

ART M42: ADVANCED ILLUSTRATION

Originator

gzucca

Co-Contributor(s)
Name(s)

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College

Moorpark College

Discipline (CB01A)

ART - Art

Course Number (CB01B)

M42

Course Title (CB02)

Advanced Illustration

Banner/Short Title

Advanced Illustration

Credit Type

Credit

Start Term

Fall 2023

Catalog Course Description

Emphasizes development of individual style through advanced illustration techniques and creative experimentation of media. Requires the creation of a series of projects reflecting personal voice and style.

Taxonomy of Programs (TOP) Code (CB03)

1002.00 - Art (Painting, Drawing, and Sculpture)

Course Credit Status (CB04)

D (Credit - Degree Applicable)

Course Transfer Status (CB05) (select one only)

B (Transferable to CSU only)

Course Basic Skills Status (CB08)

N - The Course is Not a Basic Skills Course

SAM Priority Code (CB09)

E - Non-Occupational

Course Cooperative Work Experience Education Status (CB10)

N - Is Not Part of a Cooperative Work Experience Education Program

Course Classification Status (CB11)

Y - Credit Course

Educational Assistance Class Instruction (Approved Special Class) (CB13)

N - The Course is Not an Approved Special Class

Course Prior to Transfer Level (CB21)

Y - Not Applicable

Course Noncredit Category (CB22)

Y - Credit Course

Funding Agency Category (CB23)

Y - Not Applicable (Funding Not Used)

Course Program Status (CB24)

1 - Program Applicable

General Education Status (CB25)

Y - Not Applicable

Support Course Status (CB26)

N - Course is not a support course

Field trips

May be required

Faculty notes on field trips; include possible destinations or other pertinent information

LACMA, MOCA, The Getty, Norton Simon Museum, Ventura County Museum of Art, art galleries in Los Angeles.

Grading method

(L) Letter Graded

Alternate grading methods

(O) Student Option- Letter/Pass
(P) Pass/No Pass Grading

Does this course require an instructional materials fee?

No

Repeatable for Credit

No

Is this course part of a family?

No

Units and Hours

Carnegie Unit Override

No

In-Class

Lecture

Minimum Contact/In-Class Lecture Hours

17.5

Maximum Contact/In-Class Lecture Hours

17.5

Activity

Laboratory

Minimum Contact/In-Class Laboratory Hours

105

Maximum Contact/In-Class Laboratory Hours

105

Total in-Class**Total in-Class****Total Minimum Contact/In-Class Hours**

122.5

Total Maximum Contact/In-Class Hours

122.5

Outside-of-Class**Internship/Cooperative Work Experience**

Paid

Unpaid

Total Outside-of-Class**Total Outside-of-Class****Minimum Outside-of-Class Hours**

35

Maximum Outside-of-Class Hours

35

Total Student Learning**Total Student Learning****Total Minimum Student Learning Hours**

157.5

Total Maximum Student Learning Hours

157.5

Minimum Units (CB07)

3

Maximum Units (CB06)

3

Prerequisites

ART M20 and ART M41

Entrance Skills**Entrance Skills**

ART M20 and ART M41

Prerequisite Course Objectives

ART M20-demonstrate an understanding of the elements of two-dimensional design: line, shape, texture, value, color and space.

ART M20-understand and apply the organizing principles of design: unity/variety, balance, rhythm, scale/proportion and emphasis/focal point.

ART M20-critique own and other students' solutions to specific projects and offer creative suggestions.

ART M20-demonstrate an understanding of the influences of a diverse range of artworks and artistic movements, throughout historical and contemporary art, including those from the traditional Western canon, non-Western cultures, and underrepresented groups.

ART M20-demonstrate creativity and sensitivity as they research, produce, analyze and critique works of art, while maintaining an awareness of diversity, equity and inclusion.

ART M41-demonstrate a proficiency in color mediums and techniques as applied to illustration.

ART M41-show advanced proficiency in drawing human and animal figures in a composition as applied to illustration.

ART M41-apply an ability to create and communicate an idea, story or narrative as applied to illustration.

ART M41-validate an advanced understanding and ability to use linear and atmospheric perspective and light logic in an illustration.
 ART M41-demonstrate an understanding of format in media and theme as applied to illustration.
 ART M41-create images and produce illustrations that address fantasy, advertising, editorial, children's book art and self-promotion in illustration using pen and ink, water-based, and marker techniques.
 ART M41-assess the effectiveness of chosen images, illustrations and ideas and explain ideas and execution of techniques through critiques and peer interaction.
 ART M41-assemble shapes, colors and images in a way to show mood, emotion, composition, unity and value contrast.
 ART M41-create illustrations using professional quality materials for portfolio presentation.
 ART M41-demonstrate an understanding of a diverse range of artworks and artistic movements throughout historical and contemporary art, including those from the traditional western canon and those from underrepresented non-western cultures.
 ART M41-demonstrate creativity and sensitivity as they research, produce, analyze and critique works of art, while maintaining an awareness of diversity, equity and inclusion.

Requisite Justification

Requisite Type

Prerequisite

Requisite

ART M20 and ART M41

Requisite Description

Course in a sequence

Level of Scrutiny/Justification

Closely related lecture/laboratory course

Student Learning Outcomes (CSLOs)

Upon satisfactory completion of the course, students will be able to:

- | | |
|---|---|
| 1 | demonstrate creative and critical thinking, with an awareness and sensitivity to individual and cultural differences, as they research, produce, analyze and evaluate illustrations at an advanced level. |
| 2 | create images and produces illustrations that addresses fantasy, advertising, editorial, children's book art and self-promotion in illustration using pen and ink, water based, marker techniques and digital techniques. |
| 3 | identify the elements and principles of design and demonstrate their roles in relation to advanced level illustration vocabulary and works of art. |

Course Objectives

Upon satisfactory completion of the course, students will be able to:

- | | |
|---|--|
| 1 | develop personal and professional style and confidence. |
| 2 | demonstrate an understanding of multiple formats in media and theme as applied to illustration (including media formats of animation, stop motion and other newer digital experimental formats). |
| 3 | demonstrate an ability to create professional quality illustrations that communicate an idea, story or narrative as applied to illustration through the process of research, thumbnail and preliminary drawings and eventual finished product. |
| 4 | assess the effectiveness of chosen images, illustrations and ideas and explain ideas and execution of techniques through critiques and peer interaction. |
| 5 | create illustrations using professional quality materials for portfolio presentation and website. |
| 6 | create a portfolio from illustration classes to present to potential clients or employers. |
| 7 | demonstrate an understanding of a diverse range of artworks and artistic movements throughout historical and contemporary art, including those from the traditional western canon and those from underrepresented non-western cultures. |
| 8 | demonstrate creativity and sensitivity as they research, produce, analyze and critique works of art, while maintaining an awareness of diversity, equity and inclusion. |

Course Content

Lecture/Course Content

10% Process and Design

Create thumbnails and preliminaries of perspective drawing from observation or imagination; apply surrealism to drawing

10% Grid Process

- A. Explore digital, paint or marker techniques and mediums
- B. Evaluation of composition and application

10% Newspapers, Magazines (Paper or Digital)

- A. Research and choose subject matter involving current events
- B. Explore digital, paint or marker techniques and mediums
- C. Design and execute an illustration
- D. Evaluation of message and application

25% Book Illustration

- A. Research and choose subject matter of established nursery rhymes or fables which include the human or animal figures or create and propose an original story, to be approved by the instructor
- B. Design and execute an illustration
- C. Evaluation of technique, process and application

30% Imagination and Application (exploration of media formats)

- A. Write an original alliteration or propose a project
- B. Create thumbnails and preliminaries for project
- C. Research and choose subject matter that includes the human figure
- D. Evaluation of technique, choice of subject, and personal style

5% Image and Marketability

- A. Create an illustration exemplifying your personal style and strengths
- B. Create thumbnails and preliminaries
- C. Promotion of theme and ideas
- D. Evaluation of technique, medium, choice of subject, and understanding of the area in the illustration industry
- E. Research the print and publishing industries
- F. Evaluation of technique, choice of subject, and personal style

10% Final Evaluation

- A. Review and criticism of final group of illustrations
- B. Explanation of intent
- C. Promotion of theme and ideas
- D. Evaluation of technique, choice of subject, and understanding of the area of the illustration industry

Laboratory or Activity Content

80% Classroom exercises and longer-term projects

- A. Assignment
- B. Research related historical and contemporary art works
- C. Sketches
- D. Finalization of project
- E. Formatting

20% Critique

- A. Sketches and ideas
- B. Project presentation
- C. Final portfolio presentation

Methods of Evaluation

Which of these methods will students use to demonstrate proficiency in the subject matter of this course? (Check all that apply):

Written expression

Skills demonstrations

Methods of Evaluation may include, but are not limited to, the following typical classroom assessment techniques/required assignments (check as many as are deemed appropriate):

Essay exams

Group projects

Individual projects

Journals

Laboratory activities

Objective exams

Oral analysis/critiques

Oral presentations

Portfolios
 Problem-solving exams
 Problem-solving homework
 Quizzes
 Research papers
 Skills demonstrations
 Skills tests or practical examinations
 Written analyses
 Written compositions
 Written creation (poem, screenplay, song)
 Written homework
 Classroom Discussion
 Projects
 Participation
 Reports/Papers/Journals

Instructional Methodology

Specify the methods of instruction that may be employed in this course

Distance Education
 Laboratory activities
 Lecture
 Other (specify)

Specify other method of instruction

Instructor-led group analysis and discussion of design issues

Describe specific examples of the methods the instructor will use:

Instructor will lead class critique discussions and analysis of student artwork.

Instructor will demonstrate a variety of illustration techniques.

Instructor will give a slide presentation/lecture introducing students to relevant historical and contemporary artists that serve as inspiration for illustration projects.

Representative Course Assignments

Writing Assignments

analyze two print and two digital illustrations in color, discussing the advantages or disadvantages of each.

compare and contrast two different illustrators.

write a report on the media and technology changes in the field of illustration.

develop a story, script, or contract a writer to create supporting text.

write a proposal for course study.

write a reflection on education, artistic and career goals in the field of illustration.

Critical Thinking Assignments

critique peer illustration to determine concepts communicated by text and images. How well does text and images work together?

analyze illustration that uses color images, then determine effect of color in the overall composition.

analyze peer color illustration, then critique compositional balance.

Reading Assignments

read selections from textbooks.

read articles about controversial cultural issues from periodicals that could be used as basis for illustrations.

read about the history and cultural use of illustration.

Skills Demonstrations

create one preliminary study in black and white, resolving values, then do it again demonstrating three different color schemes while making the values of the colors match the values of the black and white study with either traditional or digital mediums.

create thumbnails showing command of one, two and three point perspective.

create a story book illustration that incorporates text and image.

create one preliminary study in black and white, resolving values, then do it again demonstrating three different color schemes while making the values of the colors match the values of the black and white study.

Problem-Solving and Other Assignments (if applicable)

research related illustrations in print/digital media in the process of developing an illustration.
 contact and interview a professional illustrator, asking questions of how they go about their practice.
 collect and organize appropriate documents and artwork in the creation of a personal portfolio.
 research visual resources and develop ideas for projects.

Outside Assignments**Representative Outside Assignments**

explore how one could create studio space in their home or elsewhere, and how best to utilize and organize the space without distractions.
 perform research of subject matter as it relates to illustration assignments.
 research photographic images, imagery, historic and contemporary art prints and illustrations.
 perform out-of-class work to complete illustration assignments.
 keep a sketchbook/journal of preparatory work for classroom projects.

Articulation**Equivalent Courses at other CCCs**

College	Course ID	Course Title	Units
Cypress College	ART 246C	Advanced Illustration	3
Pasadena City College	ART 52B	Advanced Illustration	3
San Diego City College	TECI 102	Advanced Technical Illustration	3

District General Education**A. Natural Sciences****B. Social and Behavioral Sciences****C. Humanities****D. Language and Rationality****E. Health and Physical Education/Kinesiology****F. Ethnic Studies/Gender Studies****Course is CSU transferable**

Yes

CSU Baccalaureate List effective term:

S2003

CSU GE-Breadth

Area A: English Language Communication and Critical Thinking

Area B: Scientific Inquiry and Quantitative Reasoning

Area C: Arts and Humanities

Area D: Social Sciences

Area E: Lifelong Learning and Self-Development

Area F: Ethnic Studies

CSU Graduation Requirement in U.S. History, Constitution and American Ideals:

UC TCA

UC TCA
Proposed

Date Proposed:
6/15/2023

IGETC

Area 1: English Communication

Area 2A: Mathematical Concepts & Quantitative Reasoning

Area 3: Arts and Humanities

Area 4: Social and Behavioral Sciences

Area 5: Physical and Biological Sciences

Area 6: Languages Other than English (LOTE)

Textbooks and Lab Manuals

Resource Type
Textbook

Description

Wigan, Mark. *Thinking Visually (Basics Illustration 01)*. AVA, 2006.

Wigan, Mark. *Thinking Visually for Illustrators (Basics Illustration)*. 2nd ed., Bloomsbury Publishing, 2018.

Resource Type

Textbook

Description

Rivera, Noel. *Artist's Market 2018: How and Where to Sell Your Art*. North Light, 2017.

Resource Type

Textbook

Description

Rees, Darrel. *How To Be An Illustrator*. 2nd ed., Laurence King, 2014.

Resource Type

Textbook

DescriptionWigan, Mark. *Sequential Images (Basics Illustration 02)*. Bloomsbury Publishing, 2007.**Resource Type**

Textbook

DescriptionZeegen, Lawrence. *The Fundamentals of Illustration*. 3rd ed., Bloomsbury Publishing, 2020.**Resource Type**

Textbook

DescriptionScratchmann, Max. *Illustration 101 - Streetwise Tactics for Surviving as a Freelance Illustrator*. 5th ed., CreateSpace, 2018.**Resource Type**

Textbook

Classic Textbook

Yes

DescriptionHeller, Steve and Marshall Arisman, eds. *The Education of an Illustrator*. Allworth Press, 2000.**Resource Type**

Websites

Description*Society of Illustrators Los Angeles*. Society of Illustrators, Los Angeles, 2022, <https://si-la.org/>. Accessed 19 January 2023.**Library Resources****Assignments requiring library resources**

Research using the library's print and online resources.

Sufficient Library Resources exist

Yes

Example of Assignments Requiring Library Resources

Research, using the Library's print and online resources, photographic images, historic and contemporary art prints, and other illustrations.

Distance Education Addendum**Definitions****Distance Education Modalities**

Hybrid (1%–50% online)

Hybrid (51%–99% online)

100% online

Faculty Certifications

Faculty assigned to teach Hybrid or Fully Online sections of this course will receive training in how to satisfy the Federal and state regulations governing regular effective/substantive contact for distance education. The training will include common elements in the district-supported learning management system (LMS), online teaching methods, regular effective/substantive contact, and best practices.

Yes

Faculty assigned to teach Hybrid or Fully Online sections of this course will meet with the EAC Alternate Media Specialist to ensure that the course content meets the required Federal and state accessibility standards for access by students with disabilities. Common areas for discussion include accessibility of PDF files, images, captioning of videos, Power Point presentations, math and scientific notation, and ensuring the use of style mark-up in Word documents.

Yes

Regular Effective/Substantive Contact

Hybrid (1%–50% online) Modality:

Method of Instruction	Document typical activities or assignments for each method of instruction
Other DE (e.g., recorded lectures)	Recorded lectures, Narrated Slides, Screencasts, Instructor created content, Discussions, 3rd Party (Publisher) Tools, Websites and Blogs, Multimedia (YouTube, Films on Demand, 3CMedia, Khan Academy, etc.)
Asynchronous Dialog (e.g., discussion board)	Regular Asynchronous discussion boards will be used to encourage discussion among students where they can compare and contrast/discuss /identify and analyze elements of course outcomes. Other Discussion boards will also be used for Q&A, and general class discussion by students and the instructor to facilitate student learning outcomes.
Synchronous Dialog (e.g., online chat)	Communication, Online office hours, Online group discussions.
E-mail	Email, class announcements and tools such as "Message Students Who" and "Assignment Comments" in Canvas will be used to regularly communicate with all students to clarify class content, remind of upcoming assignments, and provide immediate feedback to students on coursework to facilitate student learning outcomes. Students will be given multiple ways to email instructor through Canvas inbox and faculty provided email account through their own canvas email and school email.
Video Conferencing	One on one and group meetings with students to discuss project ideas, project progress, project concepts, project results.

Hybrid (51%–99% online) Modality:

Method of Instruction	Document typical activities or assignments for each method of instruction
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Video Conferencing	One on one and group meetings with students to discuss project ideas, project progress, project concepts, project results.
100% online Modality:	
Method of Instruction	Document typical activities or assignments for each method of instruction
Other DE (e.g., recorded lectures)	Recorded lectures, Narrated Slides, Screencasts, Instructor created content, Discussions, 3rd Party (Publisher) Tools, Websites and Blogs, Multimedia (YouTube, Films on Demand, 3CMedia, Khan Academy, etc.)
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Video Conferencing	One on one and group meetings with students to discuss project ideas, project progress, project concepts, project results.

Examinations

Hybrid (1%–50% online) Modality

On campus
Online

Hybrid (51%–99% online) Modality

On campus
Online

Primary Minimum Qualification

ART

Review and Approval Dates

Department Chair

11/08/2022

Dean

11/10/2022

Technical Review

01/19/2023

Curriculum Committee

2/7/2023

DTRW-I

MM/DD/YYYY

Curriculum Committee

MM/DD/YYYY

Board MM/DD/YYYY	
CCCCO MM/DD/YYYY	
Control Number CCC000427679	
DOE/accreditation approval date MM/DD/YYYY	