

Moorpark College Foundation
Bi-Monthly Board Meeting
8:00am, April 4, 2018
A-138, Moorpark College

MINUTES

MCF Board of Directors Present:

- | | | | |
|--|--|---|---|
| <input type="checkbox"/> Phil Adler | <input checked="" type="checkbox"/> Dana Apple (C) | <input type="checkbox"/> Antonio Castro | <input type="checkbox"/> Charles Champion |
| <input checked="" type="checkbox"/> Scott Farrenkopf | <input checked="" type="checkbox"/> Jill Haney | <input checked="" type="checkbox"/> Tom Harris | <input checked="" type="checkbox"/> Michael Hoffman |
| <input checked="" type="checkbox"/> Bill Klepper | <input type="checkbox"/> Wendy Mayea | <input checked="" type="checkbox"/> David Pollock | <input checked="" type="checkbox"/> Luis Sanchez |
| <input type="checkbox"/> Sylvia Sullivan(VC) | <input checked="" type="checkbox"/> Randy Sundeen | <input checked="" type="checkbox"/> Tim Weaver | |

Staff Members (Ex-Officio) Present:

- | | | | |
|--|---|--|--|
| <input checked="" type="checkbox"/> Silvia Barajas(T) | <input checked="" type="checkbox"/> Amanuel Gebru | <input checked="" type="checkbox"/> James Schuelke | <input type="checkbox"/> Julius Sokenu |
| <input checked="" type="checkbox"/> Tracy Stewart (EC) | | | |

C=Chair, VC=Vice Chair, T=Treasurer, MAL=Member-At-Large, EC=Executive Coordinator

- I. **Meeting called to order by Luis Sanchez at 8:03am.** The following guests were in attendance: Gilbert Downs (Classified Senate) and Mara Rodriguez (EATM).
- II. **APPROVAL OF MINUTES**
February 7, 2018 minutes were approved as written.
- III. **TREASURER'S REPORT**
 - A. **Financials**
Silvia Barajas, Treasurer, presented the 2nd quarter financial statements through December 31, 2017. Tim Weaver moved to accept the financial reports as presented, Dana Apple seconded the motion. Motion carried unanimously. Bill Klepper recommended adding monthly bank statements to the financials when presented to the Board.
 - B. **Budget/Finance Committee**
Silvia Barajas called for a Budget/Finance Committee to be formed. This committee will review the monthly financials, in addition to working on the Foundation's fiscal budget. Bill Klepper and Scott Farrenkopf both offered to join this committee.
- IV. **COLLEGE PRESIDENT'S REPORT**
President Sanchez discussed the College's ongoing outreach to middle school students in order to develop the President's Scholarship Initiative, as well as efforts to reach working adults interested in retraining for new careers. The College's Strategic Planning Retreat will occur on Friday, April 20th. During the retreat, the college's goals for the next year will be reviewed as well as the Master Education plan for the next decade. Finally, Sanchez discussed the new Guided Pathways program which will refocus the college's successful services and curriculum to further support student success and completion.
- V. **DIRECTOR OF ADVANCEMENT REPORT**
James Schuelke, Director of Advancement, shared that he is currently working on planning a Board retreat to be held during early summer. James hopes to bring in Geoff Green with Santa Barbara City College Foundation to act as a consultant for the retreat and to help develop an Action Plan for the Board and Foundation. The endeavor will consist of two meetings with Mr. Green; the first occurring with our Executive Committee, and the second being a half-day session with the Board of Directors. The approximate consulting fee is \$1,500-\$2,000.

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VI. FOUNDATION COORDINATOR'S REPORT

Foundation Coordinator Tracy Stewart reported on the following:

A. Bowling Tournament

Tracy reported that the event was a great success and raised approximately \$2,500.

B. Scholarship Awards Reception

Tracy shared that the Annual Scholarship Awards Reception will be held on Saturday, May 12, 2018 in the Campus Center. Each year the Foundation assists the Scholarship office with this event. Tracy requested 6 volunteers to help the day of the event. Randy Sundeen has offered to help. James Schuelke pitched the idea of donor engagement and increased Foundation visibility at the reception.

C. Cal-Cup

Tracy reported that the Foundation is planning to continue hosting the beer garden at the Cal-Cup tournament over Memorial Day weekend. A request for approval to serve beer on campus has been submitted to Chancellor Gillespie. Upon approval we will move forward with planning. Tracy asked for volunteers to help work the three-day event. Mara Rodriguez, Randy Sundeen and Tim Weaver have all offered to assist.

D. Community Yard Sale

Tracy shared that the Community Yard Sale & Artisan Fair has been scheduled for Saturday, June 23, 2018 from 9am-2pm. Vendors will be charged a nominal fee of \$15/space, with free admission and parking to patrons. The City of Moorpark has approved the Foundation to "test pilot" this endeavor in the hopes of possibly making it a monthly event. After some brief discussion, it was suggested to change the hours of operation to 9am-12pm in order to reduce operating costs.

E. Golf Classic

Tracy shared that the Foundation will be hosting the 3rd Annual Golf Classic on Thursday, July 19, 2018 at Moorpark Country Club. Ticket costs will be \$175 per golfer, and sponsorship opportunities will be available. Bill Klepper, Event Chair, asked anyone with a celebrity connection to please consider inviting them to help attract additional players.

VII. MOORPARK COLLEGE PROMISE/PRESIDENT'S SCHOLARSHIP INITIATIVE

David Pollock shared he is still trying to figure out what the Foundation's role is going to be with the adoption of AB19 (California's College Promise). We need to position ourselves to see what we will be receiving, as we want to offer scholarships to students who most need them.

VIII. NOMINATION OF OFFICERS

This year, the position of Board Chair is up for election. This position holds a two year term. Bill Klepper nominated Jill Haney for Foundation Chair. Jill graciously accepted the nomination. Elections will be held at the June meeting.

IX. PENDING BUSINESS

Jill Haney thanked the College for allowing the Simi Sunset Rotary to host its upcoming Gator Run on Sunday, May 20, 2018 on campus.

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X. NEW BUSINESS

A. Zoo Mater Plan

Silvia Barajas outlined the zoo's capital campaign for facility expansion. A readiness study is needed and will cost approximately \$32K. EATM has secured funds to cover the cost of this study. A new capital campaign subcommittee will also be formed to fundraise for the campaign. The first phase of the hillside expansion will include the carnivore enclosure which has an estimated cost of \$15M. Initial funding sources include the zoo activities fund (operations & improvements), revenue from visiting international students, and providing sponsorship/naming opportunities. Scott Farrenkopf moved to approve the support for the capital campaign EATM expansion, David Pollock seconded the motion. Motion carried unanimously.

B. Alumni Engagement

There was a brief discussion regarding alumni engagement and how to capture those who have moved on from Moorpark College. There was a suggestion made for graduates to participate in a raffle at graduation. Another recommendation was given to provide an alumni check-in at all events.

XI. Adjourn at 9:24AM

NEXT SCHEDULED BOARD MEETING: Wednesday, June 6, 2018, 8-9:30am, A-138