

**Moorpark College Foundation**  
**Monthly Board Meeting**  
**7:30 a.m. - 8:30 a.m. – September 1, 2021**  
**Administration Building A-138 and Via Zoom**

**MINUTES**

**MCF Board of Directors Present:**

- |   |  |  |   |
|---|--|--|---|
| <input checked="" type="checkbox"/> Paul Aguilar    | <input checked="" type="checkbox"/> Jill Haney (C) | <input type="checkbox"/> Tom Harris                | <input checked="" type="checkbox"/> Michael Hoffman   |
| <input type="checkbox"/> Jason Peplinski            | <input type="checkbox"/> David Pollock             | <input checked="" type="checkbox"/> Samantha Sale  | <input checked="" type="checkbox"/> Kathryn Stiles(S) |
| <input checked="" type="checkbox"/> Tim Weaver (VC) | <input type="checkbox"/> Anita Venkataraman        | <input checked="" type="checkbox"/> Eckhard Walter | <input type="checkbox"/> Julius Sokenu (CFO)          |
| <input checked="" type="checkbox"/> John Loprieno   |  |  |   |

**Staff Members (Ex-Officio) Present:**

- |  |   |   |
|--|---|---|
| <input checked="" type="checkbox"/> Jennifer Clark (T) | <input type="checkbox"/> Amanuel Gebru        | <input checked="" type="checkbox"/> Mary Rees |
| <input type="checkbox"/> Alicia Hoffman (FC)           | <input type="checkbox"/> Maria Perez-Mederios |   |

**MCF Honorary Board Members Present:**

- Sylvia Sullivan

**Guests:** None

**Recorder:** Linda Resendiz

**C=Chair, VC=Vice Chair, T=Treasurer, MAL=Member-At-Large, FC=Foundation Coordinator**

**The meeting called to order by Chair Jill Haney, a quorum was present.**

**I. APPROVAL OF AGENDA**

Chair Haney presented the agenda to the board for review.

**Michael Hoffman moved to approve the agenda as presented. Tim Weaver seconded the motion, and the agenda was unanimously approved with an 8-0 vote.**

**II. APPROVAL OF MINUTES**

**A. Approve the Aug. 4, 2021 Minutes**

Kathryn Stiles presented the Minutes to the board for review.

**Tim Weaver moved to approve the minutes of the Aug. 4, 2021 Board meeting as presented. Eckhard Walter seconded the motion. The minutes were approved with a Unanimous 8-0 vote.**

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**III. Chair Report**

Jill Haney delivered the chair report.

**A. Strategic Plan**

Chair Haney reported that she and Dr. Sokenu met a couple of weeks ago. She mentioned that they don't really have a strategic plan. There was a plan outlined a few years ago, but never written. She said it's time to put one together for the Foundation. She asked if anyone is interested in participating in writing a strategic plan to email her. She said Oleg Bepalov will be asked to assist.

**B. President's Circle Levels**

Chair Haney said the current brochure is old and needs to be redone along with the circle. She said the levels can remain the same. She suggested that once a year an event such as a cocktail party take place for the upper level donors with the president. She also mentioned making sure members in the circle be recognized. She asked if anyone has ideas to please let her know.

**C. Rising Scholars**

Chair Chaney reported that Michael Hoffman helped the Foundation apply for a Ventura County Credit Union grant and received \$3,000. She mentioned that money was raised for basic needs last year and that there is a lot of government money for basic needs available. She said that she will have a meeting with Vanessa from Ventura County Foundation about raising money for unrestricted funds.

**D. Basic Needs**

None.

**E. Committee Participation**

Chair Haney sent out an email yesterday. Eckard Walter will lead the team for fundraising. The goal is to raise \$240,000. The team will consist of Tim Weaver, David Pollock, Tom Harris, Kathryn Stiles, and Eckard Walter. Team 2 will consist Jill Haney, Jason Peplinski, Paul Aguilar, Anita Venkataraman, and Michael Hoffman. She said that when Alicia returns information on where the teams are at will be sent out.

**IV. COLLEGE PRESIDENT'S REPORT**

President Sokenu welcomed everyone back to campus and provided the following report:

- MC in 3<sup>rd</sup> week of fall semester. Started with 4,000 students on campus and 30% of courses on ground. He said students are excited and it's nice to see them on campus as well as faculty, staff and administrators.
- Working on continuing to make the college experience accessible.
- Keenly aware population affected by Covid-19 and some can't make it to campus.

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- Looked at using federal and state resources to motivate student attendance and enrollment as much as possible.
- An incentive being offered is \$1,000 to students taking 6 units or more that can be used for anything.
- There are about 11,000 students that left the institution between fall 2019 and current semester. A campaign was started in an attempt to contact these students and/or reintroduce MC to them. The goal is to get students to register. We are reminding students and the community that classes start every month.
- We are using social media for presence and to be present as much as possible in the community.
- We continue to introduce new programs. The college is dynamic as ever in terms of presence and profile.
- The Concert for the Cats is next Friday. If you have not bought your ticket please do so. Encourage family and friends to attend. The goal is to raise \$25,000 for tiger habitats. This is part of the \$65 million campaign.

**V. BOARD DEVELOPMENT COMMITTEE**

There was no report. Currently seeking new board members. If you have anyone to be considered, please forward the information to Tim Weaver.

**VI. ALUMNI COMMITTEE**

President Sokenu reported the following to the Board:

- The committee continues to work toward promoting the college and building the alumni profiles.
- The committee is helping to support the Concert for the Cats and will have a booth there.
- There is a meeting this afternoon at 4 pm via zoom. Will send the link to anyone who is interested in attending.

**VII. BUDGET & INVESTMENT COMMITTEE**

Tim Weaver reported on the following:

**A. Monthly Financials**

The balance sheet for 2020-2021 was reviewed. There was slight growth, but no real changes. The income level was not met, but this is due to the pandemic. There are good reserves available.

**B. Rebalancing Investments**

This has taken place and will be removed.

**C. Movement of lapsed funds to general scholarship account**

None.

**VIII. MARKETING COMMITTEE**

Michael thanked Jill for sending out the committee rep call out. The Marketing Committee still needs additional members. He will be contacting Samantha.

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**A. Job Ready Alumni Forum Update**

John Loprieno spoke with Ed Garcia in the Cyber Security Program. He said this semester is very impacted and asked to move to spring 22. He will consult with Michael if there's another program to go after.

**B. Mission Statement**

Work hit a pause in August, but will resume in September. If anyone wants to contribute please contact Michael.

**IX. PENDING BUSINESS: None**

Send conflict of interest or commitment letter to Alicia Hoffman.

**X. NEW BUSINESS:**

None

Anita mentioned that they have recently moved to a new office space where they have a lot more space for conferences. She mentioned the availability of the conference room for any Foundation business.

Jill mentioned that there are talks about starting the artisan fair. She will get together with Kathryn to plan.

Julius mentioned that Linda will be contacting each board member to schedule a lunch meeting either on campus or off campus to meet all members, particularly the new members.

**XI. ADJOURNMENT**

Meeting was adjourned at 8:06 a.m.

**NEXT BOARD MEETING**

Wednesday, October 6, 2021

7:30 a.m. – Administration Building A-138 and Via Zoom