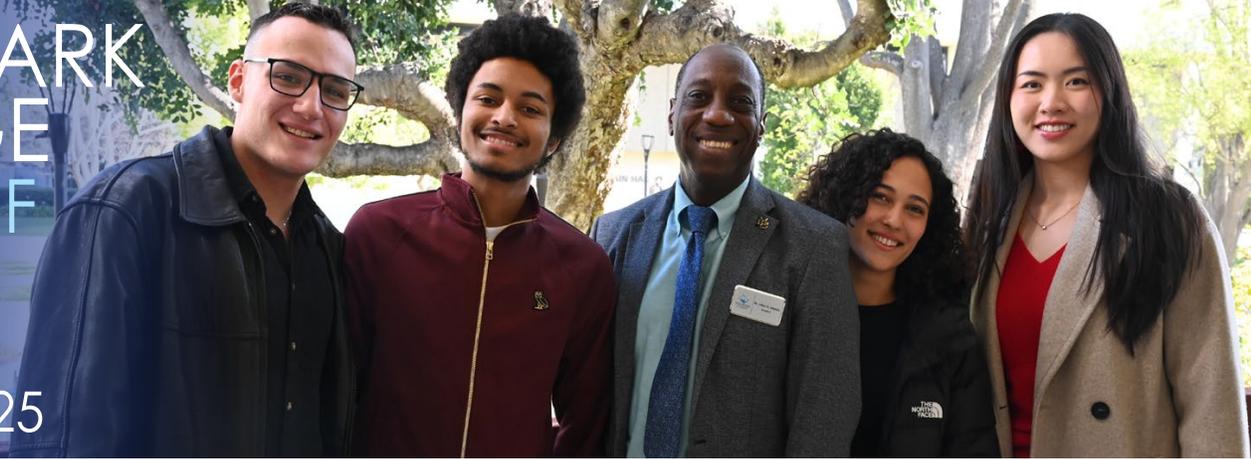


# MOORPARK COLLEGE BOARD OF TRUSTEES REPORT JANUARY 2025



## COUNSELING PROGRAM

Moorpark College’s Counseling Program plays a critical role in student success, offering academic planning, transfer support, and specialized services. The General Counseling department consists of **14 full-time counselors and one temporary full-time counselor**, supporting:

**Athletics** (2 counselors)

**Articulation** (1 counselor)

**Transfer Center Coordination** (1 counselor with 8 hours of release time)

**Specialized programs, including:**

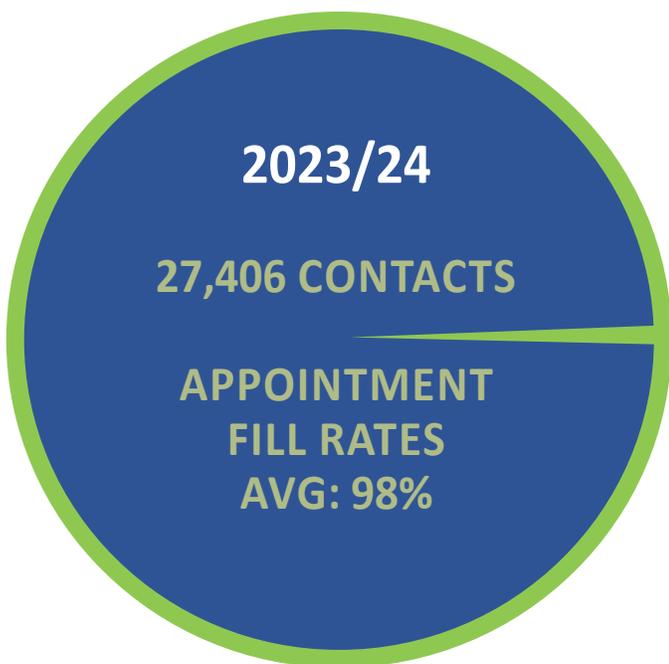
- *Bachelor’s Degree Program*
- *Nursing*
- *Radiologic Technology*
- *Animal Care and Training Management*
- *Honors Program*

[COUNSELING WEB PAGE](#)



## SUCCESS IN SERVINGNESS

In the **2023-2024 academic year**, General Counseling had **27,406 counselor contacts**, including appointments and express drop-in sessions. This high volume of student engagement reflects the **significant role counseling services play in academic planning, transfer success, and student retention**. Appointment fill rates average **98%** indicating a need for increased services and counselor availability.





## IMPACT ON TRANSFER SUCCESS

The effectiveness of the Counseling Program is evident in transfer rates to both CSU and UC institutions.

### MOORPARK TO CSU TRANSFER RATES

The **highest transfer rate** occurred in **2020-2021**, with **1,083 students transferring** to CSU institutions.

Transfer rates have remained stable, with **954 students transferring in 2022-2023** and **877 in 2023-2024**.

These results highlight the **impact of education planning, degree mapping, and counselor support**.

The total UC admit rate remains strong, demonstrating the Counseling Program's role in guiding all students through the transfer process.

### MOORPARK TO UC TRANSFER RATES

UC transfer rates peaked in **2021-22**, with **the highest number of transfers recorded**.

Although there was a dip in **2022-23**, numbers rebounded in **23-24**, demonstrating **continued student success in UC transfers**.

Support in **transfer planning, TAG agreements, and UC application workshops** contributes significantly to these positive outcomes.

Moorpark College students gain guaranteed admission to select University of California (UC) campuses through the Transfer Admission Guarantee (TAG) program. This program allows eligible students to secure early admission to a UC school, provided they meet specific GPA and course requirements.

### UC TRANSFER ADMISSION GUARANTEE (TAG) PROGRAM

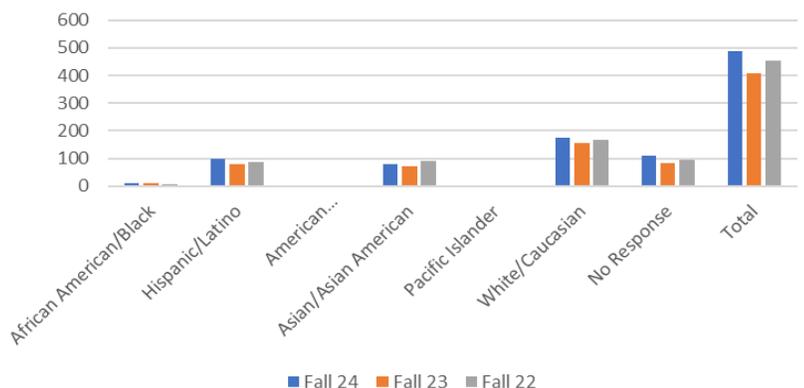
The **TAG program has shown consistent participation** across multiple years.

**Hispanic/Latino and White/Caucasian students** represent a significant portion of TAG applicants.

The **total number of TAG applications** increased for **Fall 2024**, demonstrating growing student awareness/utilization of this transfer pathway.

*The Counseling Program plays a vital role in helping students complete their TAG applications, ensuring they meet eligibility criteria and successfully transition to the UC system.*

Three Year TAG Counts by Ethnicity





## HONORS TRANSFER ALLIANCE PROGRAM (TAP) & UCLA ADMISSIONS SUCCESS

The Honors Transfer Alliance Program (TAP) at Moorpark College is a key initiative that increases students' chances of being admitted to UCLA. TAP participants receive priority admission consideration, access to specialized transfer pathways, and enhanced academic support.

### UC ADMIT RATE – TAP VS. NON-TAP STUDENTS

TAP students consistently have higher UC acceptance rates compared to non-TAP students.

In **2024**, the TAP admit rate far exceeded that of non-TAP students, reinforcing the effectiveness of the **Honors Program**

The **total UC admit rate remains strong**, demonstrating the Counseling Program's role in guiding students through the transfer process.

Preliminary figures for 2024 as of June 4

	Applicants			Admits			Enrolled			Admit Rate			Yield		
	2022	2023	2024	2022	2023	2024	2022	2023	2024	2022	2023	2024	2022	2023	2024
Moorpark College	469	481	551	142	175	186	94	119	138	30%	36%	34%	66%	68%	74%
TAP	70	83	143	56	68	112	44	58	89	80%	82%	78%	79%	85%	79%
Non-TAP	399	398	408	86	107	74	50	61	49	22%	27%	18%	58%	57%	66%

Another measure of success is the **number of degrees and certificates awarded**. Moorpark College saw a steady increase with a major spike in 2023-24 where Moorpark College awarded **5,657 degrees, certificates and proficiency awards**, the highest in **five years**. This includes **529 Associate Degrees for Transfer**. This growth reflects **effective Guided Pathways mapping, CSEP completion, and counseling support**.



2023/24

5,657  
DEGREES,  
CERTIFICATES &  
PROFICIENCY  
AWARDS

529 ADT'S





## ENHANCING STUDENT SUPPORT THROUGH COUNSELING SERVICES

### SUCCESS OF THE TEXT LINE SERVICE

A major innovation in student support has been the implementation of the **Counseling Text Line**, launched on **August 5, 2024**. Since its launch, **5,348 student conversations** were completed in **93 days (504 hours of operation)**. The service provides **express drop-in counseling**, allowing students to receive guidance without needing a full appointment.

#### KEY BENEFITS OF THE TEXT LINE SERVICE

**Faster response times:** Reduces drop-in wait times.

**Improved student access:** Offers immediate, **on-demand support**.

**Optimized appointment availability:** Saves **nine additional counseling appointments per week and 400 per year** for education planning.

**Seamless referrals:** Connects students quickly to other campus services.

**Integration with Program Mapper:** Helps students explore **Guided Pathways and program course sequences**.



### GUIDED PATHWAYS MOMENTUM POINTS AND STUDENT ACHIEVEMENT

Guided Pathways and the **Counseling Program** work together to **ensure students persist, complete educational milestones, and successfully transfer**.

#### PERSISTENCE FROM FALL TO SPRING

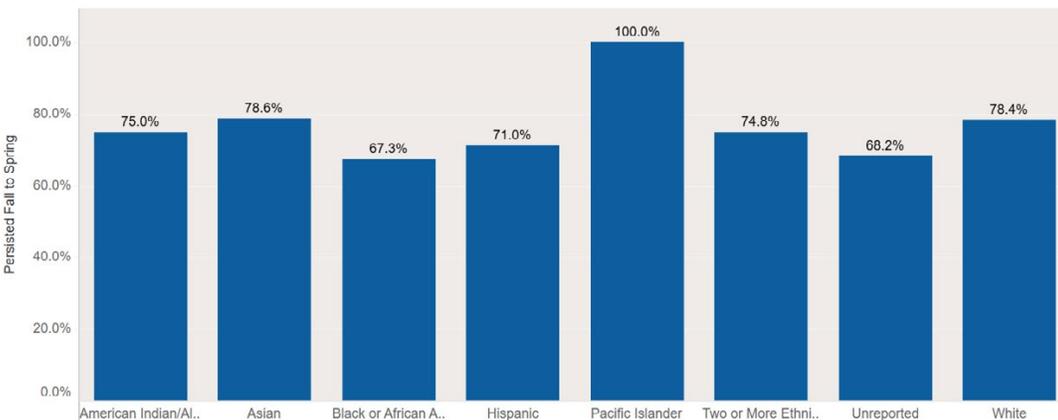
**Cohort year 23-24 Overall Fall-to-Spring persistence: 74.9%**

**Hispanic student persistence: 71.0%**



Persistence Fall to Spring

74.9%





The Moorpark College Counseling Program plays a pivotal role in student achievement. This is evidenced by:

- Strong transfer rates
- Increase in awards earned
- Guided Pathways momentum points
- Innovative initiatives like TAP, TAG and 2-Way Texting
- Timely completion of transfer level English and math crucial for degree and transfer success



## MOVING FORWARD

By implementing continuous assessment and data review in sustaining and developing new innovations, Moorpark College Counseling Program remains aligned with student needs, while reinforcing our commitment to equity, access, and academic excellence.



# JANUARY HAPPENINGS

Although January was greatly impacted by crisis team led decisions leading to closure days, here are just a few events that did take place on the Moorpark College campus!



A FULL HOUSE DURING LUNCH WITH THE PRESIDENT!



CONGRESSWOMAN JULIA BROWNLEY TOURS MC BIOTECH LAB



HONORING MARTIN LUTHER KING, JR.



MC ALUMNI PARTICIPATE IN ASPEN VIDEO PROJECT



DR. SOKENU INTERVIEW WITH RANCH RADIO/SIMI VALLEY