FTMA M134: PRODUCING AND DIRECTING FILM AND TV

Originator

clarson

Co-Contributor(s)

Name(s)

Block, Nicole (nblock)

College

Moorpark College

Discipline (CB01A) FTMA - Film, Television, Media Arts

Course Number (CB01B) M134

Course Title (CB02) Producing and Directing Film and TV

Banner/Short Title Producing & Directing Film &TV

Credit Type Credit

Start Term Fall 2023

Formerly

RT M03B - TV Directing & Editing FTVM M34 - Producing and Directing Film and TV

Catalog Course Description

Introduces producing and directing for the film and TV camera. Includes conceptualization of visuals, storyboarding, shot breakdowns, auditioning the actor, staging the actor, staging the camera, art direction, lighting and sound strategies, editing, and on-set procedures and protocols.

Taxonomy of Programs (TOP) Code (CB03)

0604.00 - *Radio and Television

Course Credit Status (CB04)

D (Credit - Degree Applicable)

Course Transfer Status (CB05) (select one only) B (Transferable to CSU only)

Course Basic Skills Status (CB08)

N - The Course is Not a Basic Skills Course

SAM Priority Code (CB09)

C - Clearly Occupational

Course Cooperative Work Experience Education Status (CB10) N - Is Not Part of a Cooperative Work Experience Education Program

Course Classification Status (CB11)

Y - Credit Course

Educational Assistance Class Instruction (Approved Special Class) (CB13)

N - The Course is Not an Approved Special Class

Course Prior to Transfer Level (CB21) Y - Not Applicable

Course Noncredit Category (CB22) Y - Credit Course

Funding Agency Category (CB23) Y - Not Applicable (Funding Not Used)

Course Program Status (CB24) 1 - Program Applicable

General Education Status (CB25) Y - Not Applicable

Support Course Status (CB26)

N - Course is not a support course

Field trips

Will not be required

Grading method (L) Letter Graded

Alternate grading methods

(O) Student Option- Letter/Pass (P) Pass/No Pass Grading

Does this course require an instructional materials fee? No

Repeatable for Credit No

Is this course part of a family? No

Units and Hours

Carnegie Unit Override No

In-Class

Lecture Minimum Contact/In-Class Lecture Hours 35 Maximum Contact/In-Class Lecture Hours 35

Activity

Minimum Contact/In-Class Activity Hours

0

Maximum Contact/In-Class Activity Hours

0

Laboratory

Minimum Contact/In-Class Laboratory Hours 52.5 Maximum Contact/In-Class Laboratory Hours 52.5

Total in-Class

Total in-Class Total Minimum Contact/In-Class Hours 87.5 Total Maximum Contact/In-Class Hours 87.5

Outside-of-Class

Internship/Cooperative Work Experience

Paid

Minimum Paid Internship/Cooperative Work Experience Hours 0

Maximum Paid Internship/Cooperative Work Experience Hours

Unpaid

Minimum Unpaid Internship/Cooperative Work Experience Hours

Maximum Unpaid Internship/Cooperative Work Experience Hours 0

Total Outside-of-Class

Total Outside-of-Class Minimum Outside-of-Class Hours 70 Maximum Outside-of-Class Hours 70

Total Student Learning

Total Student Learning Total Minimum Student Learning Hours 157.5 **Total Maximum Student Learning Hours** 157.5

Minimum Units (CB07)

3

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Maximum Units (CB06)
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3

Student Learning Outcomes (CSLOs)

Upon satisfactory completion of the course, students will be able to:

1	create a film budget and a production schedule.
2	breakdown a film script into storyboards and setups.

Course Objectives

	Upon satisfactory completion of the course, students will be able to:
1	apply viable market criteria for the presentation, development and execution of a commercially viable film/TV production.
2	develop resources, and a practical budget and allocation of expenses for all phases of a project.
3	organize and schedule the steps needed in preparation for production shooting and post-production editing of a scripted project.
4	apply the casting and crewing process.
5	coordinate production of sets and resourcing of locations.
6	apply the process of directing actors in rehearsal and on set.
7	practice various methods of camera attitude and movement relative to directing actors' performances in the storyline of a fiction project.
8	apply various rules of critical visualization and evaluation from the storyboard to the final shooting sequence.
9	apply practical methods of collecting and designing sound in production and post-audio for a fiction or nonfiction project.
10	employ useful technical and artistic techniques in the final editing process of a fiction or nonfiction project.
11	analyze, using objective criteria, the final product both individually and with a peer group with the notion of a "re-edit" in mind.

Course Content

Lecture/Course Content

10% - Pre-production

- Creating a production team
- Developing a viable script

10% - Camera

- Composition
- Contrasts
- Color
- Movement
- Attitude
- Lenses
- Lighting
- Continuity

10% - Sound Design

- Mics
- Mixers and levels
- Foreground and background
- · Sound testing an environment
- · Creating sound paths
- Sound effects and music

10% - Sets and Locations

- Set design
- Location scouting
- Film permits
- Costumes and props

5% - Rehearsals

- Selecting physicality
- Character and performance

20% - Producing

- Concept development
- · Content creation to recognize representation of race/ethnicity, gender, class, sexual orientation, and ability
- · Pitching
- Budgeting

- Scheduling and acquisition of resources
- · Property and talent

20% - Directing

- · Floor plans
- · Storyboards and shot lists
- · Preparing the actors
- Actors' performance and movement
- Blocking
- Acting on the beat
- · The director's line
- Visualizing
- · Directing the scene

10% - Editing

- · Storyboarding to the final cut
- · Cutting on the beat
- Inter-cutting scenes
- Continuity and keeping the pace

5% - Final Analyses

- What works and doesn't work?
- · Individual and peer analyses

Laboratory or Activity Content

- 20% Pitch their treatments to the class and give constructive criticism on classmates' treatments
- 20% Pitch their industry-standard formatted screenplays to the class and give constructive criticism on classmates' screenplays.
- 10% Camera operation on a short film
- 10% Directing actors on a short film
- 10% Audio recording on a short film
- 10% Edit a short film using a non-linear editing system
- 20% Budgeting and Scheduling a Short film

Methods of Evaluation

Which of these methods will students use to demonstrate proficiency in the subject matter of this course? (Check all that apply):

Written expression Problem solving exercises Skills demonstrations

Methods of Evaluation may include, but are not limited to, the following typical classroom assessment techniques/required assignments (check as many as are deemed appropriate):

Essay exams Film/video productions Group projects Individual projects **Objective** exams Oral presentations **Ouizzes Reports/papers Research papers** Skills demonstrations Skills tests or practical examinations Written creation (poem, screenplay, song) Classroom Discussion Projects Participation Reports/Papers/Journals

Instructional Methodology

Specify the methods of instruction that may be employed in this course Audio-visual presentations Class activities Class discussions Collaborative group work Computer-aided presentations Demonstrations Distance Education Group discussions Instructor-guided interpretation and analysis Instructor-guided use of technology Laboratory activities Lecture Small group activities

Describe specific examples of the methods the instructor will use:

- Lead group discussions and use inclusive PowerPoint presentations to explain concepts of this course.
- · Computer-aided presentation and lecture using an audio-visual presentation about the digital film camera.

Representative Course Assignments

Writing Assignments

- Develop and write a high concept and professional treatment with an introduction, conflict, and resolution for a film that can be produced on campus.
- Write a short narrative screenplay 3-7 pages that will be pitched to the class for possible production.
- · Create storyboards.

Critical Thinking Assignments

- · Watch a low budget film and analyze how they used their resources in a creative manner.
- Prepare a budget for a small independent film.
- · Read other student screenplays and write a critical analysis of their project.

Reading Assignments

- · Read screenplays from various genres and write up coverage using the industry standard format.
- Read trade magazines such as the Hollywood Reporter and Daily Variety and report on a current topic.

Skills Demonstrations

- · Apply the skills learned during class to produce, direct, and edit a short student film in a small group.
- Create a production binder for all pre-production planning.

Outside Assignments

Representative Outside Assignments

- · Organize and perform an on-location shoot.
- · Prepare and set-up an effective on-location camera, lighting and sound plan.
- · Organize and perform a casting call with test filming.

Articulation

Equivalent Courses at other CCCs

College	Course ID	Course Title	Units
De Anza College	F/TV 26	Introduction to Film/Television Directing	4
Santa Ana College	DM 150	Producing and Directing	3
Antelope Valley College	FTV 215	Directing for Film and Video	3

District General Education

- **A. Natural Sciences**
- **B. Social and Behavioral Sciences**
- C. Humanities
- **D. Language and Rationality**
- E. Health and Physical Education/Kinesiology
- F. Ethnic Studies/Gender Studies

Course is CSU transferable Yes

CSU Baccalaureate List effective term: F 1995

CSU GE-Breadth

Area A: English Language Communication and Critical Thinking

Area B: Scientific Inquiry and Quantitative Reasoning

Area C: Arts and Humanities

Area D: Social Sciences

- Area E: Lifelong Learning and Self-Development
- Area F: Ethnic Studies

CSU Graduation Requirement in U.S. History, Constitution and American Ideals:

UC TCA

UC TCA Proposed

Date Proposed: 6/15/2023

IGETC

Area 1: English Communication

Area 2A: Mathematical Concepts & Quantitative Reasoning

Area 3: Arts and Humanities

Area 4: Social and Behavioral Sciences

Area 5: Physical and Biological Sciences

Area 6: Languages Other than English (LOTE)

Textbooks and Lab Manuals

Resource Type Textbook

Description

Rea, Peter, and David Irving. Producing and Directing the Short Film and Video. 5th ed., Focal, 2015.

Resource Type

Textbook

Description

Proferes, Nicholas T. Film Directing Fundamentals: See Your Film Before Shooting, 4th ed., Routledge, 2017.

Resource Type

Textbook

Description

Austen, Sue. Producing for Film and Television. Crowood Press, 2019.

Resource Type

Textbook

Classic Textbook Yes

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Description Morrow, Dustin, Cathrine Kellison and Kacey Morrow. Producing for TV and Emerging Media. 4th ed., Routledge, 2020.

Library Resources

Assignments requiring library resources Research and writing paper.

Sufficient Library Resources exist Yes

Example of Assignments Requiring Library Resources

Research and write a paper analyzing the cultural contributions of a recent producer/director.

Distance Education Addendum

Definitions

Distance Education Modalities

Hybrid (1%–50% online) Hybrid (51%–99% online) 100% online

Faculty Certifications

Faculty assigned to teach Hybrid or Fully Online sections of this course will receive training in how to satisfy the Federal and state regulations governing regular effective/substantive contact for distance education. The training will include common elements in the district-supported learning management system (LMS), online teaching methods, regular effective/substantive contact, and best practices.

Yes

Faculty assigned to teach Hybrid or Fully Online sections of this course will meet with the EAC Alternate Media Specialist to ensure that the course content meets the required Federal and state accessibility standards for access by students with disabilities. Common areas for discussion include accessibility of PDF files, images, captioning of videos, Power Point presentations, math and scientific notation, and ensuring the use of style mark-up in Word documents. Yes

Regular Effective/Substantive Contact

Hybrid (1%–50% online) Modality:

Method of Instruction	Document typical activities or assignments for each method of instruction				
Asynchronous Dialog (e.g., discussion board)	Discussion Forums will be used to disseminate coursewide information and facilitate ongoing collaborative course work. Students may also use the Discussion Forums to solicit help from the instructor and other students. Discussions may also be graded encouraging students to participate in the class.				
E-mail	Email is a tool primarily used for course-wide updates and individual student contact. Students and the instructor can privately contact each other with questions, concerns.				
Other DE (e.g., recorded lectures)	The instructor can provide text, presentation slides, audio/visual material, assignment examples, tutorials (which may be live or recorded), and links to supplemental publications, articles, and websites.				
Hybrid (51%–99% online) Modality:					
Method of Instruction	Document typical activities or assignments for each method of instruction				
Method of Instruction Asynchronous Dialog (e.g., discussion board)					
	instruction Discussion Forums will be used to disseminate coursewide information and facilitate ongoing collaborative course work. Students may also use the Discussion Forums to solicit help from the instructor and other students. Discussions may also be graded encouraging students to				

100% online Modality:	
Method of Instruction	Document typical activities or assignments for each method of instruction
Asynchronous Dialog (e.g., discussion board)	Discussion Forums will be used to disseminate coursewide information and facilitate ongoing collaborative course work. Students may also use the Discussion Forums to solicit help from the instructor and other students. Discussions may also be graded encouraging students to participate in the class.
E-mail	Email is a tool primarily used for course-wide updates and individual student contact. Students and the instructor can privately contact each other with questions, concerns.
Other DE (e.g., recorded lectures)	The instructor can provide text, presentation slides, audio/visual material, assignment examples, tutorials (which may be live or recorded), and links to supplemental publications, articles, and websites.
Examinations	
Hybrid (1%–50% online) Modality On campus Online	
Hybrid (51%–99% online) Modality On campus Online	
Primary Minimum Qualification MEDIA PROD/BROADCASTING TECH	
Review and Approval Dates	
Department Chair 02/03/2023	
Dean 02/06/2023	
Technical Review 02/16/2023	
Curriculum Committee 2/21/2023	
DTRW-I 03/09/2023	
Curriculum Committee MM/DD/YYYY	
Board 04/11/2023	
CCCCO MM/DD/YYYY	
Control Number CCC000430547	
DOE/accreditation approval date MM/DD/YYYY	