

FTMA M145B: INTERMEDIATE RADIO AND PODCASTING

Originator

clarson

Co-Contributor(s)
Name(s)

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College

Moorpark College

Discipline (CB01A)

FTMA - Film, Television, Media Arts

Course Number (CB01B)

M145B

Course Title (CB02)

Intermediate Radio and Podcasting

Banner/Short Title

Inter. Radio and Podcasting

Credit Type

Credit

Start Term

Fall 2023

Formerly

FTVM M45B - Intermediate Radio and Podcasting

Catalog Course Description

Focuses, at an intermediate-level, on the theory and application of audio production techniques for radio. Provides practical experience in radio station operations including programming, music, audio production techniques, and promotions.

Taxonomy of Programs (TOP) Code (CB03)

0604.00 - *Radio and Television

Course Credit Status (CB04)

D (Credit - Degree Applicable)

Course Transfer Status (CB05) (select one only)

B (Transferable to CSU only)

Course Basic Skills Status (CB08)

N - The Course is Not a Basic Skills Course

SAM Priority Code (CB09)

C - Clearly Occupational

Course Cooperative Work Experience Education Status (CB10)

N - Is Not Part of a Cooperative Work Experience Education Program

Course Classification Status (CB11)

Y - Credit Course

Educational Assistance Class Instruction (Approved Special Class) (CB13)

N - The Course is Not an Approved Special Class

Course Prior to Transfer Level (CB21)

Y - Not Applicable

Course Noncredit Category (CB22)

Y - Credit Course

Funding Agency Category (CB23)

Y - Not Applicable (Funding Not Used)

Course Program Status (CB24)

1 - Program Applicable

General Education Status (CB25)

Y - Not Applicable

Support Course Status (CB26)

N - Course is not a support course

Field trips

Will not be required

Grading method

(L) Letter Graded

Alternate grading methods

(O) Student Option- Letter/Pass

(P) Pass/No Pass Grading

Does this course require an instructional materials fee?

No

Repeatable for Credit

No

Is this course part of a family?

No

Units and Hours

Carnegie Unit Override

No

In-Class

Lecture

Minimum Contact/In-Class Lecture Hours

35

Maximum Contact/In-Class Lecture Hours

35

Activity

Minimum Contact/In-Class Activity Hours

0

Maximum Contact/In-Class Activity Hours

0

Laboratory

Minimum Contact/In-Class Laboratory Hours
52,5

Maximum Contact/In-Class Laboratory Hours
52.5

Total in-Class

Total in-Class

Total Minimum Contact/In-Class Hours
87.5

Total Maximum Contact/In-Class Hours
87.5

Outside-of-Class

Internship/Cooperative Work Experience

Paid

Minimum Paid Internship/Cooperative Work Experience Hours
0

Unpaid

Minimum Unpaid Internship/Cooperative Work Experience Hours
0

Maximum Unpaid Internship/Cooperative Work Experience Hours
0

Total Outside-of-Class

Total Outside-of-Class

Minimum Outside-of-Class Hours
70

Maximum Outside-of-Class Hours
70

Total Student Learning

Total Student Learning

Total Minimum Student Learning Hours
157.5

Total Maximum Student Learning Hours
157.5

Minimum Units (CB07)

3

Maximum Units (CB06)

3

Advisories on Recommended Preparation

FTMA M145A

Requisite Justification

Requisite Type

Recommended Preparation

Requisite

FTMA M145A

Requisite Description

Course in a sequence

Level of Scrutiny/Justification

Closely related lecture/laboratory course

Student Learning Outcomes (CSLOs)

Upon satisfactory completion of the course, students will be able to:

- | | |
|---|---|
| 1 | demonstrate their knowledge of digital audio equipment, by setting up an intricate radio broadcast. |
| 2 | demonstrate their knowledge of digital audio equipment, by performing an intricate radio broadcast. |

Course Objectives

Upon satisfactory completion of the course, students will be able to:

- | | |
|---|---|
| 1 | perform intermediate-level recording and editing for broadcast radio and podcast programming. |
| 2 | demonstrate audio equipment in a complicated mixed sound radio program using voice, music, and sound effects. |
| 3 | utilize complex audio terminology as it relates to a multifaceted broadcast radio production and write an intricate radio script in the correct format. |

Course Content**Lecture/Course Content**

- **10% - Long-format Radio Program Construction**
 - Music
 - Voice
 - Sound effects
 - Script
 - Recognizes representation of race/ethnicity, gender, class, sexual orientation, and ability in storytelling
- **20% - Complicated Production Techniques**
 - Radio
 - Podcasting
 - Microphone placement
- **10% - Intermediate Vocal Techniques**
- **20% - Utilization of Audio Production for a Multi-faceted Radio Broadcast**
 - Two or more microphones
 - Mixers plus additional sound equipment
- **20% - Telling an Intricate Story Using Sound Scripting**
 - Format
 - Writing for the ear
- **20% - Editing Techniques for a Long-format Radio or Podcast Program**

Laboratory or Activity Content

- **50% - Operate audio production for a complex multifaceted radio broadcast, including microphones, mixers and recording equipment**
- **25% - Producing substantial airchecks and demo tape for broadcast radio jobs**
- **25% - Complex live broadcasting using complicated production techniques**

Methods of Evaluation

Which of these methods will students use to demonstrate proficiency in the subject matter of this course? (Check all that apply):

Written expression
Skills demonstrations

Methods of Evaluation may include, but are not limited to, the following typical classroom assessment techniques/required assignments (check as many as are deemed appropriate):

Essay exams

Group projects
 Individual projects
 Laboratory activities
 Objective exams
 Portfolios
 Problem-solving exams
 Quizzes
 Reports/papers
 Research papers
 Skills demonstrations
 Classroom Discussion
 Projects
 Participation
 Reports/Papers/Journals

Instructional Methodology

Specify the methods of instruction that may be employed in this course

Audio-visual presentations
 Class activities
 Class discussions
 Collaborative group work
 Demonstrations
 Distance Education
 Field trips
 Group discussions
 Guest speakers
 Instructor-guided interpretation and analysis
 Instructor-guided use of technology
 Internet research
 Lecture
 Small group activities

Describe specific examples of the methods the instructor will use:

- Lead group discussions and use inclusive PowerPoint presentations to explain concepts of this course.
- Handouts and written tutorials providing step-by-step guidelines for students to set up and operate equipment for a live remote broadcast.

Representative Course Assignments

Writing Assignments

- Write complex radio news, sports, and commercial scripts.
- Determine broadcasting transmission power equations.

Critical Thinking Assignments

- Outline overall sound design for a complex radio program.
- Research the radio market in Los Angeles.

Reading Assignments

- Read periodicals relating to radio and podcast productions.
- Read a radio script.

Skills Demonstrations

- Set-up equipment for a remote broadcast.
- Create a final demo portfolio.

Outside Assignments

Representative Outside Assignments

- Research Federal Communications Commission (FCC) regulations for radio broadcasting.
- Classify the radio stations in the Los Angeles market.

Articulation**Equivalent Courses at other CCCs**

College	Course ID	Course Title	Units
Pasadena City College	TVR 14B	Advanced Radio Production	3
Rio Hondo College	RDIO 236	Advanced Radio Production	3
College of the Desert	RTV 7B	Advanced Radio Production	3

District General Education**A. Natural Sciences****B. Social and Behavioral Sciences****C. Humanities****D. Language and Rationality****E. Health and Physical Education/Kinesiology****F. Ethnic Studies/Gender Studies****Course is CSU transferable**

Yes

CSU Baccalaureate List effective term:

F2015

CSU GE-Breadth

Area A: English Language Communication and Critical Thinking

Area B: Scientific Inquiry and Quantitative Reasoning

Area C: Arts and Humanities

Area D: Social Sciences

Area E: Lifelong Learning and Self-Development

Area F: Ethnic Studies

CSU Graduation Requirement in U.S. History, Constitution and American Ideals:

IGETC

Area 1: English Communication

Area 2A: Mathematical Concepts & Quantitative Reasoning

Area 3: Arts and Humanities

Area 4: Social and Behavioral Sciences

Area 5: Physical and Biological Sciences

Area 6: Languages Other than English (LOTE)

Textbooks and Lab Manuals

Resource Type

Textbook

Description

Hausman, Carl, et al. *Modern Radio and Audio Production: Programming and Performance*. 10th ed., Wadsworth, 2016.

Resource Type

Textbook

Description

Hendricks, John A., and Bruce Mims. *The Radio Station: Broadcasting, Podcasting, and Streaming*. 10th ed., Routledge, 2018.

Resource Type

Textbook

Description

Richter, William A. *Radio: A Complete Guide to the Industry*. 2nd ed., Peter Lang, 2006.

Resource Type

Textbook

Classic Textbook

Yes

Description

Sauls, Samuel and Craig Stark. *Audio Production Worktext Concepts, Techniques, and Equipment*. 10th ed., Routledge, 2022.

Library Resources

Assignments requiring library resources

Research background information, using the Library's print and online resources, for assignments requiring the writing of complex radio news, sports, and commercial scripts.

Sufficient Library Resources exist

Yes

Example of Assignments Requiring Library Resources

Research and write a paper comparing and contrasting different radio formats and genres.

Distance Education Addendum

Definitions

Distance Education Modalities

Hybrid (1%–50% online)
Hybrid (51%–99% online)
100% online

Faculty Certifications

Faculty assigned to teach Hybrid or Fully Online sections of this course will receive training in how to satisfy the Federal and state regulations governing regular effective/substantive contact for distance education. The training will include common elements in the district-supported learning management system (LMS), online teaching methods, regular effective/substantive contact, and best practices.

Yes

Faculty assigned to teach Hybrid or Fully Online sections of this course will meet with the EAC Alternate Media Specialist to ensure that the course content meets the required Federal and state accessibility standards for access by students with disabilities. Common areas for discussion include accessibility of PDF files, images, captioning of videos, Power Point presentations, math and scientific notation, and ensuring the use of style mark-up in Word documents.

Yes

Regular Effective/Substantive Contact

Hybrid (1%–50% online) Modality:

Method of Instruction	Document typical activities or assignments for each method of instruction
Asynchronous Dialog (e.g., discussion board)	Discussion Forums will be used to disseminate coursewide information and facilitate ongoing collaborative course work. Students may also use the Discussion Forums to solicit help from the instructor and other students. Discussions may also be graded encouraging students to participate in the class.
E-mail	Email is a tool primarily used for course-wide updates and individual student contact. Students and the instructor can privately contact each other with questions, concerns.
Other DE (e.g., recorded lectures)	The instructor can provide text, presentation slides, audio/visual material, assignment examples, tutorials (which may be live or recorded), and links to supplemental publications, articles, and websites.

Hybrid (51%–99% online) Modality:

Method of Instruction	Document typical activities or assignments for each method of instruction
Asynchronous Dialog (e.g., discussion board)	Discussion Forums will be used to disseminate coursewide information and facilitate ongoing collaborative course work. Students may also use the Discussion Forums to solicit help from the instructor and other students. Discussions may also be graded encouraging students to participate in the class.

E-mail	Email is a tool primarily used for course-wide updates and individual student contact. Students and the instructor can privately contact each other with questions, concerns.
Other DE (e.g., recorded lectures)	The instructor can provide text, presentation slides, audio/visual material, assignment examples, tutorials (which may be live or recorded), and links to supplemental publications, articles, and websites.
100% online Modality:	
Method of Instruction	Document typical activities or assignments for each method of instruction
Asynchronous Dialog (e.g., discussion board)	Discussion Forums will be used to disseminate coursewide information and facilitate ongoing collaborative course work. Students may also use the Discussion Forums to solicit help from the instructor and other students. Discussions may also be graded encouraging students to participate in the class.
E-mail	Email is a tool primarily used for course-wide updates and individual student contact. Students and the instructor can privately contact each other with questions, concerns.
Other DE (e.g., recorded lectures)	The instructor can provide text, presentation slides, audio/visual material, assignment examples, tutorials (which may be live or recorded), and links to supplemental publications, articles, and websites.
Examinations	
Hybrid (1%–50% online) Modality	
On campus	
Online	
Hybrid (51%–99% online) Modality	
On campus	
Online	

Primary Minimum Qualification
 MEDIA PROD/BROADCASTING TECH

Review and Approval Dates

Department Chair
 02/03/2023

Dean
 02/06/2023

Technical Review
 02/16/2023

Curriculum Committee
 2/21/2023

DTRW-I
 MM/DD/YYYY

Curriculum Committee
 MM/DD/YYYY

Board
 MM/DD/YYYY

CCCCO
 MM/DD/YYYY

Control Number

CCC000609370

DOE/accreditation approval date

MM/DD/YYYY