FTMA M145A: BEGINNING RADIO AND PODCASTING

Originator
clarson

Co-Contributor(s)

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College
Moorpark College

Discipline (CB01A)
FTMA - Film, Television, Media Arts

Course Number (CB01B)
M145A

Course Title (CB02)
Beginning Radio and Podcasting

Banner/Short Title
Beginning Radio and Podcasting

Credit Type
Credit

Start Term
Fall 2023

Formerly
FTVM M45A - Beginning Radio and Podcasting

Catalog Course Description
Introduces theory and application in audio production for radio and podcasting. Focuses on digital production, audio console operation, use of recording equipment and microphones, tape editing, program formats and announcing.

Taxonomy of Programs (TOP) Code (CB03)
0604.00 - *Radio and Television

Course Credit Status (CB04)
D (Credit - Degree Applicable)

Course Transfer Status (CB05) (select one only)
B (Transferable to CSU only)

Course Basic Skills Status (CB08)
N - The Course is Not a Basic Skills Course

SAM Priority Code (CB09)
C - Clearly Occupational

Course Cooperative Work Experience Education Status (CB10)
N - Is Not Part of a Cooperative Work Experience Education Program

Course Classification Status (CB11)
Y - Credit Course

Educational Assistance Class Instruction (Approved Special Class) (CB13)
N - The Course is Not an Approved Special Class

Course Prior to Transfer Level (CB21)
Y - Not Applicable

Course Noncredit Category (CB22)
Y - Credit Course

Funding Agency Category (CB23)
Y - Not Applicable (Funding Not Used)

Course Program Status (CB24)
1 - Program Applicable

General Education Status (CB25)
Y - Not Applicable

Support Course Status (CB26)
N - Course is not a support course

Field trips
Will not be required

Grading method
(L) Letter Graded

Alternate grading methods
(O) Student Option- Letter/Pass
(P) Pass/No Pass Grading

Does this course require an instructional materials fee?
No

Repeatable for Credit
No

Is this course part of a family?
No

Units and Hours

Carnegie Unit Override
No

In-Class

Lecture
Minimum Contact/In-Class Lecture Hours
35
Maximum Contact/In-Class Lecture Hours
35

Activity
Minimum Contact/In-Class Activity Hours
0
Maximum Contact/In-Class Activity Hours
0

Laboratory
Minimum Contact/In-Class Laboratory Hours
52.5
Maximum Contact/In-Class Laboratory Hours
52.5

Total in-Class

Total in-Class
Total Minimum Contact/In-Class Hours
87.5
Total Maximum Contact/In-Class Hours
87.5

Outside-of-Class

Internship/Cooperative Work Experience

Paid
Minimum Paid Internship/Cooperative Work Experience Hours
0
Maximum Paid Internship/Cooperative Work Experience Hours
0

Unpaid
Minimum Unpaid Internship/Cooperative Work Experience Hours
0
Maximum Unpaid Internship/Cooperative Work Experience Hours
0

Total Outside-of-Class

Total Outside-of-Class
Minimum Outside-of-Class Hours
70
Maximum Outside-of-Class Hours
70

Total Student Learning

Total Student Learning
Total Minimum Student Learning Hours
157.5
Total Maximum Student Learning Hours
157.5

Minimum Units (CB07)
3
Maximum Units (CB06)
3

Student Learning Outcomes (CSLOs)	
	Upon satisfactory completion of the course, students will be able to:
1	demonstrate their knowledge of digital audio equipment by performing basic audio recording.
2	demonstrate their knowledge of digital audio equipment by performing basic editing tasks.

Course Objectives

	Upon satisfactory completion of the course, students will be able to:
1	demonstrate knowledge of digital audio equipment by performing basic audio recording and editing tasks.
2	arrange voice, music and sound effects in the creation of a radio production suitable for airplay.
3	identify modern radio formats, organization, terminology, and workplace responsibilities.

Course Content

Lecture/Course Content
- **15% - Overview of Audio Production for Radio**
  - Microphones
  - Mixers
  - Recording equipment
- **10% - Basic Production Techniques**
  - Terminology
  - Vocal techniques for radio
- **10% - Regulations**
  - Federal Communications Commission (FCC) rules
  - Copyrights
  - Ethics
- **15% - Formats**
  - Radio
  - Podcasts
- **10% - Workplace Responsibilities**
  - Organization
  - Job Search
- **25% - Scripting**
  - Commercials and promotions
  - Telling a story using sound
  - Writing to recognize representation of race/ethnicity, gender, class, sexual orientation, and ability in storytelling.
- **15% - Editing Techniques**
  - Music
  - Voice
  - Sound effects

Laboratory or Activity Content
- **10% - Scripting and Editing Techniques**
- **50% - Basic Operation of Audio Equipment for Radio, including Microphones, Mixers and Recording Equipment**
- **10% - Producing Airchecks and Demo Tape**
- **10% - Conducting of Interviews**
- **10% - Live Broadcasting and News Broadcasting**
- **10% - Basic Vocal Techniques**

Methods of Evaluation

Which of these methods will students use to demonstrate proficiency in the subject matter of this course? (Check all that apply):

Written expression
Skills demonstrations

Methods of Evaluation may include, but are not limited to, the following typical classroom assessment techniques/required assignments (check as many as are deemed appropriate):

Essay exams
Group projects
Individual projects
Laboratory activities
Objective exams
Problem-solving exams
Quizzes

Reports/papers
Research papers
Skills demonstrations
Skills tests or practical examinations
Classroom Discussion
Projects
Participation
Reports/Papers/Journals

Instructional Methodology

Specify the methods of instruction that may be employed in this course

Audio-visual presentations
Class activities
Class discussions
Collaborative group work
Computer-aided presentations
Demonstrations
Distance Education
Field trips
Group discussions
Guest speakers
Instructor-guided interpretation and analysis
Instructor-guided use of technology
Internet research
Lecture
Small group activities

Describe specific examples of the methods the instructor will use:
- Lead group discussions and use inclusive PowerPoint presentations to explain concepts of this course.
- Handouts and written tutorials providing step-by-step guideline for recording a 30 second public service announcement.

Representative Course Assignments

Writing Assignments
- Complete a written assignment on the Federal Communications Commission (FCC) radio regulations.
- Write radio news, sports, and commercial scripts.

Critical Thinking Assignments
- Outline overall sound design for various scenes.
- Critique student performance recording.

Reading Assignments
- Read a section from the FCC rules and regulations.
- Read the radio certification process from the National Association of Broadcasters.

Skills Demonstrations
- Operate a radio console.
- Record a 60 minute radio podcast.

Outside Assignments

Representative Outside Assignments
- Research various microphones and describe their functions, uses and operational characteristics.
- Compare and contrast a radio broadcast and a podcast.
- Listen to an Inclusion Revolution Radio broadcast and discuss how these podcasts successfully serve as a promotion for the Special Olympics and as an opportunity for storytelling.

Articulation

Equivalent Courses at 4 year institutions

University	Course ID	Course Title	Units
CSU Monterey Bay	CART 217	Podcasting Workshop	2

Comparable Courses within the VCCCD

FTVE R115 - Introduction to Podcasting and Digital Storytelling

Equivalent Courses at other CCCs

College	Course ID	Course Title	Units
Santa Barbara City CollegeF	FP 182	Podcasting I - Introduction to Podcasting	3
Saddleback College	JOUR 108	Introduction to Podcasting and Audio Storytelling	3

District General Education

A. Natural Sciences

B. Social and Behavioral Sciences

C. Humanities

D. Language and Rationality

E. Health and Physical Education/Kinesiology

F. Ethnic Studies/Gender Studies

Course is CSU transferable
Yes

CSU Baccalaureate List effective term:
F2015

CSU GE-Breadth

Area A: English Language Communication and Critical Thinking

Area B: Scientific Inquiry and Quantitative Reasoning

Area C: Arts and Humanities

Area D: Social Sciences

Area E: Lifelong Learning and Self-Development

Area F: Ethnic Studies

CSU Graduation Requirement in U.S. History, Constitution and American Ideals:

IGETC

Area 1: English Communication

Area 2A: Mathematical Concepts & Quantitative Reasoning

Area 3: Arts and Humanities

Area 4: Social and Behavioral Sciences

Area 5: Physical and Biological Sciences

Area 6: Languages Other than English (LOTE)

Textbooks and Lab Manuals

Resource Type
Textbook

Description
Hausman, Carl, et al. *Modern Radio and Audio Production: Programming and Performance.* 10th ed., Wadsworth, 2016.

Resource Type
Textbook

Description
Hendricks, John A., and Bruce Mims. *The Radio Station: Broadcasting, Podcasting, and Streaming.* 10th ed., Routledge, 2018.

Resource Type
Textbook

Description
Richter, William A. *Radio: A Complete Guide to the Industry.* 2nd ed., Peter Lang, 2006.

Resource Type
Textbook

Classic Textbook
Yes

Description
Sauls, Samuel and Craig Stark. *Audio Production Worktext: Concepts, Techniques, and Equipment.* 10th ed., Routledge, 2022.

Library Resources

Assignments requiring library resources

Research background information, using the Library's print and online resources, for assignments requiring the writing of radio news, sports, and commercial scripts.

Sufficient Library Resources exist

Yes

Example of Assignments Requiring Library Resources

Research and write a paper evaluating the changes in the FCC regulations regarding broadcast radio.

Distance Education Addendum

Definitions

Distance Education Modalities

Hybrid (1%–50% online)
Hybrid (51%–99% online)
100% online

Faculty Certifications

Faculty assigned to teach Hybrid or Fully Online sections of this course will receive training in how to satisfy the Federal and state regulations governing regular effective/substantive contact for distance education. The training will include common elements in the district-supported learning management system (LMS), online teaching methods, regular effective/substantive contact, and best practices.

Yes

Faculty assigned to teach Hybrid or Fully Online sections of this course will meet with the EAC Alternate Media Specialist to ensure that the course content meets the required Federal and state accessibility standards for access by students with disabilities. Common areas for discussion include accessibility of PDF files, images, captioning of videos, Power Point presentations, math and scientific notation, and ensuring the use of style mark-up in Word documents.

Yes

Regular Effective/Substantive Contact

Hybrid (1%–50% online) Modality:

Method of Instruction	Document typical activities or assignments for each method of instruction
Asynchronous Dialog (e.g., discussion board)	Discussion Forums will be used to disseminate coursewide information and facilitate ongoing collaborative course work. Students may also use the Discussion Forums to solicit help from the instructor and other students. Discussions may also be graded encouraging students to participate in the class.
E-mail	Email is a tool primarily used for course-wide updates and individual student contact. Students and the instructor can privately contact each other with questions, concerns.
Other DE (e.g., recorded lectures)	The instructor can provide text, presentation slides, audio/visual material, assignment examples, tutorials (which may be live or recorded), and links to supplemental publications, articles, and websites.

Hybrid (51%–99% online) Modality:

Method of Instruction	Document typical activities or assignments for each method of instruction
Asynchronous Dialog (e.g., discussion board)	Discussion Forums will be used to disseminate coursewide information and facilitate ongoing collaborative course work. Students may also use the Discussion Forums to solicit help from the instructor and other students. Discussions may also be graded encouraging students to participate in the class.

E-mail	Email is a tool primarily used for course-wide updates and individual student contact. Students and the instructor can privately contact each other with questions, concerns.
Other DE (e.g., recorded lectures)	The instructor can provide text, presentation slides, audio/visual material, assignment examples, tutorials (which may be live or recorded), and links to supplemental publications, articles, and websites.

100% online Modality:

Method of Instruction	Document typical activities or assignments for each method of instruction
Asynchronous Dialog (e.g., discussion board)	Discussion Forums will be used to disseminate coursewide information and facilitate ongoing collaborative course work. Students may also use the Discussion Forums to solicit help from the instructor and other students. Discussions may also be graded encouraging students to participate in the class.
E-mail	Email is a tool primarily used for course-wide updates and individual student contact. Students and the instructor can privately contact each other with questions, concerns.
Other DE (e.g., recorded lectures)	The instructor can provide text, presentation slides, audio/visual material, assignment examples, tutorials (which may be live or recorded), and links to supplemental publications, articles, and websites.

Examinations

Hybrid (1%–50% online) Modality

On campus
Online

Hybrid (51%–99% online) Modality

On campus
Online

Primary Minimum Qualification
MEDIA PROD/BROADCASTING TECH

Review and Approval Dates

Department Chair
02/03/2023

Dean
02/06/2023

Technical Review
02/16/2023

Curriculum Committee
2/21/2023

DTRW-I
MM/DD/YYYY

Curriculum Committee
MM/DD/YYYY

Board
MM/DD/YYYY

CCCCO
MM/DD/YYYY

Control Number
CCC000609503

DOE/accreditation approval date
MM/DD/YYYY