# FTMA M124: INTRODUCTION TO TELEVISION STUDIO

#### Originator

clarson

#### Co-Contributor(s)

#### Name(s)

Block, Nicole (nblock)

Snowden, Lauren (Isnowden)

#### College

Moorpark College

### Discipline (CB01A)

FTMA - Film, Television, Media Arts

#### Course Number (CB01B)

M124

#### Course Title (CB02)

Introduction to Television Studio

#### **Banner/Short Title**

Introduction-Television Studio

#### **Credit Type**

Credit

### **Start Term**

Fall 2023

#### **Formerly**

FTVM M20 - Introduction to Television Studio RT M02A - Intro to TV Studio Operation

#### **Catalog Course Description**

Introduces theory, terminology and operation of a multi-camera television studio and control room. Includes studio signal flow, directing, theory and operation of camera and audio equipment, switcher operation, fundamentals of lighting, graphics, video control and video recording and real-time video production.

#### **Taxonomy of Programs (TOP) Code (CB03)**

0604.00 - \*Radio and Television

### **Course Credit Status (CB04)**

D (Credit - Degree Applicable)

#### Course Transfer Status (CB05) (select one only)

B (Transferable to CSU only)

#### **Course Basic Skills Status (CB08)**

N - The Course is Not a Basic Skills Course

#### SAM Priority Code (CB09)

C - Clearly Occupational

#### **Course Cooperative Work Experience Education Status (CB10)**

N - Is Not Part of a Cooperative Work Experience Education Program

#### **Course Classification Status (CB11)**

Y - Credit Course

### **Educational Assistance Class Instruction (Approved Special Class) (CB13)**

N - The Course is Not an Approved Special Class

#### **Course Prior to Transfer Level (CB21)**

Y - Not Applicable

#### **Course Noncredit Category (CB22)**

Y - Credit Course

#### **Funding Agency Category (CB23)**

Y - Not Applicable (Funding Not Used)

#### **Course Program Status (CB24)**

1 - Program Applicable

#### **General Education Status (CB25)**

Y - Not Applicable

#### **Support Course Status (CB26)**

N - Course is not a support course

#### Field trips

Will not be required

#### **Grading method**

(L) Letter Graded

#### Alternate grading methods

- (0) Student Option-Letter/Pass
- (P) Pass/No Pass Grading

### Does this course require an instructional materials fee?

No

#### **Repeatable for Credit**

No

#### Is this course part of a family?

No

### **Units and Hours**

#### **Carnegie Unit Override**

No

### **In-Class**

#### Lecture

### **Minimum Contact/In-Class Lecture Hours**

35

### Maximum Contact/In-Class Lecture Hours

35

#### **Activity**

### **Minimum Contact/In-Class Activity Hours**

0

### **Maximum Contact/In-Class Activity Hours**

0

#### Laboratory

Minimum Contact/In-Class Laboratory Hours

52.5

**Maximum Contact/In-Class Laboratory Hours** 

52.5

#### **Total in-Class**

**Total in-Class** 

**Total Minimum Contact/In-Class Hours** 

87.5

**Total Maximum Contact/In-Class Hours** 

87.5

#### **Outside-of-Class**

Internship/Cooperative Work Experience

Paid

Minimum Paid Internship/Cooperative Work Experience Hours

0

Maximum Paid Internship/Cooperative Work Experience Hours

0

Unpaid

Minimum Unpaid Internship/Cooperative Work Experience Hours

0

Maximum Unpaid Internship/Cooperative Work Experience Hours

0

#### **Total Outside-of-Class**

**Total Outside-of-Class** 

**Minimum Outside-of-Class Hours** 

70

**Maximum Outside-of-Class Hours** 

70

### **Total Student Learning**

**Total Student Learning** 

**Total Minimum Student Learning Hours** 

157.5

**Total Maximum Student Learning Hours** 

157.5

Minimum Units (CB07)

3

**Maximum Units (CB06)** 

3

#### **Student Learning Outcomes (CSLOs)**

Upon satisfactory completion of the course, students will be able to:

1 recognize the importance of time management when organizing the steps needed to prepare a simple multi-camera studio production.

- 2 organize pre-production elements and breakdown a script for a basic studio production.
- 3 crew on a simple multi-camera studio production.

#### **Course Objectives**

#### Upon satisfactory completion of the course, students will be able to:

- 1 conceive and execute standard pre-production skills including planning, scripting, budgeting, and crew and equipment selection.
- 2 describe essential post-production equipment for audio and video editing.
- 3 analyze, interpret, and exercise critical judgment in the evaluation of media productions.
- demonstrate a hands-on ability to perform appropriate critical thinking needed for successful teamwork in television, film or other media. employment.
- 5 utilize basic video production equipment correctly, safely and creatively, including cameras, lights and audio, and control room equipment such as audio mixers, switchers, video recording, character generation and teleprompter.

#### **Course Content**

#### **Lecture/Course Content**

- 5% Overview of the Television Studio
  - · Physical layout of studios
  - · Master control
  - Operational characteristics of video recording
  - · Production personnel
  - · Production process

#### · 15% - Overview of the Television Camera

- · Operational characteristics of a television camera
- · Scanning process
- Lens
- Picture composition and movement

#### 15% - Overview of Technical Directing

- · Basic switcher functions
- Switcher layout
- · Using television graphics
- · Recording Methods

#### · 10% - Overview of Sound

- · Electronic characteristics of a microphone
- Operational characteristics of a microphone
- Microphone use in the studio

#### · 40% - Overview of Directing

- Director's roles
- · Pre-production activities
- · Director's terminology
- Directing methods

#### · 10% - Overview of Lighting

- Types of illumination
- Color temperature
- · Three-point lighting technique
- · Operational characteristics of studio lighting instruments

#### 5% - Overview of Scripting

- · Types of scripts
- · Content creation to recognize representation of race/ethnicity, gender, class, sexual orientation, and ability.
- Storyboarding

#### **Laboratory or Activity Content**

- · 20% Directing a Multi-Camera Production
- 10% Technical Directing a Multi-Camera Production
- 10% Floor or Stage Managing a Multi-Camera Production

- · 20% Camera Operating a Multi-Camera Production
- 10% Microphone Operating for Multi-Camera Production
- 10% Sound Mixing for Multi-Camera Production
- 10% Set Design for a Multi-Camera Production
- 10% TelePrompter for a Multi-Camera Production

#### Methods of Evaluation

Which of these methods will students use to demonstrate proficiency in the subject matter of this course? (Check all that apply):

Written expression

Skills demonstrations

Methods of Evaluation may include, but are not limited to, the following typical classroom assessment techniques/required assignments (check as many as are deemed appropriate):

Essay exams

Film/video productions

Group projects

Individual projects

Objective exams

Reports/papers

Skills demonstrations

Written creation (poem, screenplay, song)

Other (specify)

Classroom Discussion

**Projects** 

Participation

Reports/Papers/Journals

#### Other

Detailed project guidelines and Studio Production Program rubric.

### **Instructional Methodology**

#### Specify the methods of instruction that may be employed in this course

Audio-visual presentations

Class activities

Class discussions

Collaborative group work

Distance Education

Group discussions

Instructor-guided use of technology

Laboratory activities

Lecture

Other (specify)

#### Specify other method of instruction

Handouts and written tutorials providing step-by-step project guidelines.

#### Describe specific examples of the methods the instructor will use:

· Lead group discussions and use inclusive PowerPoint presentations to explain concepts of this course.

#### **Representative Course Assignments**

#### **Writing Assignments**

- 1. Develop questions for TV studio interview program.
- 2. Write a short 30 second commercial to be shot studio style.

### **Critical Thinking Assignments**

- 1. View other students' projects and critique their work.
- 2. Discuss the technical problems that can occur during a live production and how they could be addressed.

### **Reading Assignments**

- 1. Read a multi-camera sitcom script.
- 2. Read a multi-camera news script.

#### **Skills Demonstrations**

- 1. Lay out the camera placement for various television formats.
- 2. Register cameras for production.

### **Outside Assignments**

### **Representative Outside Assignments**

- 1. Develop a two-column television program script.
- 2. Create a graphic package for a live television class production.
- 3. Examine Nielsen's Report "Being Seen on Screen: Importance of Quantity and Quality Representation on Television". The data presents "top themes" that various groups are portrayed in the media. How important is it in shaping perceptions that "Black Men" are cast significantly higher in roles for "referees"; Latinos are cast in roles for "teammates" or "athletes, and Southeast Asians are cast as "wealthy people"?

Articulation					
Equivalent Courses at 4 year institutions					
University	Course ID	Course Title	Units		
CSU Fullerton	CTVA 220	TV Studio Production	3		
CSU Los Angeles	TVF 2010	Introduction to Studio Production	3		
CSU San Bernardino	COMM 2351	Television Studio Production	4		
Equivalent Courses at other CC	Cs				
College	Course ID	Course Title	Units		
Fullerton College	CRTV 150 F	Television Studio Production	3		
De Anza College	F/TV 23	Beginning TV Studio Production	4		
Chaffey College	BRDCAST 62	Beginning TV Studio Production	3		

### **District General Education**

- A. Natural Sciences
- **B. Social and Behavioral Sciences**
- C. Humanities
- D. Language and Rationality
- E. Health and Physical Education/Kinesiology
- F. Ethnic Studies/Gender Studies

#### Course is CSU transferable

Yes

#### **CSU Baccalaureate List effective term:**

Fall 1995

**CSU GE-Breadth** 

Area A: English Language Communication and Critical Thinking

**Area B: Scientific Inquiry and Quantitative Reasoning** 

**Area C: Arts and Humanities** 

**Area D: Social Sciences** 

**Area E: Lifelong Learning and Self-Development** 

**Area F: Ethnic Studies** 

**CSU Graduation Requirement in U.S. History, Constitution and American Ideals:** 

#### **UC TCA**

**UC TCA** 

Proposed

#### **Date Proposed:**

6/15/2023

#### **IGETC**

**Area 1: English Communication** 

**Area 2A: Mathematical Concepts & Quantitative Reasoning** 

**Area 3: Arts and Humanities** 

Area 4: Social and Behavioral Sciences

**Area 5: Physical and Biological Sciences** 

**Area 6: Languages Other than English (LOTE)** 

### **Textbooks and Lab Manuals**

**Resource Type** 

Textbook

Description

Owens, Jim. (2019). Television production (17th ed.). Routledge.

#### **Resource Type**

Textbook

#### Description

Foust, J., Gross, L., and Fink, E. (2017). Video production: Disciplines and techniques, (12th ed.). Routledge.

#### **Resource Type**

**Textbook** 

#### **Classic Textbook**

Yes

#### Description

Harris, Phillip L., and Garcia, Gil (2021) Television Production & Broadcast Journalism (4th Edition)

### **Library Resources**

Assignments requiring library resources

None

**Sufficient Library Resources exist** 

Yes

#### Distance Education Addendum

#### **Definitions**

**Distance Education Modalities** 

Hybrid (1%-50% online) Hybrid (51%-99% online) 100% online

# **Faculty Certifications**

Faculty assigned to teach Hybrid or Fully Online sections of this course will receive training in how to satisfy the Federal and state regulations governing regular effective/substantive contact for distance education. The training will include common elements in the district-supported learning management system (LMS), online teaching methods, regular effective/substantive contact, and best practices.

Yes

Faculty assigned to teach Hybrid or Fully Online sections of this course will meet with the EAC Alternate Media Specialist to ensure that the course content meets the required Federal and state accessibility standards for access by students with disabilities. Common areas for discussion include accessibility of PDF files, images, captioning of videos, Power Point presentations, math and scientific notation, and ensuring the use of style mark-up in Word documents.

Yes

### **Regular Effective/Substantive Contact**

Hybrid (1%-50% online) Modality:

Method of Instruction	Document typical activities or assignments for each method of instruction
Asynchronous Dialog (e.g., discussion board)	of instruction Asynchronous Dialog (e.g., discussion board) Discussion Forums will be used to disseminate coursewide information and facilitate ongoing collaborative course work. Students may also use the Discussion Forums to solicit help from the instructor and other students. Discussions may also be graded encouraging students to participate in the class.
E-mail	Email is a tool primarily used for course-wide updates and individual student contact. Students and the instructor can privately contact each other with questions, concerns.
Other DE (e.g., recorded lectures)	The instructor can provide text, presentation slides, audio/visual material, assignment examples, tutorials (which may be live or recorded), and links to supplemental publications, articles, and websites.

Hybrid (51%–99% online) Modality:	
Method of Instruction	Document typical activities or assignments for each method of instruction
Asynchronous Dialog (e.g., discussion board)	of instruction Asynchronous Dialog (e.g., discussion board) Discussion Forums will be used to disseminate coursewide information and facilitate ongoing collaborative course work. Students may also use the Discussion Forums to solicit help from the instructor and other students. Discussions may also be graded encouraging students to participate in the class.
E-mail	Email is a tool primarily used for course-wide updates and individual student contact. Students and the instructor can privately contact each other with questions, concerns.
Other DE (e.g., recorded lectures)	The instructor can provide text, presentation slides, audio/visual material, assignment examples, tutorials (which may be live or recorded), and links to supplemental publications, articles, and websites.
100% online Modality:	
Method of Instruction	Document typical activities or assignments for each method of instruction
Asynchronous Dialog (e.g., discussion board)	of instruction Asynchronous Dialog (e.g., discussion board) Discussion Forums will be used to disseminate coursewide information and facilitate ongoing collaborative course work. Students may also use the Discussion Forums to solicit help from the instructor and other students. Discussions may also be graded encouraging students to participate in the class.
E-mail	Email is a tool primarily used for course-wide updates and individual student contact. Students and the instructor can privately contact each other with questions, concerns.
Other DE (e.g., recorded lectures)	The instructor can provide text, presentation slides, audio/visual material, assignment examples, tutorials (which may be live or recorded), and links to supplemental publications, articles, and websites.
Examinations	
Hybrid (1%-50% online) Modality On campus Online	
Hybrid (51%-99% online) Modality On campus Online	

### **Primary Minimum Qualification**

MEDIA PROD/BROADCASTING TECH

# **Review and Approval Dates**

# **Department Chair**

02/03/2023

#### Dean

02/06/2023

### **Technical Review**

2/16/2023

### **Curriculum Committee**

2/21/2023

DTRW-I

MM/DD/YYYY

**Curriculum Committee** 

MM/DD/YYYY

**Board** 

MM/DD/YYYY

CCCCO

MM/DD/YYYY

**Control Number** 

CCC000432862

DOE/accreditation approval date

MM/DD/YYYY