

COMM M17: COMPUTER-MEDIATED COMMUNICATION

Originator

rpetrello

College

Moorpark College

Discipline (CB01A)

COMM - Communication Studies

Course Number (CB01B)

M17

Course Title (CB02)

Computer-Mediated Communication

Banner/Short Title

Computer-Mediated Comm

Credit Type

Credit

Start Term

Summer 2021

Catalog Course Description

Addresses the fundamental aspects of interpersonal communication and considers how different types of computer-mediated communications (CMC) technologies such as e-mail, instant messaging, video conferencing, and social network sites affect communication processes. Examines social networks, online relationship formation, privacy and safety issues, online games, and the convergence of mass and interpersonal communication.

Taxonomy of Programs (TOP) Code (CB03)

1506.00 - Speech Communication

Course Credit Status (CB04)

D (Credit - Degree Applicable)

Course Transfer Status (CB05) (select one only)

B (Transferable to CSU only)

Course Basic Skills Status (CB08)

N - The Course is Not a Basic Skills Course

SAM Priority Code (CB09)

E - Non-Occupational

Course Cooperative Work Experience Education Status (CB10)

N - Is Not Part of a Cooperative Work Experience Education Program

Course Classification Status (CB11)

Y - Credit Course

Educational Assistance Class Instruction (Approved Special Class) (CB13)

N - The Course is Not an Approved Special Class

Course Prior to Transfer Level (CB21)

Y - Not Applicable

Course Noncredit Category (CB22)

Y - Credit Course

Funding Agency Category (CB23)

Y - Not Applicable (Funding Not Used)

Course Program Status (CB24)

1 - Program Applicable

General Education Status (CB25)

Y - Not Applicable

Support Course Status (CB26)

N - Course is not a support course

Field trips

Will not be required

Grading method

(L) Letter Graded

Alternate grading methods

(O) Student Option- Letter/Pass

(P) Pass/No Pass Grading

Does this course require an instructional materials fee?

No

Repeatable for Credit

No

Is this course part of a family?

No

Units and Hours

Carnegie Unit Override

No

In-Class

Lecture

Minimum Contact/In-Class Lecture Hours

52.5

Maximum Contact/In-Class Lecture Hours

52.5

Activity

Laboratory

Total in-Class

Total in-Class

Total Minimum Contact/In-Class Hours

52.5

Total Maximum Contact/In-Class Hours

52.5

Outside-of-Class

Internship/Cooperative Work Experience

Paid

Unpaid

Total Outside-of-Class

Total Outside-of-Class

Minimum Outside-of-Class Hours

105

Maximum Outside-of-Class Hours

105

Total Student Learning

Total Student Learning

Total Minimum Student Learning Hours

157.5

Total Maximum Student Learning Hours

157.5

Minimum Units (CB07)

3

Maximum Units (CB06)

3

Student Learning Outcomes (CSLOs)

Upon satisfactory completion of the course, students will be able to:

- | | |
|---|--|
| 1 | identify and evaluate the similarities and differences between face-to-face and computer-mediated communication. |
| 2 | identify and evaluate the social implications of the changing face of interpersonal relationships maintained in part or whole through computer mediated communication. |
| 3 | make effective use of the major online communication technologies including, but not limited to, social networks, email, blogs, and podcasts. |
| 4 | collaborate effectively on tasks utilizing online tools. |

Course Objectives

Upon satisfactory completion of the course, students will be able to:

- | | |
|---|---|
| 1 | explain various theoretical concepts related to computer-mediated communication (CMC) including, but not limited to, hyperpersonal communication, cues filtered out, rich context, and relational intimacy. |
| 2 | explain and evaluate the concept of internet communities as "third places" and how this affects socialization online. |
| 3 | evaluate how research into CMC is conducted and critique such research. |
| 4 | identify and evaluate the ethical considerations of communicating online with virtual anonymity. |
| 5 | identify and evaluate the various methods of determining credibility of individuals met online. |
| 6 | define and explain the legal concepts of copyright, intellectual property, harassment, slander, and cyberstalking. |
| 7 | evaluate personal computer-mediated relationships and communication skills. |
| 8 | express and defend positions on various areas of controversy concerning CMC such as privacy and intellectual property issues. |

Course Content

Lecture/Course Content

10.00%

Computer-Mediated Communication:

- Definition of CMC
- Pivotal moments in CMC history
- How CMC works within networked society
- The characteristics and communication capacities of the new media

10.00%

Online Communities, Identities, and Relationships:

- Methods of online communication
- The psychological effects on society of the new media use
- The dynamics of communication in selected modes of online communication
- Technical trends related to communication

15.00%

Computer-Mediated Mass Media and Modes of Communication:

- The impact of CMC on society
- The convergence within the mass media has affected the use of computer-mediated technology
- The pros and cons of CMC for information exchange

15.00%

Computer-Mediated Communication and Societal Change:

- How media networks make society more vulnerable
- Risks associated to media networks for individuals and the society
- How corporations use CMC to achieve their goals
- The relationship between demographics and CMC

15.00%

The Future of Computer Mediated Communication

- The positive and negative directions CMC could take in society
- Avenues where CMC could make a difference; socially, medically, educationally, politically, and otherwise
- The role of privacy in CMC
- The evolution, current impact, and future possibilities of CMC

15.00%

Computer-Mediated Communication Specialized Settings:

- Human-Agent and Human-Robot interaction
- Crisis informatics
- CMC in special populations

20.00%

Group Communication and Collaboration:

- Collaborating across space and distance
- Awareness and interruptions
- Multitasking and channel blending
- Informal communication
- Gender and group interaction

Laboratory or Activity Content

n/a

Methods of Evaluation

Methods of Evaluation may include, but are not limited to, the following typical classroom assessment techniques/required assignments (check as many as are deemed appropriate):

Essay exams
Other (specify)
Projects
Problem-solving exams
Participation
Reports/Papers/Journals
Skills demonstrations

Other

Group projects will be used throughout the semester.
Written Project/Analysis.
Substantial class time will be devoted to preparation, practice, and participation in computer-mediated communication.

Instructional Methodology

Specify the methods of instruction that may be employed in this course

Distance Education
Lecture
Other (specify)

Specify other method of instruction

In-class writing
Case studies
Collaborative group work
Student presentations

Representative Course Assignments

Writing Assignments

essay examining the differences between social media and television framing of a current controversy.

research project on a specific CMC topic, analyze the results, and write a report of the project using standard report-writing style (e.g., introduction, hypotheses, method, results, discussion)

Critical Thinking Assignments

analysis and synthesis of a subset of course readings and/or small-scale data collection and analysis.

reflection paper on the practical lessons learned about computer-mediated communication as a result of the through their semester-long collaboration with classmates.

Outside Assignments

Representative Outside Assignments

written analysis of a social media campaign on a current controversy.
weekly journal of personal experiences in CMC.

District General Education

A. Natural Sciences

B. Social and Behavioral Sciences

C. Humanities

D. Language and Rationality

E. Health and Physical Education/Kinesiology

F. Ethnic Studies/Gender Studies

Course is CSU transferable

Yes

CSU Baccalaureate List effective term:

F2019

CSU GE-Breadth

Area A: English Language Communication and Critical Thinking

Area B: Scientific Inquiry and Quantitative Reasoning

Area C: Arts and Humanities

Area D: Social Sciences

Area E: Lifelong Learning and Self-Development

Area F: Ethnic Studies

CSU Graduation Requirement in U.S. History, Constitution and American Ideals:

IGETC

Area 1: English Communication

Area 2A: Mathematical Concepts & Quantitative Reasoning

Area 3: Arts and Humanities

Area 4: Social and Behavioral Sciences

Area 5: Physical and Biological Sciences

Area 6: Languages Other than English (LOTE)

Textbooks and Lab Manuals

Resource Type

Textbook

Description

van Dijck, Jose (2013). *The Culture of Connectivity: A Critical History of Social Media*. Oxford UP. 978-019997078

Resource Type

Textbook

Description

Westerman, David Keith, et al (2016). *Introduction to Mediated Communication: Social Media and Beyond* (2nd). Kendall Hunt.

Library Resources

Assignments requiring library resources

Research, using the Library's print and online resources, on such topics as comparing and contrasting the effect and severity of cyberbullying with that of traditional bullying.

Sufficient Library Resources exist

Yes

Distance Education Addendum

Definitions

Distance Education Modalities

100% online

Faculty Certifications

Faculty assigned to teach Hybrid or Fully Online sections of this course will receive training in how to satisfy the Federal and state regulations governing regular effective/substantive contact for distance education. The training will include common elements in the district-supported learning management system (LMS), online teaching methods, regular effective/substantive contact, and best practices.

Yes

Faculty assigned to teach Hybrid or Fully Online sections of this course will meet with the EAC Alternate Media Specialist to ensure that the course content meets the required Federal and state accessibility standards for access by students with disabilities. Common areas for discussion include accessibility of PDF files, images, captioning of videos, Power Point presentations, math and scientific notation, and ensuring the use of style mark-up in Word documents.

Yes

Regular Effective/Substantive Contact

100% online Modality:

Method of Instruction	Document typical activities or assignments for each method of instruction
Asynchronous Dialog (e.g., discussion board)	Regular Asynchronous discussion boards will be used to encourage discussion among students where they can compare and contrast/ discuss /identify and analyze elements of course outcomes. Other Discussion boards will also be used for Q&A and general class discussion by students and instructor to facilitate student learning outcomes.
E-mail	Email, class announcements and tools such as “Message Students Who” and “Assignment Comments” in Canvas will be used to regularly communicate with all students to clarify class content, remind of upcoming assignments, and provide immediate feedback to students on coursework to facilitate student learning outcomes. Students will be given multiple ways to email instructor through Canvas inbox and faculty provided email account through their own canvas email and school email.
Other DE (e.g., recorded lectures)	Faculty will use a variety of tools and media integrated within the LMS to help students reach SLO such as: Recorded Lectures, Narrated Slides, Screencasts Instructor created content MC Online Library Resources Canvas Peer Review Tool Canvas Student Groups (Assignments, Discussions) Websites and Blogs Multimedia (YouTube, Films on Demand, 3CMedia, Khan Academy, etc.)
Synchronous Dialog (e.g., online chat)	Online office hours Online group discussions
Video Conferencing	Video tools such as ConferZoom can be used to provide live synchronous sessions with students. ADA compliance will be upheld with Closed Captioning during the session or of the recorded session. Video Conferences will be used to facilitate SLOs and student-to-student group meetings will also be encouraged.

Primary Minimum Qualification

COMMUNICATION STUDIES/SPEECH

Review and Approval Dates

Department Chair

MM/DD/YYYY

Dean

MM/DD/YYYY

Technical Review

MM/DD/YYYY

Curriculum Committee

MM/DD/YYYY

DTRW-I

MM/DD/YYYY

Curriculum Committee

MM/DD/YYYY

Board

MM/DD/YYYY

CCCCO

MM/DD/YYYY

Control Number

CCC000602407

DOE/accreditation approval date

MM/DD/YYYY