

# Business Advisory Committee

Moorpark College

April 16, 2014



# Agenda

- **Introductions**
- **The Committee**
- **State of Moorpark College**
- **State of the Department**
- **Business Needs**
- **Wrap-up**

# Introductions



# The Committee

- **Creates a bridge between local business leaders and educators**
- **Industry needs**
- **College needs**

# State of Moorpark College

- **Educational Master Plan**
  - **Student Access**
  - **Student Retention and Success**
  - **Responsiveness to the Marketplace in Career Training**
  - **Volatility of the Economic Climate and California Public Funding**

# State of the Department

- **Enrollment very high**
  - Business approx. 2,000 students
  - Accounting approx. 1,000 students
- **Classes at capacity at the start of the semester**
- **Number of sections offered increasing slightly from last year**
- **Only 1 full-time instructor in fall**
- **A.S. Transfer degree in Business Administration**

# State of the Department

- **New focus this year:**
  - **Transfer students**
  - **Career Technical Education (CTE)**
    - **Certificate in Business Administration**
    - **A.S. degree in Business Administration**
    - **Retail and Service Management course**

# State of the Department

- CTE survey went out earlier this week.
- Please respond and forward to others.



# Business Needs

- Discussion and Feedback
  - What do you need?
  - What do you see?
  - What can we do?

# Wrap Up

- **Thank you very much**
  - **You are our eyes and ears in the business world**
  - **You are our reality check**
  - **You are the boots on the ground**