include the human or animal figures
B. Design and execute an illustration
C. Evaluation of technique and application

15% Imagination and Application
A. Write an original alliteration
B. Create thumbnails and preliminaries for alliteration illustration.
C. Research and choose subject matter that includes the human figure
D. Evaluation of technique, choice of subject, and personal style

15% Image and Marketability
A. Create an illustration exemplifying your personal style and strengths
B. Create thumbnails and preliminaries
C. Promotion of theme and ideas
D. Evaluation of technique, choice of subject, and understanding of the area of the illustration industry
E. Research the print and publishing industries
F. Evaluation of technique, choice of subject, and personal style

10% Final Evaluation
A. Review and criticism of final group of illustrations
B. Explanation of intent
C. Promotion of theme and ideas
D. Evaluation of technique, choice of subject, and understanding of the area of the illustration industry

Laboratory or Activity Content

80% Classroom exercises and longer-term projects
A. Assignment
B. Research
C. Sketches
D. Finalization of project
E. Formatting

20% Critique
A. Sketches and ideas
B. Project presentation
C. Final portfolio presentation

Methods of Evaluation

Which of these methods will students use to demonstrate proficiency in the subject matter of this course? (Check all that apply):

Written expression
Skills demonstrations

Methods of Evaluation may include, but are not limited to, the following typical classroom assessment techniques/required assignments (check as many as are deemed appropriate):

Group projects
Individual projects
Journals
Objective exams
Oral analysis/critiques
Oral presentations
Portfolios
Problem-solving exams
Problem-solving homework
Quizzes
Reports/papers
Research papers
Skills demonstrations
Written analyses
Written compositions
Written creation (poem, screenplay, song)
Written homework
Classroom Discussion
Projects
Participation
Reports/Papers/Journals

Instructional Methodology

Specify the methods of instruction that may be employed in this course
Distance Education
Laboratory activities
Lecture
Other (specify)

Specify other method of instruction
Instructor-led group analysis and discussion of design issues.

Describe specific examples of the methods the instructor will use:
instructor will show examples of historic and contemporary art that help inform and inspire the student's projects.
the instructor will demonstrate various illustration techniques, then assign projects that will use the demonstrated techniques.
the instructor will lead group critiques of student projects, giving feedback from the class to each student.

Representative Course Assignments

Writing Assignments
compose a written critique of peers' project.
write essay responses to selected questions on exams.
write a self-reflective piece on an illustration project.
write a gallery report reviewing an art exhibition.
write an analysis of strengths and weaknesses in a student-selected New Yorker magazine cover illustration.

Critical Thinking Assignments
critique peer illustration to determine concepts communicated by text and images. How well does text and images work together?
analyze illustration that uses perspective drawing, then determine accuracy of two point perspective.
analyze peer black and white illustration, then critique compositional balance.

Reading Assignments
read selections from textbooks.
read articles about controversial cultural issues from periodicals that could be used as basis for illustrations.
read about the history and cultural use of illustration.

Skills Demonstrations
create an illustration that shows one or two point perspective.
create a storybook illustration that incorporates text and image.

Problem-Solving and Other Assignments (if applicable)
create a set of thumbnail sketches that propose possible solutions for the illustration project.
propose a story book concept that includes text and images.

Outside Assignments

Representative Outside Assignments
research related illustrations in print/digital media in the process of developing an illustration.
collect and organize appropriate documents and artwork in the creation of a personal portfolio.
research visual resources and develop ideas for projects.

Articulation

Equivalent Courses at 4 year institutions

University	Course ID	Course Title	Units
Humboldt State Univ.	ART 180	Beginning Illustration	3
CSU Northridge	ART 222	Illustration Materials and Techniques	3

| CSU Channel Islands | ART 203 | Illustration | 3 |
| San Jose State Univ. | ANI 11 | Illustration Fundamentals I | 3 |

Comparable Courses within the VCCCD
ART V29A - Illustration I

District General Education

A. Natural Sciences

B. Social and Behavioral Sciences

C. Humanities

D. Language and Rationality

E. Health and Physical Education/Kinesiology

F. Ethnic Studies/Gender Studies

Course is CSU transferable
Yes

CSU Baccalaureate List effective term:
S2003

CSU GE-Breadth

Area A: English Language Communication and Critical Thinking

Area B: Scientific Inquiry and Quantitative Reasoning

Area C: Arts and Humanities

Area D: Social Sciences

Area E: Lifelong Learning and Self-Development

Area F: Ethnic Studies

CSU Graduation Requirement in U.S. History, Constitution and American Ideals:

UC TCA

UC TCA
Proposed

Date Proposed:
6/15/2023

IGETC

Area 1: English Communication

Area 2A: Mathematical Concepts & Quantitative Reasoning

Area 3: Arts and Humanities

Area 4: Social and Behavioral Sciences

Area 5: Physical and Biological Sciences

Area 6: Languages Other than English (LOTE)

Textbooks and Lab Manuals

Resource Type
Textbook

Description
Rivera, Noel. *Artist's Market 2018: How and Where to Sell Your Art.* North Light, 2017.

Resource Type
Textbook

Description
Rees, Darrel. *How To Be An Illustrator.* 2nd ed., Laurence King, 2014.

Resource Type
Textbook

Description
Wigan, Mark. *Thinking Visually (Basics Illustration 01)*. AVA, 2006.
Wigan, Mark. *Thinking Visually for Illustrators (Basics Illustration)*. 2nd ed., Bloomsbury Publishing, 2018.

Resource Type
Textbook

Description
Wigan, Mark. *Sequential Images (Basics Illustration 02)*. Bloomsbury Publishing, 2007.

Resource Type
Textbook

Description
Zeegen, Lawrence. *The Fundamentals of Illustration.* 3rd ed., Bloomsbury Publishing, 2020.

Resource Type
Textbook

Classic Textbook
Yes

Description
Heller, Steve and Marshall Arisman, eds. *The Education of an Illustrator.* Allworth Press, 2000.

Resource Type
Websites

Description
Society of Illustrators Los Angeles. Society of Illustrators, Los Angeles, 2022, https://si-la.org/. Accessed 19 January 2023.

Library Resources

Assignments requiring library resources
Research using the library's print and online resources.

Sufficient Library Resources exist
Yes

Example of Assignments Requiring Library Resources
Research, using the Library's print and online resources, on such topics as locating nursery rhymes or fables which include animals or figures and are appropriate to a book illustration assignment.

Distance Education Addendum

Definitions

Distance Education Modalities
Hybrid (1%–50% online)
Hybrid (51%–99% online)
100% online

Faculty Certifications

Faculty assigned to teach Hybrid or Fully Online sections of this course will receive training in how to satisfy the Federal and state regulations governing regular effective/substantive contact for distance education. The training will include common elements in the district-supported learning management system (LMS), online teaching methods, regular effective/substantive contact, and best practices.
Yes

Faculty assigned to teach Hybrid or Fully Online sections of this course will meet with the EAC Alternate Media Specialist to ensure that the course content meets the required Federal and state accessibility standards for access by students with disabilities. Common areas for discussion include accessibility of PDF files, images, captioning of videos, Power Point presentations, math and scientific notation, and ensuring the use of style mark-up in Word documents.
Yes

Regular Effective/Substantive Contact

Hybrid (1%–50% online) Modality:

Method of Instruction	Document typical activities or assignments for each method of instruction
Other DE (e.g., recorded lectures)	Recorded lectures, Narrated Slides, Screencasts, Instructor created content, Discussions, 3rd Party (Publisher) Tools, Websites and Blogs, Multimedia (YouTube, Films on Demand, 3CMedia, Khan Academy, etc.)
Synchronous Dialog (e.g., online chat)	Communication, Online office hours, Online group discussions.
Asynchronous Dialog (e.g., discussion board)	Regular Asynchronous discussion boards will be used to encourage discussion among students where they can compare and contrast/ discuss /identify and analyze elements of course outcomes. Other Discussion boards will also be used for Q&A, and general class discussion by students and the instructor to facilitate student learning outcomes.

E-mail	Email, class announcements and tools such as "Message Students Who" and "Assignment Comments" in Canvas will be used to regularly communicate with all students to clarify class content, remind of upcoming assignments, and provide immediate feedback to students on coursework to facilitate student learning outcomes. Students will be given multiple ways to email instructor through Canvas inbox and faculty provided email account through their own canvas email and school email.
Video Conferencing	One on one and group meetings with students to discuss project ideas, project progress, project concepts, project results.

Hybrid (51%–99% online) Modality:

Method of Instruction	Document typical activities or assignments for each method of instruction
Other DE (e.g., recorded lectures)	Recorded lectures, Narrated Slides, Screencasts, Instructor created content, Discussions, 3rd Party (Publisher) Tools, Websites and Blogs, Multimedia (YouTube, Films on Demand, 3CMedia, Khan Academy, etc.)
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Video Conferencing	One on one and group meetings with students to discuss project ideas, project progress, project concepts, project results.

100% online Modality:

Method of Instruction	Document typical activities or assignments for each method of instruction
Other DE (e.g., recorded lectures)	Recorded lectures, Narrated Slides, Screencasts, Instructor created content, Discussions, 3rd Party (Publisher) Tools, Websites and Blogs, Multimedia (YouTube, Films on Demand, 3CMedia, Khan Academy, etc.)
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Examinations

Hybrid (1%–50% online) Modality
On campus
Online

Hybrid (51%–99% online) Modality
On campus
Online

Primary Minimum Qualification
ART

Review and Approval Dates

Department Chair
11/08/2022

Dean
11/10/2022

Technical Review
01/19/2023

Curriculum Committee
2/7/2023

DTRW-I
MM/DD/YYYY

Curriculum Committee
MM/DD/YYYY

Board
MM/DD/YYYY

CCCCO
MM/DD/YYYY

Control Number
CCC000434430

DOE/accreditation approval date
MM/DD/YYYY