

Moorpark College Foundation
Bi-Monthly Board Meeting
8:00am, September 27, 2017
A-138, Moorpark College

MINUTES

MCF Board of Directors Present:

- | | | | |
|---|--|--|--|
| <input type="checkbox"/> Phil Adler | <input checked="" type="checkbox"/> Dana Apple (Chair) | <input checked="" type="checkbox"/> Scott Farrenkopf | <input checked="" type="checkbox"/> Jill Haney |
| <input checked="" type="checkbox"/> Tom Harris | <input checked="" type="checkbox"/> Michael Hoffman | <input checked="" type="checkbox"/> Bill Klepper | <input type="checkbox"/> Wendy Mayea |
| <input checked="" type="checkbox"/> David Pollock | <input checked="" type="checkbox"/> Luis P. Sanchez | <input checked="" type="checkbox"/> Sylvia Sullivan | <input checked="" type="checkbox"/> Tim Weaver |

C=Chair, VC=Vice Chair, T=Treasurer, MAL=Member-At-Large, EC=Executive Coordinator

Staff Members (Ex-Officio) Present:

- | | | | |
|---|---|---|--|
| <input type="checkbox"/> Silvia Barajas | <input checked="" type="checkbox"/> Amanuel Gebru | <input checked="" type="checkbox"/> Julius Sokenu | <input checked="" type="checkbox"/> Tracy Stewart (EC) |
|---|---|---|--|

- I. **Meeting called to order by Chair Dana Apple at 8:06am.** Introductions were made. The following guests were in attendance: Mara Rodriguez (EATM), Nenagh Brown (President, Academic Senate), Gilbert Downs (President, Classified Senate), Vance Manakas (AD), and Payton Robinson (President, Associated Students).
- II. **APPROVAL OF MINUTES**
Minutes were approved as written.
- III. **FINANCIAL REPORT**
Silvia Barajas reported there were no financials available at this time. She mentioned the Foundation's annual audit would be taking place next week.
- IV. **MEMBERSHIP**
Charles "Chuck" Champion, Publisher, The Signal, Santa Clarita Valley, introduced himself. In addition to running The Signal newspapers, he is currently a student here at Moorpark College, taking Journalism classes. He has been in the newspaper publishing business for decades, and has found himself attending college to encourage his daughters to do the same. Mr. Champion was excused from the room, and a vote was taken on his election to the Board. Michael Hoffman moved to accept Mr. Champion to the Foundation Board of Directors, Tim Weaver seconded the motion. Motion carried unanimously.
- V. **COLLEGE PRESIDENT'S REPORT**
President Sanchez share the strong need for a revenue source for the Foundation, and feels that putting the college property to use with that revenue source would be the most logical resource. He asked the Board to think of ideas that might prove beneficial. He also reported that the college is currently interviewing for a new Director of Marketing and Institutional Development. This position would also assist the Foundation in the absence of an Executive Director.
- VI. **SCHOLARSHIP REPORT**
Maria Perez-Medeiros was unable to attend.
- VII. **FOUNDATION COORDINATOR'S REPORT**
Foundation Coordinator Tracy Stewart reported on the following:
 - A. **50th Anniversary**
Tracy reported that the Gala was a great success. We had 310 guests, and brought in approximately \$21K in fundraising at the event. She also reported that the 50th

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Anniversary Books are selling, with approximately 20 sold the day of the Gala. Books are \$50. Proceeds from the book sales will go towards the Moorpark College Promise Program, once the costs to produce the books are recouped.

B. Rendezvous at the Zoo

Tracy share that Rendezvous at the Zoo will be held on Thursday, October 12th from 5-9pm at EATM. She encouraged the Board to attend, and reminded those who are President Circle members of their 2 complimentary tickets to attend.

C. President Breakfast Forum

Tracy reported the next President's Breakfast Forum will be held on Friday, October 20th from 7:30-9am in the Campus Center Conference Room. This month's speaker is Darius Clarke, Metaverseographer, who will be presenting on Virtual Reality and Artificial Reality. She reminded all Board members that they are invited, and encouraged them to invite a friend.

D. Golf – Raider's on the Green Golf Classic

Tracy gave a brief golf recap of the final numbers. We raised just under \$10K, with a 50/50 split of the proceeds shared with Football. The Foundation's profit was \$4900. There was a brief discussion regarding next year, and hosting the event with or without Football's participation. The Board has decided to table making a decision on this event until the next Board meeting.

E. Bowling

Tracy has requested moving the date of the Bowling Tournament from November 2017 to February 2018. She stated this will give more time to form a committee, obtain silent auction items, and publicize the event. The Board was in agreement to a February 2018 date. Tracy also stated that Football is interested in partnering with us on this event. After some discussion it was decided that the Foundation will host this event on its own. Bill Klepper and Jill Haney have both agreed to help on this event.

VIII. PENDING BUSINESS

A. Moorpark Promise

David Pollock reported the success of the Moorpark Promise "house party" he hosted at his home on Sunday, September 17th. He reported that we raised \$2300 for the Promise Program in about 3 hours. He asked the Board to consider hosting the same type of event, in an effort to connect with individuals who might have a connection to Moorpark College and give. David also stated that the committee will be reconvening shortly to discuss the next step in community outreach. Both Sylvia Sullivan and Chuck Champion volunteered to join the Promise committee.

IX. NEW BUSINESS

A. Moorpark Country Days

Board Chair Dana Apple shared she will be working the Moorpark College Foundation booth on Saturday, October 7th at the Moorpark Country Days. The event will be held on High Street from 9am-3pm. She asked for volunteers to assist at the day's event.

B. Nenagh Brown, President, Academic Senate, thanked the Foundation for all their support over the years. Along with discussing the "Bricks" by Fountain Hall.

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- C. **Gilbert Downs, President, Classified Senate**, shared how the Classified Senate works on events to support various programs on campus, including a Holiday Luncheon and the Scholarship Awards.
 - D. **Payton Robinson, President, Associate Students**, expressed his excitement in partnering and assisting the Moorpark College Foundation.
 - E. **Vance Manakas, Athletic Director**, stated that Athletics would like to continue to build on the growing relationship between Athletics and the Foundation, by co-hosting more events in the future. One idea was a tailgating event prior to a home football game.
 - F. **Mara Rodriguez, ILT/EATM**, shared more about the upcoming Rendezvous at the Zoo. She too stated how much she appreciates all the Foundation does to help support the EATM program.
- X. **FUTURE AGENDA TOPICS**
- A. Annual Dinner/Educators Ball
 - B. Tailgate Party with Football
 - C. Partnering with local charities
 - D. Business Partnerships
- XI. **Adjourn at 9:14AM**

NEXT SCHEDULED BOARD MEETING: Wednesday, December 6, 2017, 8-9:30am, A-138