

ART M41: INTERMEDIATE ILLUSTRATION

Originator

gzucca

Co-Contributor(s)
Name(s)

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College

Moorpark College

Discipline (CB01A)

ART - Art

Course Number (CB01B)

M41

Course Title (CB02)

Intermediate Illustration

Banner/Short Title

Intermediate Illustration

Credit Type

Credit

Start Term

Fall 2023

Catalog Course Description

Introduces intermediate studies in pen and ink, watercolor washes, acrylic paint and mixed media. Explores individual style appropriate to magazine, newspaper and book illustration.

Taxonomy of Programs (TOP) Code (CB03)

1002.00 - Art (Painting, Drawing, and Sculpture)

Course Credit Status (CB04)

D (Credit - Degree Applicable)

Course Transfer Status (CB05) (select one only)

B (Transferable to CSU only)

Course Basic Skills Status (CB08)

N - The Course is Not a Basic Skills Course

SAM Priority Code (CB09)

E - Non-Occupational

Course Cooperative Work Experience Education Status (CB10)

N - Is Not Part of a Cooperative Work Experience Education Program

Course Classification Status (CB11)

Y - Credit Course

Educational Assistance Class Instruction (Approved Special Class) (CB13)

N - The Course is Not an Approved Special Class

Course Prior to Transfer Level (CB21)

Y - Not Applicable

Course Noncredit Category (CB22)

Y - Credit Course

Funding Agency Category (CB23)

Y - Not Applicable (Funding Not Used)

Course Program Status (CB24)

1 - Program Applicable

General Education Status (CB25)

Y - Not Applicable

Support Course Status (CB26)

N - Course is not a support course

Field trips

May be required

Faculty notes on field trips; include possible destinations or other pertinent information

LACMA, MOCA, The Getty, Norton Simon Museum, Ventura County Museum of Art, art galleries in Los Angeles.

Grading method

(L) Letter Graded

Alternate grading methods

(O) Student Option- Letter/Pass

(P) Pass/No Pass Grading

Does this course require an instructional materials fee?

No

Repeatable for Credit

No

Is this course part of a family?

No

Units and Hours

Carnegie Unit Override

No

In-Class

Lecture

Minimum Contact/In-Class Lecture Hours

17.5

Maximum Contact/In-Class Lecture Hours

17.5

Activity

Laboratory

Minimum Contact/In-Class Laboratory Hours

105

Maximum Contact/In-Class Laboratory Hours

105

Total in-Class**Total in-Class****Total Minimum Contact/In-Class Hours**

122.5

Total Maximum Contact/In-Class Hours

122.5

Outside-of-Class**Internship/Cooperative Work Experience****Paid****Unpaid****Total Outside-of-Class****Total Outside-of-Class****Minimum Outside-of-Class Hours**

35

Maximum Outside-of-Class Hours

35

Total Student Learning**Total Student Learning****Total Minimum Student Learning Hours**

157.5

Total Maximum Student Learning Hours

157.5

Minimum Units (CB07)

3

Maximum Units (CB06)

3

Prerequisites

ART M40

Entrance Skills**Entrance Skills**

ART M40

Prerequisite Course Objectives

ART M40-demonstrate knowledge and proficiency in black and white mediums and techniques.

ART M40-show knowledge and proficiency in water-based ink and acrylic painting techniques.

ART M40-exhibit knowledge and proficiency in drawing human and animal figures in a composition.

ART M40-apply knowledge and ability to communicate an idea, story or narrative.

ART M40-demonstrate knowledge and ability to use linear and atmospheric perspective.

ART M40-show an understanding of format in media and theme.

ART M40-demonstrate an understanding of a diverse range of artworks and artistic movements throughout historical and contemporary art, including those from the traditional western canon and those from underrepresented non-western cultures.

ART M40-demonstrate creativity and sensitivity as they research, produce, analyze and critique works of art, while maintaining an awareness of diversity, equity and inclusion.

Requisite Justification

Requisite Type

Prerequisite

Requisite

ART M40

Requisite Description

Course in a sequence

Level of Scrutiny/Justification

Closely related lecture/laboratory course

Student Learning Outcomes (CSLOs)

Upon satisfactory completion of the course, students will be able to:

- | | |
|---|---|
| 1 | demonstrate creative and critical thinking, with an awareness and sensitivity to individual and cultural differences, as they research, produce, analyze and evaluate illustrations at an intermediate level. |
| 2 | create images and produce illustrations that address fantasy, advertising, editorial, children's book art and self-promotion in illustration using pen and ink, water-based, and marker techniques. |
| 3 | identify the elements and principles of design and demonstrate their roles in relation to intermediate level illustration vocabulary and works of art. |

Course Objectives

Upon satisfactory completion of the course, students will be able to:

- | | |
|----|---|
| 1 | demonstrate a proficiency in color mediums and techniques as applied to illustration. |
| 2 | show advanced proficiency in drawing human and animal figures in a composition as applied to illustration. |
| 3 | apply an ability to create and communicate an idea, story or narrative as applied to illustration. |
| 4 | validate an advanced understanding and ability to use linear and atmospheric perspective and light logic in an illustration. |
| 5 | demonstrate an understanding of format in media and theme as applied to illustration. |
| 6 | create images and produce illustrations that address fantasy, advertising, editorial, children's book art and self-promotion in illustration using pen and ink, water-based, and marker techniques. |
| 7 | assess the effectiveness of chosen images, illustrations and ideas and explain ideas and execution of techniques through critiques and peer interaction. |
| 8 | assemble shapes, colors and images in a way to show mood, emotion, composition, unity and value contrast. |
| 9 | create illustrations using professional quality materials for portfolio presentation. |
| 10 | demonstrate an understanding of a diverse range of artworks and artistic movements throughout historical and contemporary art, including those from the traditional western canon and those from underrepresented non-western cultures. |
| 11 | demonstrate creativity and sensitivity as they research, produce, analyze and critique works of art, while maintaining an awareness of diversity, equity and inclusion. |

Course Content

Lecture/Course Content

10% Process and Design

- Create thumbnails and preliminaries of perspective drawing from observation or imagination; apply surrealism to drawing
- Grid process
- Explore paint or marker mediums and techniques
- Evaluation of composition and application

10% Mood and Fantasy

- Research and choose subject matter that includes the human figure
- Explore paint or marker mediums and techniques

- C. Design and execute an illustration
- D. Evaluation of ideas and application
- 15% Newspapers, Magazines (Paper or Digital)
 - A. Research and choose subject matter involving current events
 - B. Explore paint or marker mediums and techniques
 - C. Design and execute an illustration
 - D. Evaluation of message and application
- 15% Book Illustration
 - A. Research and choose subject matter of established nursery rhymes or fables which include the human or animal figures or create and propose an original story
 - B. Design and execute an illustration
 - C. Evaluation of technique, process and application
- 15% Imagination and Application
 - A. Write an original alliteration or propose a project
 - B. Create thumbnails and preliminaries for project
 - C. Research and choose subject matter that includes the human figure
 - D. Evaluation of technique, choice of subject, and personal style
- 15% Image and Marketability
 - A. Create an illustration exemplifying your personal style and strengths
 - B. Create thumbnails and preliminaries
 - C. Promotion of theme and ideas
- 10% Evaluation of Technique, Choice of Subject, and Understanding of the Area in the Illustration Industry
 - A. Research the print and publishing industries
 - B. Evaluation of technique, choice of subject, and personal style
- 10% Final Evaluation
 - A. Review and criticism of final group of illustrations
 - B. Explanation of intent
 - C. Promotion of theme and ideas
 - D. Evaluation of technique, choice of subject, and understanding of the area of the illustration industry

Laboratory or Activity Content

- 80% Classroom exercises and longer-term projects
 - A. Assignment
 - B. Research related historic and contemporary art works
 - C. Sketches
 - D. Finalization of project
 - E. Formatting
- 20% Critique
 - A. Sketches and ideas
 - B. Project presentation
 - C. Final portfolio presentation

Methods of Evaluation

Which of these methods will students use to demonstrate proficiency in the subject matter of this course? (Check all that apply):

- Written expression
- Skills demonstrations

Methods of Evaluation may include, but are not limited to, the following typical classroom assessment techniques/required assignments (check as many as are deemed appropriate):

- Graphic/architectural designs
- Group projects
- Individual projects
- Journals
- Laboratory activities
- Objective exams
- Oral analysis/critiques
- Oral presentations
- Portfolios
- Problem-solving exams
- Problem-solving homework
- Quizzes
- Reports/papers
- Research papers
- Skills demonstrations

Skills tests or practical examinations
Written analyses
Written compositions
Written creation (poem, screenplay, song)
Written homework
Classroom Discussion
Projects
Participation
Reports/Papers/Journals

Instructional Methodology

Specify the methods of instruction that may be employed in this course

Distance Education
Laboratory activities
Lecture
Other (specify)

Specify other method of instruction

Instructor-led group analysis and discussion of design issues.

Describe specific examples of the methods the instructor will use:

instructor will show examples of historic and contemporary art that help inform and inspire the student's projects.
the instructor will demonstrate various illustration techniques, then assign projects that will use the demonstrated techniques.
the instructor will lead group critiques of student projects, giving feedback from the class to each student.

Representative Course Assignments

Writing Assignments

analyze different color illustrations from various publications exploring the colors used and why the particular artist may have used those colors and whether or not the student considers the colors effective.
compose a written critique of peers' project.
write essay responses to selected questions on exams.
write a self-reflective piece on an illustration project.
write a gallery report reviewing an art exhibition.
write an analysis of strengths and weaknesses in a student-selected New Yorker magazine cover illustration.

Critical Thinking Assignments

critique peer illustration to determine concepts communicated by text and images. How well does text and images work together?
analyze illustration that uses color images, then determine effect of color in the overall composition.
analyze peer color illustration, then critique compositional balance.

Reading Assignments

read selections from textbooks.
read articles about controversial cultural issues from periodicals that could be used as basis for illustrations.
read about the history and cultural use of illustration.

Skills Demonstrations

create thumbnails showing command of one, two and three point perspective.
create a storybook illustration that incorporates text and image.
create one preliminary study in black and white, resolving values, then do it again demonstrating three different color schemes while making the values of the colors match the values of the black and white study.

Problem-Solving and Other Assignments (if applicable)

create a set of thumbnail sketches that propose possible solutions for the illustration project.
students select color illustrations, examine composition and deconstruct how value and color play into them.
propose a story book concept that includes text and images.

Outside Assignments

Representative Outside Assignments

research related illustrations in print/digital media in the process of developing an illustration.
 contact and interview a professional illustrator, asking questions of how they go about their practice.
 collect and organize appropriate documents and artwork in the creation of a personal portfolio.
 research visual resources and develop ideas for projects.

Articulation

Equivalent Courses at 4 year institutions

University	Course ID	Course Title	Units
no comparable courses found at a CSU or UC			

Comparable Courses within the VCCCD

ART V29B - Illustration II
 GR M41 - Intermed Illustration

Equivalent Courses at other CCCs

College	Course ID	Course Title	Units
Butte College	ART 36	Illustration Art II	3
El Camino College	ART 253	Illustration II	3
LA Pierce College	ART 621	Illustration II	3

District General Education

A. Natural Sciences

B. Social and Behavioral Sciences

C. Humanities

D. Language and Rationality

E. Health and Physical Education/Kinesiology

F. Ethnic Studies/Gender Studies

Course is CSU transferable

Yes

CSU Baccalaureate List effective term:

S2003

CSU GE-Breadth

Area A: English Language Communication and Critical Thinking

Area B: Scientific Inquiry and Quantitative Reasoning

Area C: Arts and Humanities

Area D: Social Sciences

Area E: Lifelong Learning and Self-Development

Area F: Ethnic Studies

CSU Graduation Requirement in U.S. History, Constitution and American Ideals:

IGETC

Area 1: English Communication

Area 2A: Mathematical Concepts & Quantitative Reasoning

Area 3: Arts and Humanities

Area 4: Social and Behavioral Sciences

Area 5: Physical and Biological Sciences

Area 6: Languages Other than English (LOTE)

Textbooks and Lab Manuals

Resource Type

Textbook

Description

Wigan, Mark. *Thinking Visually (Basics Illustration 01)*. AVA, 2006.

Wigan, Mark. *Thinking Visually for Illustrators (Basics Illustration)*. 2nd ed., Bloomsbury Publishing, 2018.

Resource Type

Textbook

Description

Rivera, Noel. *Artist's Market 2018: How and Where to Sell Your Art*. North Light, 2017.

Resource Type

Textbook

Description

Rees, Darrel. *How To Be An Illustrator*. 2nd ed., Laurence King, 2014.

Resource Type

Textbook

Description

Wigan, Mark. *Sequential Images (Basics Illustration 02)*. Bloomsbury Publishing, 2007.

Resource Type

Textbook

Description

Zeegen, Lawrence. *The Fundamentals of Illustration*. 3rd ed., Bloomsbury Publishing, 2020.

Resource Type

Textbook

Classic Textbook

Yes

Description

Heller, Steve and Marshall Arisman, eds. *The Education of an Illustrator*. Allworth Press, 2000.

Resource Type

Websites

Description

Society of Illustrators Los Angeles. Society of Illustrators, Los Angeles, 2022, <https://si-la.org/>. Accessed 19 January 2023.

Library Resources**Assignments requiring library resources**

Research using the library's print and online resources.

Sufficient Library Resources exist

Yes

Example of Assignments Requiring Library Resources

Research, using the Library's print and online resources, of photographic images and the work of historic and contemporary illustrators.

Distance Education Addendum**Definitions****Distance Education Modalities**

Hybrid (1%–50% online)
Hybrid (51%–99% online)
100% online

Faculty Certifications

Faculty assigned to teach Hybrid or Fully Online sections of this course will receive training in how to satisfy the Federal and state regulations governing regular effective/substantive contact for distance education. The training will include common elements in the district-supported learning management system (LMS), online teaching methods, regular effective/substantive contact, and best practices.

Yes

Faculty assigned to teach Hybrid or Fully Online sections of this course will meet with the EAC Alternate Media Specialist to ensure that the course content meets the required Federal and state accessibility standards for access by students with disabilities. Common areas for discussion include accessibility of PDF files, images, captioning of videos, Power Point presentations, math and scientific notation, and ensuring the use of style mark-up in Word documents.

Yes

Regular Effective/Substantive Contact

Hybrid (1%–50% online) Modality:

Method of Instruction	Document typical activities or assignments for each method of instruction
Other DE (e.g., recorded lectures)	Recorded lectures, Narrated Slides, Screencasts, Instructor created content, Discussions, 3rd Party (Publisher) Tools, Websites and Blogs, Multimedia (YouTube, Films on Demand, 3CMedia, Khan Academy, etc.)
Asynchronous Dialog (e.g., discussion board)	Regular Asynchronous discussion boards will be used to encourage discussion among students where they can compare and contrast/ discuss /identify and analyze elements of course outcomes. Other Discussion boards will also be used for Q&A, and general class discussion by students and the instructor to facilitate student learning outcomes.
Synchronous Dialog (e.g., online chat)	Communication, Online office hours, Online group discussions.
E-mail	Email, class announcements and tools such as “Message Students Who” and “Assignment Comments” in Canvas will be used to regularly communicate with all students to clarify class content, remind of upcoming assignments, and provide immediate feedback to students on coursework to facilitate student learning outcomes. Students will be given multiple ways to email instructor through Canvas inbox and faculty provided email account through their own canvas email and school email.
Video Conferencing	One on one and group meetings with students to discuss project ideas, project progress, project concepts, project results.

Hybrid (51%–99% online) Modality:

Method of Instruction	Document typical activities or assignments for each method of instruction
Other DE (e.g., recorded lectures)	Recorded lectures, Narrated Slides, Screencasts, Instructor created content, Discussions, 3rd Party (Publisher) Tools, Websites and Blogs, Multimedia (YouTube, Films on Demand, 3CMedia, Khan Academy, etc.)
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Video Conferencing	One on one and group meetings with students to discuss project ideas, project progress, project concepts, project results.

100% online Modality:

Method of Instruction	Document typical activities or assignments for each method of instruction
Other DE (e.g., recorded lectures)	Recorded lectures, Narrated Slides, Screencasts, Instructor created content, Discussions, 3rd Party (Publisher) Tools, Websites and Blogs, Multimedia (YouTube, Films on Demand, 3CMedia, Khan Academy, etc.)

Asynchronous Dialog (e.g., discussion board)

Regular Asynchronous discussion boards will be used to encourage discussion among students where they can compare and contrast/discuss /identify and analyze elements of course outcomes. Other Discussion boards will also be used for Q&A, and general class discussion by students and the instructor to facilitate student learning outcomes.

Synchronous Dialog (e.g., online chat)

Communication, Online office hours, Online group discussions.

E-mail

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Video Conferencing

One on one and group meetings with students to discuss project ideas, project progress, project concepts, project results.

Examinations

Hybrid (1%–50% online) Modality

On campus
Online

Hybrid (51%–99% online) Modality

On campus
Online

Primary Minimum Qualification

ART

Review and Approval Dates

Department Chair

11/08/2022

Dean

11/10/2022

Technical Review

01/19/2023

Curriculum Committee

2/7/2023

DTRW-I

MM/DD/YYYY

Curriculum Committee

MM/DD/YYYY

Board

MM/DD/YYYY

CCCCO

MM/DD/YYYY

Control Number

CCC000431099

DOE/accreditation approval date

MM/DD/YYYY

