

## **Business/Accounting Advisory Council**

Wednesday, April 22, 2015, 6:30pm

**Advisory Board:** The Advisory Board consists of industry leaders who have been selected because of their professional background and industry leadership outside the field of education. Their professional opinions are solicited to enhance and influence curriculum to ensure current business trends, technological demands and realistic job requirements, are infused in both curriculum and policy decisions. Their participation on the council strengthens communication lines between education and the world of work.

The formation of this advisory board is in accordance with state **EDUCATION CODE SECTION 8070:** The governing board of each school district participating in a career technical education program shall appoint a career technical education advisory committee to develop recommendations on the program and to provide liaison between the district and potential employers.

The committee/council shall consist of one or more representatives of the general public knowledgeable about the disadvantaged, students, teachers, business, industry, school administration, and the field office of the Department of Employment Development.

**Frequency of Meetings** California Education Code requires all Career and Technical Advisories to meet once a year in person at a minimum.

### **Advisory Board Council Members:**

John Goodman (*Score*), Dollie Grajczak (*Amgen*), Tom Holt (*Urbane Café, CEO*), Dave Kern (*B&B Premiere Insurance Solutions, Inc.*), Barry Krauss (*Score*), Shigeru Kimoto (*Engineering*), Brenda Uribe Lopez (*Surepath Financial Solutions*), Helen McGrath (*Agriculture-SEEAG*); Ajay Patel (*Coastal Business Finance*), Elva de la Torre (*Real Estate Broker*), Harsha Weekakkody (*HAAS*)

**Moorpark College Faculty Attendees:** Navreet Sumal (*Department Chair*), Josepha Baca (*Business Faculty*), Ruth Bennington (*Adjunct Accounting Faculty*)

**Leadership Attendees:** Luis Sanchez (*President*), Lori Bennet (*Executive Vice President*), Julius Sokenu (*Dean*)

### **Meeting Outline:**

*Short PP Presentations in the following sections presented by Josepha Baca*

1. Welcome/Introductions-*Josepha Baca*
2. Review of the MC Mission Statement- *Josepha Baca*
3. Review of MC and Business Department Data
  - Status of MC Rankings (Top Four CC, national ranking)
  - Curriculum Certificate Program Pathways
  - Certificate & Completion Rates
4. Discussion Opened up to Council regarding policy and curriculum development

**Discussion Questions:**

1. What curriculum and/or certificates are missing from our current offerings?
2. What skills do you see our students needed upon entering the workforce?
3. What can we do to strengthen our relationship with business and industry?

**Advisory Board Recommendations:**

- Create certificates and titles are relatable in the workforce rather than only appropriate for academia.
- Attempt to promote certificate programs to industry to establish awareness of skills gained with MC education.
- Develop curriculum that include specialized continued professional development training, personal finance interpersonal skills training, negotiation and crises management and other soft skills (oral communication, organizing and evaluating information, and complex solving problems).
- Develop curriculum options in the area of entrepreneurship/small business. Attempt to partners with local universities (CLU/CSUCI/CSU Northridge) who offer entrepreneurship curriculum and training.
- Develop curriculum in Agricultural business, which is a large employment market in Ventura County.
- Develop accounting curriculum that includes Excel for accounting. This is missing skill in many newly hired employees.
- Establish relationships with local business and industry by integrating student into project based relationship with business.
- Establish relationships with SBA and SCORE as partners in delivering business skills to our students and community.
- Establish networking options for students at MC by inviting representatives from business and industry to participate in a possible speaker series.
- Hospitality industry in Ventura County could also be an option for a new certificate and/or curriculum.